

Georgetown University's School of Continuing Studies houses four distinct communications master's degrees that are designed to shape the next generation of strategic, forward-thinking communicators. These programs are continually evolving their offerings to incorporate emerging industry trends, cutting-edge digital tools, and in-demand skills that push students to higher levels of thinking and place graduates in high demand among leading industry employers.

ABOUT THE PROGRAMS

Global Strategic Communications

The Executive Master of Professional Studies in Global Strategic Communications is designed for experienced communications executives and leaders across a wide range of industries who play the multiple roles of trusted advisors, educators, and integrators in complex, global organizations. This one-year intensive cohort takes students around the world to explore diverse communications challenges and develop the strategic leadership skills they need to add value and guide the industry into the future.

Integrated Marketing Communications

The Master of Professional Studies in Integrated Marketing Communications provides students with the strategic and creative skills they need to work across multiple communications disciplines, such as advertising, public relations, direct marketing, and word-of-mouth marketing. These perspectives empower them to create and manage effective marketing campaigns that leverage the full range of traditional and digital platforms. Students develop a deep understanding of consumer behavior and a 360-degree perspective of the global communications industry while building their expertise in areas including consumer research and insights, creative strategy, marketing communications, and branding.



Journalism

The Master of Professional Studies in Journalism immerses students in the real world of 21st century media and primes them for a variety of existing and emerging journalism careers. Students learn from award-winning journalists and media leaders while gaining a keen understanding of modern-day journalism through a comprehensive curriculum that spans mediums, platforms, and beats.

Public Relations & Corporate Communications

Recognized by PRWeek judges as the premier PR education program for three consecutive years, the Master of Professional Studies in Public Relations & Corporate Communications emphasizes strategic thinking, real-time client engagements, and cross-platform storytelling. While learning to think strategically, digitally, and globally, students master the skills they need to work across the full breadth of communications specialties and at all levels in an organization.

CENTER FOR SOCIAL IMPACT COMMUNICATION

Georgetown University's Center for Social Impact Communication (CSIC) is a research and action center dedicated to increasing social impact through the power of marketers, communicators, fundraisers, and journalists working together. The Center accomplishes its mission of educating and inspiring practitioners and students through applied research, graduate courses, community collaborations, and thought leadership. To learn more please visit csic.georgetown.edu.

EXPLORE PROGRAMS IN
Professional
Communications

APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR MORE INFORMATION ABOUT
THE DIVISION AND TO APPLY, VISIT:
scs.georgetown.edu/commdegrees