



GEORGETOWN SPORTS INDUSTRY MANAGEMENT MASTERS IN PROFESSIONAL STUDIES

CURRICULUM & DEGREE REQUIREMENTS

Course Type	Required Courses	Total Number of Credits
Core	4	12
Concentrations	4	12
Electives / Internships	2	6
Total:	10	30

CORE COURSES:

All students are required to take the following four core courses. It is highly recommended that all three core classes are completed prior to taking the Capstone course in your final semester.

MPSM 500 - Applied Ethics*
MPSM 510 - Leadership and Management
MPSM 520 - Social Responsibility and Globalization
MPSM 900 - Capstone* (taken in final semester)

***Class requires a grade of “B” or higher**

CONCENTRATION OPTIONS:

Each student must select one of the two concentrations below. While you do not have to officially “declare” a concentration upon enrollment, it is recommended you identify which concentration you will be completing prior to the start of your first semester. Courses from the concentration in which you are not enrolled can be used to satisfy elective course requirements. ****Please note that the concentration courses are only offered in the Fall or Spring terms, so be sure to plan accordingly.***

Strategic Marketing, Communications & Digital Media

MPSM 600 - Sports Marketing Strategy (Fall)
MPSM 610 - Sports Communications and Public Relations (Fall)
MPSM 620 - Sales Promotion, Licensing and Sponsorship Development in Sports (Spring)
MPSM 630 - Sports Digital Media and Consumer Engagement (Spring)

Business, Management & Operations

MPSM 700 - Sports Business and Finance (Fall)
MPSM 710 - Sports Law, Contracts and Negotiation (Fall)
MPSM 720 - Sports Event Planning and Facility Management (Spring)
MPSM 730 - Sports Economics and Global Brand Management (Spring)

ELECTIVES / INTERNSHIPS:

Students are required to complete a combination of two elective/internship courses. This can be a combination of two internships, two electives, or one internship and one elective. To receive credit for the internship courses, students must work a minimum of 20 hours per week for the entirety of the semester at their internship organization. The internship may not be considered a job and all internships secured outside of SIM Access must be approved by the SIM office. Elective courses differ by semester and offerings are subject to change.

MPSM 800 - Internship Practicum I
MPSM 810 - Internship Practicum II

MPSM 841 - Citi Open Externship
MPSM 842 - Sports Entrepreneurship in a Global Marketplace
MPSM 845 - Global Games: Olympics and World Cup
MPSM 848 - Washington Redskins Gameday Operations Externship
MPSM 851 - FOX Sports University

SAMPLE CLASS OFFERINGS BY SEMESTER

FALL

	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
5:20pm – 7:50pm	Internship I / II Capstone	Sports Marketing Strategy	Sports Law, Contracts and Negotiation	Business of Sports Media
8:00pm – 10:30pm	Leadership and Management	Sports Communications and Public Relations	Sports Business and Finance	Applied Ethics and Governance

SPRING

	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
5:20pm – 7:50pm	Internship I / II Capstone	Sports Event Planning and Facility Management	Global Games / FOX Sports University	Sports Digital Media and Consumer Engagement
8:00pm – 10:30pm	Social Responsibility and Globalization	Economics and Global Brand Management	Applied Ethics / Leadership and Management	Sports Sponsorship and Revenue Generation

SUMMER (all classes 6:00pm – 9:30pm) *EXAMPLE FROM SUMMER 2014 AND SUBJECT TO CHANGE

	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
6:00pm-9:30pm	Internship I / II Capstone	Social Responsibility and Globalization	Leadership and Management	Applied Ethics and Governance
6:00pm-9:30pm	Citi Open Lagardere	Sports Entrepreneurship		FOX Sports University

SAMPLE STUDENT SCHEDULE FOR COMPLETING PROGRAM

		Part-Time	Full-Time	
Year 1	Semester 1	Core (3 credits) Concentration (3)	Semester 1	Core (3 credits) Concentration (6) Internship I (3)
	Semester 2	Core (3) Concentration (3)	Semester 2	Core (3) Concentration (6) Internship II (3)
	Semester 3	Elective / Internship (3)	Semester 3	Core (3) Capstone (3)
Year 2	Semester 1	Core (3) Concentration (3)	<p>These represent a general outline of how the program can be completed based on full-time or part-time schedules. Student schedules often vary and can differ based on the semester in which you start the program. Students have up to five years to complete the program.</p> <p>You should always schedule an advising appointment before registering for classes each semester to ensure you are on pace to graduate with the correct classes.</p>	
	Semester 2	Elective / Internship (3) Concentration (3)		
	Semester 3	Capstone (3)		
Credits		30	30	