



GEORGETOWN UNIVERSITY  
School of Continuing Studies  
Center for Continuing and Professional Education

## USO/Georgetown University Certificate in Franchise Venture Planning

---

**Date:** December 1-6<sup>th</sup>, 2014

**Location:** Georgetown University's Center for Continuing and Professional Education  
640 Massachusetts Avenue NW  
Washington, DC 20001  
(Metro Accessible via Red/Yellow/Green lines using Gallery Place Station)

**Dress Code:** Civilian Attire

**Meals:** Breakfast & Lunch Provided

**Event POC:** Jessica Robertson, (703) 740-4922, jrobertson@uso.org

**Application Deadline:** November 21<sup>st</sup>, 2014

### **Program Overview:**

Have you ever considered starting a franchise?

The USO and Georgetown University have partnered to deliver "A Certificate in Franchise Venture Planning." This six-day course is an exciting new opportunity for wounded, ill and injured service members, as well as their spouses or caregivers, and spouses of the fallen who want to:

- Learn more about small business and franchise management.
- Build confidence in their ability to properly navigate prospective franchise opportunities.
- Make informed decisions to successfully transition toward a career in franchise and/or small business ownership.

Upon satisfactory completion of the course, participants will earn a certificate in Franchise Venture Planning from Georgetown University!

### **Eligibility Criteria:**

- Post-9/11 wounded, ill or injured service member, either still on Active Duty, or within 18 months of a medical separation (provide DD214). Spouses/caregivers of such individuals, and families of the fallen are also eligible to participate.
- Completed waiver form and short registration essay.
- No immediate family members employed by Georgetown University or the USO.

### **Application Process:**

To apply, please see your Transition Coordinator, Non-Medical Care Manager or Recovery Care Coordinator; or contact Jessica Robertson, USO Programs Manager, at jrobertson@uso.org.

<http://portal.scs.georgetown.edu/public/category/courseCategoryCertificateProfile.do?method=load&certificateId=10009058>