

The seal of Georgetown University is partially visible in the background, featuring a central figure holding a staff and a globe, surrounded by a circular border with Latin text: "COLLEGIUM - AD - RIPAS - POTOMACI - IN - MARYLANDIA - GEORGETOWNIUM".

Liberal Studies

AT GEORGETOWN

In this issue —

DLS Welcomes 14 New Candidates

Commencement 2007

Handicapping the Presidential Race

Robert Manuel: Serving a Higher Purpose

Volume 5 Number 2

Director's Notes



Welcome to the Liberal Studies Program and our new quarters. First the School of Continuing Studies moved to 3307 "M" St. back in the winter. A new Assistant Dean for the Bachelor's program has his office there as well. His appointment was due to the fact that an extensive review of the B.A.L.S. program last year spear-headed by Dean Robert Manuel led to a number of significant revisions in that program. The Assistant Dean, Vincent Kiernan, is now responsible for managing the students in the B.A.L.S. as well as the program changes.

Until early June the Graduate Liberal Studies program, the Master's of Liberal Studies (M.A.L.S.) and the Doctorate of Liberal Studies (D.L.S.), remained in Poulton Hall. Both degree programs are now established in the Intercultural Center in Suite 225, on the second floor. We hope you will come visit. The four members of the staff will be happy to welcome you. This is a much more central location: easier for students coming and going to class, the Registrar's office, the Library, etc. We are glad to be here.

As we begin the fall semester, there are 406 candidates for the Master's degree and 36 for the Doctorate. Dr. Chester Gillis is the Director of Doctoral Studies and their major advisor. In late June, the D.L.S. candidates organized a meeting with a speaker (one of their own) and a reception so they could get to know one another. (You will see pictures in this magazine.) The Liberal Studies Program is planning an evening session for current M.A.L.S. students and alums as well as the students in the D.L.S. for Sept. 18, 2007. On that occasion, Dr. Ronald Johnson and Dr. Abby Johnson will describe and discuss their new book on the Congressional Cemetery called "The Genesis of A Book: From Idea to Production" and a reception will follow. I hope to see you all there.

And, another special event coming this fall, at the suggestion of M.A.L.S. alums and faculty Sara Frueh and Mike Duggan, is the launch of a Philosophy Roundtable, a series of evening dinner discussions bringing together a small group (about 10 people) of graduate students and alumni and faculty. These conversations about philosophical questions that affect everyone's lives will be held on campus, sponsored by the Graduate Liberal Studies Program, dinner with a nominal fee of \$10 per person. The first Roundtable, led by Dr. Frank Ambrosio, Associate Professor of Philosophy at Georgetown and Liberal Studies faculty member, is scheduled for Wednesday, Sept. 26. Participants will explore "The Good Life." If you'd like to receive more information about the Roundtables, please send an email to lsp@georgetown.edu.

Enjoy your summer!

Sincerely,

A handwritten signature in blue ink that reads "Phyllis O'Callaghan". The signature is written in a cursive, flowing style.

Phyllis O'Callaghan, Ph.D.

Director, Liberal Studies Degree Program

DLS Welcomes 14 New Candidates

Upon their acceptance in the spring of 2007, 14 new students entered the Doctoral of Liberal Studies (D.L.S.) degree program. These scholars join the program's 22 current students in pursuing the first Doctorate of Liberal Studies degree in the United States and Canada. Their personal backgrounds and proposed research demonstrate the broad appeal of the Liberal Studies program, the diversity of its student body and the current-day relevance of a values-based education. Biographical sketches of the new candidates, arranged alphabetically, follow.

Massimo Ambrosetti

was born in Padova, Italy. He graduated cum laude with degrees in Law and Political Science from the university in his hometown. He also attended courses at the University of Bologna, Karl-Albrecht Universitaet in Kiel, Ecole Nationale d'Administration in Paris and at the British Civil Service College (Oxford). In 1991, he joined the Italian Foreign Service. As a career diplomat, after three years at the Ministry of Foreign Affairs (Asia-Pacific desk, EU-external relations desk), he was posted to Beijing (1994-1999), NATO-Brussels (1999-2002). In the 2002-2006 period, he worked as Counselor in charge of the parliamentary relations in the Cabinet of the Italian Minister of Foreign Affairs. In 2005, the Alma Graduate School of the University of Bologna offered him the position of Professor of European History. He is now First Counselor (political affairs) in the Italian Embassy in Washington. His D.L.S. research will focus on the shaping of contemporary China's national identity in the perspective of the

new international global role of the Asian rising power.

Nina Assefi

resides in McLean, Va. A U.S. citizen of Iranian descent, she has spent much of her adult life in London and Washington, D.C. She takes pride in being a life long advocate for the rights and well-being of the mentally challenged. Nina holds a B.A. in business administration and economics from Richmond College in London and earned a M.A.L.S. degree from Georgetown University. Her research focused primarily on the role of religion in public affairs which led her to concentrate on the capability of religion as a factor in conflict and conflict resolution. Her D.L.S. research interests lie in examining the interaction of diplomacy and theology in the contemporary era. She is particularly interested in exploring the contemporary role of religion in international law, in the defense of human rights, its dedication to the pursuit of social justice, and its influence in non-violent movements across the globe.

Howard D. (Dave)

Belote, a colonel on active duty in the U.S. Air Force, currently serves as the Chief, Combating Weapons of Mass Destruction (CWMD) Division, Strategic Plans and Policy Directorate, Joint Staff, Pentagon. He provides oversight of strategic guidance, plans, policies, and doctrine relating to Department of Defense CWMD activities and represents the Joint Staff in CWMD-related interagency and international venues. A native of Virginia Beach, Va., Dave has commanded at squadron and group level. He holds a B.A. from the University of Virginia and master's degrees from Embry-Riddle Aeronautical University, Air University, and National Defense University. He has published articles on military strategy, airpower theory, space policy, and civil-military relations in a number of professional journals, and will focus his D.L.S. research on governmental organization and cross-cultural communication in the current geopolitical environment.

Members of the D.L.S. classes of 2005 and 2006 welcomed the class of 2007 at an introductory session and reception on June 22 at the Alumni House.



William (Bill) Costanza is a Chicago native who received his B.S. degree in psychology from the University of Illinois at Champaign-Urbana. He received his M.A. in international relations from American University in Washington, D.C. He formerly served as an operations officer in the Directorate of Operations of the Central Intelligence Agency for over 24 years before retiring in 2004. As an operations officer, he designed intelligence collection strategies in the areas of counter-terrorism, counter-narcotics, weapons of mass destruction, telecommunications and strategic technologies. From 1996 to 2004, he served as a counter-terrorism officer, which included assisting foreign governments in enhancing their indigenous counter-terrorism capabilities. He has lived in Central America, Latin America and Central Asia. He currently works as a national security consultant with the Abraxas Corporation. He is also an award-winning playwright whose plays have appeared in Washington, D.C., Chicago, Los

Angeles and Texas. His D.L.S. research plans to focus on a cross-cultural examination of the psychological and sociological factors that influence an individual's susceptibility to recruitment by terrorist organizations.

Bob Dodds is a native New Yorker who now lives in Washington, D.C. He is a graduate of Yale College and Yale Law School. He also holds a master's degree in taxation from NYU Law School. After a brief stint on Wall Street, he spent his entire professional career as an international tax lawyer with Mobil Corporation. He has traveled extensively abroad engaging in commercial negotiations and dispute resolution with various government entities, particularly in Asia, Africa and the Middle East. In the process, he has gained considerable insight into the cultures of various developed and developing nations, as well as the roles of large multi-national corporations. Since retirement, he has been enrolled in the M.A.L.S. program, fulfilling a life-long dream

of returning to academia and immersing himself in the literature and art of the ancient Greeks and Romans. His doctoral thesis is expected to examine the reception of the Roman poet Ovid as a portal into Medieval and Renaissance worldviews.

Ben Gustafson, a native of Buffalo, N.Y., currently resides in Arlington, Va. He holds a B.A. in history from Georgetown, and master's degrees in education (University of Rochester), public administration (Syracuse University), and international relations (Syracuse University). Mr. Gustafson is currently the Senior Health Development Officer in the Office of HIV/AIDS at the U.S. Agency for International Development, and has spent the past six years as a senior policy analyst in a number of federal agencies, including the Department of Health and Human Services, the Department of Education, and the White House Budget Office. Prior to his federal career, he worked as a social studies teacher in Rochester,



N.Y., an English as a Second Language teacher in Seoul, South Korea, and a Director of Education in Raleigh, N.C. His research interest lies in exploring the emergence of evangelical Protestantism as a major American political force in the 1970s and assessing the relationship between strong religious conviction and the tenets of democratic government.

Jonathan R. Harding

received a B.S. in business administration in accounting from Loyola College in Maryland, an M.S. in professional writing from Towson University, and an M.F.A. in creative writing from Goddard College in Vermont. In addition to teaching business writing, composition, and literature at Penn State University and York College of Pennsylvania, Mr. Harding has served as the President of Progressive Development Consulting, which raised millions of dollars for important artistic and social enterprises. Today, he is the Assistant Director of Corporate & Foundation Relations at Loyola College in Maryland,

working secure funding in support of the College's \$80 million capital campaign. As part of his D.L.S. study, Mr. Harding hopes to broaden the definition of modern rhetoric to include the language of the arts by investigating the relationship between message and media and examining the rhetorical effects of story from a linguistic perspective. More practically, he hopes to articulate how artists can use the rhetoric of pain as agents for social justice, as tools to counterbalance the rhetoric of the power class.

Robin Kline has more than 25 years' experience with coalition-building activities, including academic and international program management and public affairs. Currently a senior program specialist with the U.S. Department of Transportation, she administers a multi-million dollar R&D grant program to 60 institutions. Ms. Kline spent ten years with USIA/State Department working with institutions in Eastern Europe, the former Soviet

Republics and Africa that were developing their economics and business programs, and has traveled extensively throughout Albania, Czech Republic, Slovakia, Slovenia, Lithuania, Estonia and Latvia. She served tours of duty with the State Department's Bureau of International Narcotics and Law Enforcement as a policy coordination officer, and with the Carnegie Commission for Preventing Deadly Conflict, where she developed an international dissemination strategy for the Commission's final report. Ms. Kline earned a M.A.L.S. from Georgetown in 1998. Her D.L.S. dissertation will focus on how national environmental policy is being affected by the collaborative partnership forming between the science and evangelical communities.

Brian Murphy is originally from Alexandria, Va. He graduated from the College of William and Mary with a B.A. in government and holds a master's degree in Islamic studies from Columbia

University. He was commissioned as an officer in the United States Marine Corps. He left the Marines in 1998 to become a special agent with the FBI and was assigned to the FBI's New York Field Division. After initially working on more traditional criminal matters, he switched his focus to counter-terrorism in September of 2001. His master's thesis focused on how and why groups like Al-Qaeda are able to make in-roads into Muslim communities. Among the reasons he addressed was the economic disparity that has persisted in many Muslim countries. He focused on the historical ties between Al-Qaeda's leaders and ideologues and historical Muslim activists that championed economic concerns. He is currently assigned to FBI headquarters in Washington, D.C., where he continues to work on terrorism matters. He has had the opportunity through work and vacation to travel to a number of countries in the Middle East.

C. Richard Pfitzinger is the Chief Financial Officer (CFO) of

the Farm Credit System Insurance Corporation (FCSIC), a government-controlled independent entity that manages a \$2.3 billion insurance fund that insures the \$134 billion of debt securities issued by the Farm Credit System Banks. As a member of the FCSIC management team, he ensures the financial integrity of the insurance fund and brings more than 24 years of experience in government, banking, finance, and insurance to this position. This includes oversight of FCSIC's investment portfolio and administration of other financial activities. Mr. Pfitzinger holds a B.S. in finance from Marquette University and an M.S. in management (*summa cum laude*) from National Louis University. He has also completed the Program for Senior Managers in Government at Harvard's John F. Kennedy School of Government. Originally from Wauwatosa, Wis., Rick currently resides in McLean, Va. He intends to continue studying rural policy in the D.L.S. program with a special emphasis on immigration issues.

Elizabeth W. Shelton recently finished a 27-year career as a Foreign Service Officer at the Department of State, with overseas assignments in Thailand, Malaysia, Nigeria, Turkey (twice), the U.N., Azerbaijan, and Albania. As an economics officer interested in economic development, Elizabeth followed the commodity markets in Southeast Asia, oil, debt and development issues in Nigeria, financial markets globally, market liberalization in Turkey, oil and development issues in post-Soviet Azerbaijan, and a reawakening to the world from a three-generation isolation in Albania. At the U.N., as in all assignments, Elizabeth was active in trade and commercial issues, particularly business development. She was the recipient of the Department of State's prestigious *Cobb Award for Initiative and Success in Trade Development*. Elizabeth earned a B.A. in history from the University of Michigan, an M.A. in international development from American University, and an M.S. in National Security Strategy from the National War College, National Defense Univer-

sity. An historian at heart, Elizabeth has a keen interest in 19th century American Protestant missionaries in Anatolia and their influence on U.S. foreign policy.

David Vaina, a native Floridian, is a research associate at the Pew Research Center. He earned his B.A. degrees in English literature and classics from Miami University. He then graduated with an M.A. in English literature from University College London. While working as a survey research analyst for a Democratic polling firm, he earned an M.A. in government from Johns Hopkins University. His thesis examined media coverage during the Senate confirmation hearings of Judge John Roberts and was awarded honors for his work. At Pew, he studies and writes on network television and online media. His writings have appeared in a number of online and print publications, including CBSNews.com, *the Huffington Post*, the *St Louis Journalism Review*, and the *Online Journalism Review*. His doctoral

thesis will focus on the historical underpinnings of blogging.

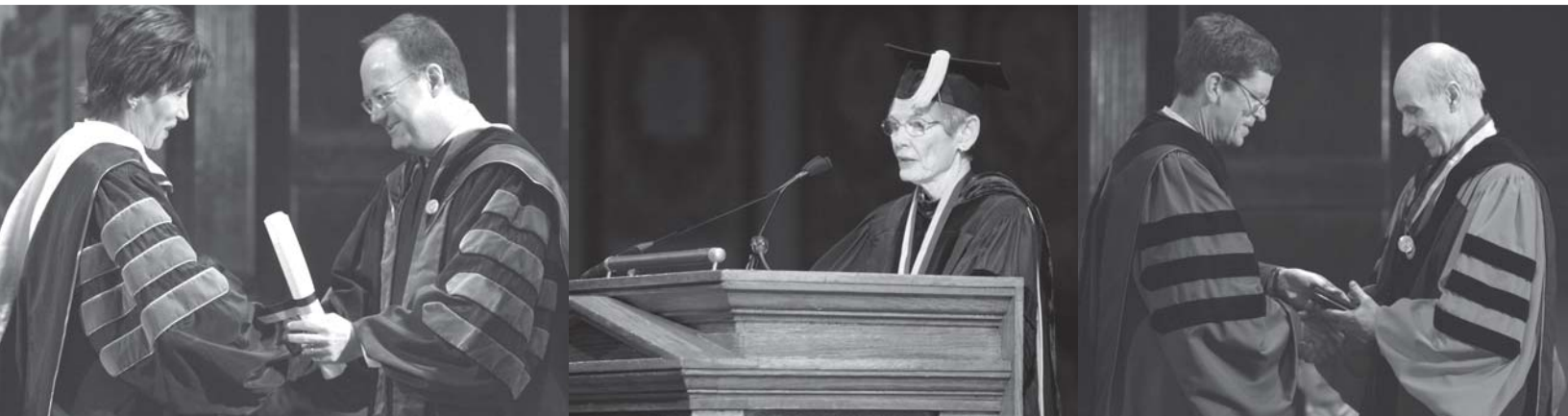
Karen Wilhelm, originally from Ohio, currently resides in Alexandria, Va. She is pursuing the doctorate in liberal studies following a career of almost 33 years in the U.S. Air Force. She holds a B.S. in military history from the Air Force Academy and her advanced degrees include an M.S. in logistics management from the Air Force Institute of Technology and an M.A. in history from Louisiana Tech University. As an Air Force officer, she held a wide variety of flight line, command, and staff positions as an aircraft maintenance officer. She has also served on the Joint Staff as a strategist and speechwriter for the Chairman, Joint Chiefs of Staff and on the faculties of the USAF Academy and the National War College. Her doctoral research will examine the concept of mobilizing for war in the 21st century, given that the language of mobilization is an artifact of 20th century industrial warfare.

Bridgette Weitzel is the Vice President of Organization and Talent Development for Fannie Mae in Washington, D.C. In this role, she is responsible for working with the company's senior management to design and implement approaches to enhance the people and organization capability for this Fortune 20 company. She has over 20 years experience in leading the organization and executive development efforts for a variety of high tech, biotech, and telecommunications companies, including Dell, Genentech, Celera Genomics, the MITRE Corporation, and MCI. Focus areas include leadership assessment and development, succession, retention, team development, and all aspects of organization development. She earned her B.A. in business from University of Phoenix, a M.S. in organizational studies from the University of Pennsylvania, and an Ed.S. in human resources development from George Washington University. Her research for the D.L.S. will focus on approaches to strengthening critical thinking in corporate leaders. 

Commencement



The Georgetown University School of Continuing Studies conferred 73 degrees upon the undergraduate and graduate students of the Liberal Studies program at its 32nd commencement ceremony on Saturday, May 19. Fifty-nine students received their Master of Arts in Liberal Studies degrees and 14 received their Bachelor of Arts in Liberal Studies degrees. One student, Michael Lowe, received the M.A.L.S. portion of the joint M.A.L.S./M.D.




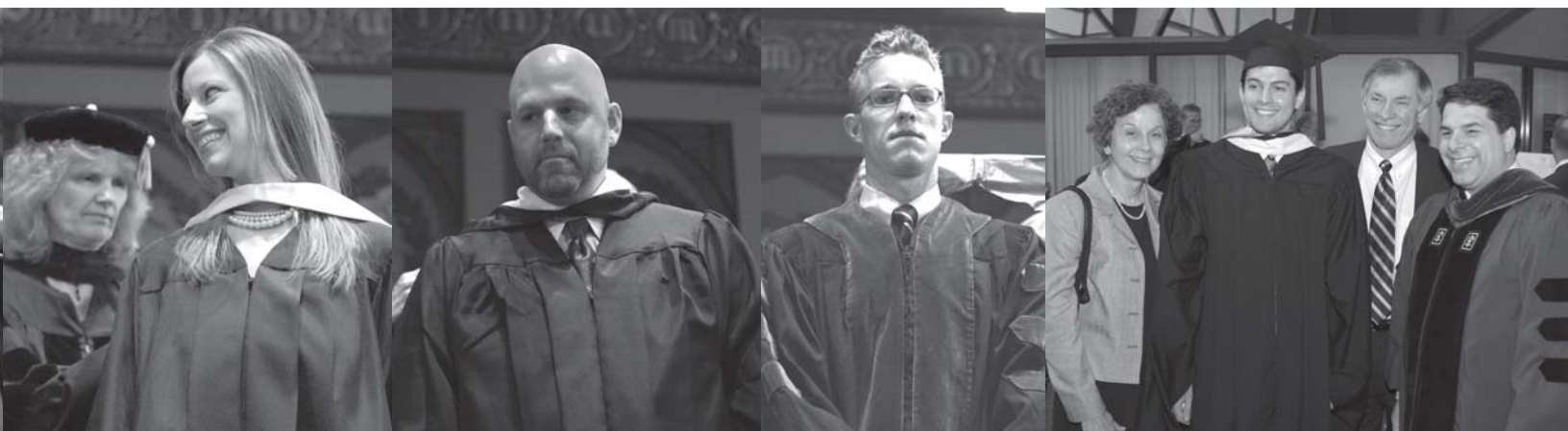
2007

degree with a concentration in Ethics and the Professions.

Philanthropist Catherine B. Reynolds received an honorary doctorate degree at the ceremony, conferred upon her by Georgetown University President John J. DeGioia. Mrs. Reynolds is the founder and chairman of Loan to Learn, an EduCap Education Loan program which provides privately funded educational

financing as an alternative to government student loan programs.

Dr. Anthony J. Tambasco, Professor of Theology and former Chair of the Theology Department and Liberal Studies Core Faculty member, received *The Excellence in Teaching Faculty Award*. 



Serving A Larger Purpose

by Robert L. Manuel



Robert L. Manuel, Dean of the School of Continuing Studies, spoke at the induction ceremony for Alpha Sigma Lambda, the undergraduate honorary society for continuing education, on March 20, 2007. He was the 2007 ASL Honorary Member inductee and serves as the National Councilor for Georgetown's Gamma Tau Chapter of ASL. Excerpts of Dean Manuel's remarks to the inductees follow.

The School of Continuing Studies has taken great strides in my first year, and this was only accomplished by standing on Michael's shoulders and continuing the outstanding work he did. I want to publicly thank and acknowledge Michael for that work.

For advice about what to say tonight, I began with my colleagues. I received responses such as, "don't use quotes to get your point across – talk more from your own experiences." They believed it would be more personal. Then, I went to some of my friends and asked them what I should do. They told me to be funny – easier said than done. Finally, I went to my wife. Her response: do 10 minutes and sit down.

So I promise you my best today, to speak from experience,

to add a little humor where I can, and to sit down within the next 10 minutes. First and foremost, you all have achieved a great accomplishment and with those accomplishments come great responsibilities. Responsibilities you should feel honored to have because of the amount of opportunities that will now be available to you.

These responsibilities, rooted in our Jesuit tradition, are given to each student at Georgetown, in all programs. They begin with finding ways to continually value the role that education and learning have in your life. They include discovering methods to most effectively utilize the challenges that come with engaging diversity, both personally and professionally. And lastly, they consist of understanding that your education requires you to

Iwould like to begin by acknowledging Michael Collins. I came to SCS only a year ago, and found quickly that Michael had built an amazing set of academic programs in the School. I realized that a large part of my reasoning for taking this position was due to the programs he had worked to develop and the type of education he was creating here as the Dean....

My hope is that you will all see the larger purpose of your education – the connection that it holds to impacting policies, norms and even values in the larger society in which we all live.

act within the larger society, to use it and its benefits for more than mere self-focus and promotion.

To understand the importance of education in general - the first of these responsibilities - let me tell you a short story. Recently, I was in Italy on vacation with my family. We were in Tuscany, enjoying the sites and soaking in the culture. We had the opportunity to drive south of Florence, and on the way to our destination we passed a cemetery from the Second World War. The cemetery looked like an endless series of white crosses on the hillside, perfectly ordered, immaculately spaced. It was both beautiful and frightening at the same time. I, as you are probably doing now, associated the cemetery with death – death that was caused by one of the world’s most outward displays of hatred, bigotry, and intolerance.

I immediately was saddened and thought of the current issues we’re facing in a global context. I began to think that the possibility was there to see the

results of this kind of hatred in my lifetime.

Education is one of the very few societal institutions we have left that has the power and reach to combat the cruel, hurtful forms of ignorance. My hope is that you will all see the larger purpose of your education – the connection that it holds to impacting policies, norms and even values in the larger society in which we all live. And, I hope you will have the confidence to act – to be a part of the conversation rather than simply an audience to it.

You will be privy to conversations that form important characteristics in the framework of our society – connections to people who make decisions impacting large portions of the population, to people with wealth, and to individuals who strive to create and innovate. To be welcomed into these conversations is one advantage that some simply won’t ever have.... Taking advantage of that access in a way that benefits more than just you is the core responsibility

that I referred to earlier, and the strongest part of my message tonight.

Utilizing your new access to power is the first responsibility — the second is finding ways to value others – other cultures, other ideas, and other view-points.

(Y)ou need to have confidence that you belong at the table, that you have a right to be involved in the conversation about our collective progress and well-being.

I don't know how many of you have had the experience of being the "other" in your life. Traveling alone in a foreign country, or even moving to a new location can give you that feeling.

For me, it happened when I first met my wife. I'm married to a Haitian woman who spent the first nine years of her life living in Haiti, and still has many ties to the community there. When we first met, she invited me to a christening for one of her cousins. It was supposed to be a simple date, and I felt comfortable accepting despite the fact I didn't have any exposure to Haitian culture. However, I thought I would fill that void with my knowledge gained from attending many other christenings.

But I can't tell you how limiting it was to show up to the christening and not know the language, the culture, or the traditions. I had no way to show my value to the group, no way to communicate anything about myself to the family. I

lacked any cultural capital in that instance. That experience as "the other" has had profound effects on my life.

Despite all of the differences between my wife and me, we had core commonalities. Initially, that commonality was simply an interest in the value of the individual. After some time together we found that there were a tremendous number of things we had in common – the value of education, the role of marriage and religion, to name a few. While it was uncomfortable at first, we were able to find ways to communicate. I am richer for that experience.

The final responsibility deals with how you focus yourself and your professional work. You can choose to let your advantage of educational accomplishments simply accrue for yourself – a better job, higher hourly billable rates, newer car, nicer home. Or, you can use your newly acquired access to power to help others realize an entry point into the educational pipeline, to make necessary

changes to arbitrary obstacles, and to prevent new cemeteries of white crosses.

To do this requires a unique form of leadership. The type of leadership I am talking about doesn't come easy. I think leadership is easy when the cultures and values of the people you are working with are the same as yours. It's not so easy when they are different.... I think this specific type of leadership requires at least two things:

One, it requires that you have a deep understanding of yourself and your own value structure. You need to be able to debate, inform and act according to your own compass. Two, you need to have confidence that you belong at the table, that you have a right to be involved in the conversation about our collective progress and well-being.

Lastly, I think it is valuable to quickly talk about why it is important to think of these things in your life.

First, I think there are

personal rewards. You know the saying, "you reap what you sow," but that is not the kind of personal return I am talking about. Here, I am referring to the benefit of expanding your own worldview. Here, the personal reward is making you more comfortable as a global citizen.

The second reason is that truly creative solutions to issues will emerge when the worth of diversity is highly valued and NOT marginalized. I recently had the opportunity to speak with Norman Augustine, the head of Lockheed Martin. He said that while our work force is being outsourced to other countries at increasing rates, and globalization will surely move some of our existing industry base outside of America's borders, the American economy will survive. He said it will survive because it is based on innovation. Some of the most creative solutions and some of the most innovative products of our time were created in collaboration between different people; they were


created through environments that were based on challenges.

So that brings me back to my introduction – how do I make this speech memorable – how do I communicate a need for your consistent action?

First, take a read through a book called *Heroic Leadership* by Chris Lowney. Chris is an ex-Jesuit priest who went to work for JP Morgan. His book ties the elements of the Jesuit tradition into business and responsible leadership. He journals a life filled with examples of the leadership I refer to here.

Second, try to be cognizant of the points in your life when you gain new access to power—and realize that you have a moment of influence – a moment to truly lead.

If you do these two things, I will have succeeded where at least 50 others have failed.

Thank you for the opportunity to talk with you tonight. Again, I offer you my warmest congratulations and best wishes for success in the future. 

The Early Bird Gets the White House?

by Laura Trivers

Liberal Studies Professor James Lingle handicaps the already crowded field for the 2008 presidential race.

Well more than a year before the American public steps into voting booths to choose the next president of the United States, and many months before the major parties choose their respective candidates, the 2008 presidential field (as of March) numbered 18

men and women striving for our country's highest office. American government professor and presidential elections watcher James Lingle describes the large number of 2008 presidential candidates as the most diverse group in American history.

Today, there are eight Democrats and 10 Republicans in the race. Some are household names. Others are known in political circles. And a few leave even the most insider analysts scratching their collective heads. There are current and former senators, governors and members of the House of Representatives, and one former mayor.

They are a woman, many men, an African American, a Hispanic, a Mormon, an Italian American and a senior citizen. Sen. John McCain (R-Ariz.) would be over 70 if he is sworn in as the next president. "There are limited Constitutional rules on who can be president," Lingle said. Truly, "any American child can grow up to be the President of the United States." Yet, in American political culture, "there is a bias toward rich, white, Anglo

Saxon, Protestant males."

Many well-known and well-respected candidates are sitting on the sidelines. In political speak, they are waiting to test the waters or to see if the fire burns hot enough in their bellies. But these potential candidates, including former Vice President Al Gore, leader of the 1994 Republican Revolution Newt Gingrich, former New York Gov. George Pataki, Nebraska Sen. Chuck Hagel and actor and former Tennessee Sen. Fred Thompson, would need to decide by summer in order to raise the money and recruit the staff necessary for a successful run.

Lingle noted that this is the first time since 1928 when neither an incumbent president nor vice president is running, leaving this a "wide open playing field with no clear favorite."

Each of the individuals running considers him or herself to be "presidential timber." And, given the changes in the electoral process since 1972, each has the chance, the opportunity, to sell themselves and their ideas to the American people.

"There are limited Constitutional rules on who can be president.... (A)ny American child can grow up to be the President of the United States." Yet, in American political culture, "there is a bias toward rich, white, Anglo Saxon, Protestant males."



From 1900 to 1968, a presidential candidate needed to be a nationally prominent politician with strong party ties who could win endorsements from state party leaders. But according to Lingle, the process was “transformed” in 1972 when the era “of smoke filled rooms” came to an end. The introduction of presidential primaries “opened the door to more and more diverse candidates,” Lingle said. “And today, self-recruitment has replaced party recruitment” in the race for the American presidency.

According to Lingle, the public sees certain elected offices as “stepping stones to the presidency.” Unfortunately for current hopefuls Dennis Kucinich (D-Ohio), Duncan Hunter (R-Calif.), Tom Tancredo (R-Colo.), and Ron Paul (R-Texas), “the House of Representatives has never been seen as such as stepping stone.” The last time a member of the House ascended to the presidency was in 1880, when Rep. James Garfield of Ohio was elected the 20th president of the United States.

“Members of Congress have

to defy history” in their quest for the presidency, Lingle said. “As one of 435 members, there is less visibility for representatives, making it harder to put together an organization and raise money.” In addition, since members of Congress sit on fewer committees and subcommittees than their Senate counterparts, they face fewer national issues day-to-day.

In recent history, the elections of Jimmy Carter, Ronald Reagan, Bill Clinton and George W. Bush give the advantage to governors, especially those from states with many electoral votes. “Governors,” according to Lingle, “have records of accomplishment and executive experience to point to. They are one of 50, making them more visible.” Not having a voting record to pick apart is another benefit. Plus, Lingle said, “Governors are seen as outside the beltway and not part of the problem. They, more than members of the House or Senate, can clean house.”

But, according to Lingle, “in 2008, neither New Mexico Governor Bill Richardson nor (former) Massachusetts Governor Mitt

In 2008, the current and former senators who are running... are better known to the American public. “Maybe 2008 will begin to restore the Senate as the incubator of future presidents.”

Romney are household names.”

In the early 20th century, the Senate was a better steppingstone to the presidency. Yet, Americans elected the last senator of the century to the presidency in 1960, with John F. Kennedy. Today, senators have their own hurdles to overcome, Lingle said. With 99 other senators craving the spotlight, “it is hard to take credit” for any initiative. And, with so many votes and speeches on the record, “senators are easy to criticize and can easily be labeled as part of the problem that governors want to clean up.” In 2008, the current and former senators who are running – such as Hillary Clinton, John Edwards, and John McCain — are better known to the American public. “Maybe 2008 will begin to restore the Senate as the incubator of future presidents,” Lingle conjectured.

“Governors are seen as outside the beltway and not part of the problem. They, more than members of the House or Senate, can clean house.”

The key question for the 2008 presidential race may well be, “Are we ready?”

Are we ready for a woman president? For an African American? Will gender matter? Will race or ethnicity?

Lengle cited a recent Gallup poll that found that 95% of Americans say they would vote for a woman or an African American for president. But, will they really? We will know for sure on Nov. 4, 2008.

But, before the two parties’ candidates square off in the general election, they must first face other members of their own party in primaries and caucuses. Three weeks after the Iowa caucus and the New Hampshire primary, 22 states will hold primaries on the same day, February 5, 2008, which Lengle called “almost a national primary.”

Turnouts for primaries and caucuses are historically low, Lengle said. For example, the typical primary has a turnout of 20%, while the typical caucus has a turnout of 1-3%. Who are the people who participate at this level of the presidential election? The

true believers come to those early polls – the more liberal on the Democratic side and the more conservative on the Republican side. This creates an ideological bias.


Lengle speculated that Sen. Clinton looks like she could easily win the Democratic primaries, but would have problems in the general election. Likewise, the pro-choice, pro-gun control Giuliani polls well in a general election scenario, but would have difficulty winning the Republican primaries where “social conservatives are very important.”

Lengle suggested two key indicators for success in the presidential race. First of all, “people vote their pocketbooks.” As an adviser to then-candidate Bill Clinton, James Carville famously said in 1992, “It’s the economy, stupid.” In fact, the state of the economy alone explains 12 out of the last 14 presidential elections. When GDP grew at a rate of 2.6% or higher in the second quarter of the presidential election year, the president or the president’s party won seven of nine presidential elections. The two exceptions were 1968 and 2000. When GDP grew at

a rate of 1.6% or less in the second quarter, the president or the president’s party lost five of five presidential elections.

Second, Lengle offered, check President Bush’s approval ratings in June 2008. Over the last 14 presidential elections, when the president’s approval rating was over 48%, the president or the president’s party won seven of nine elections. The two exceptions were 1960 and 2000. When the president’s approval rating was 45% or lower, the president or president’s party lost five of five elections. If President Bush’s approval rating is less than 45%, that’s a sign the Republicans could well be handing over the keys to the White House to the Democrats in January 2009.

With the 2000 election in our memories, Lengle cautioned to “beware the popular vote... four candidates have won the popular vote but lost the presidency.”

But, “the elephant in the room...is Iraq. That will be the most important issue in this election,” Lengle predicted. Beware, too, of public opinion. “Public opinion changes quickly.” 

Liberal Studies Alumni, Student, and Faculty Notes

NEWS OF ALUMNI:

Rolf Barber, M.A.L.S. '96, is the Interim Director for the CO-OP Program at Montgomery College's Rockville campus, where he also teaches the course "Cooperative Education."

Tabitha Benney, M.A.L.S. '07, will pursue her Ph.D. in political science this fall at The University of California at Santa Barbara.

Stephanie Blake, M.A.L.S. '03, joined the faculty of American University in Washington, D.C. as an associate professor of journalism in the School of Communication.

Salima Christie Burke, M.A.L.S. '07, recipient of a GU Graduate School Conference Travel Grant, presented portions of her thesis on Muslim personal law in India at the World History Association's SE regional conference at Appalachian State University last fall. In June, she sat on a panel at the association's annual conference.

Michele Campbell, B.A.L.S. '87, M.A.L.S. '03 serves as faculty at Strayer University where she is teaching two humanities courses at the Rockville campus: *Introduction to Art, Music, and Literature* and *Origins of Western Civilization*.

Tom Carroll, BALS '89, MALS '01, joins the faculty of the School of Foreign Service this spring to co-teach a course, *Information Technology and International Security*. He is Chief Engineer in the Analysis and Studies

Department, Center for Integrated Systems, The MITRE Corporation.

Damien Clark, M.A.L.S. '03, will begin the Ph.D. in Psychology program at The George Washington University this fall.

Lauren Goodwin, M.A.L.S. '06, works for the CIA as a South Asian Affairs analyst.

Leila Hanafi, M.A.L.S. '07, was named a winner of the World Bank's MENA Youth Innovation Fund. She recently traveled to Morocco to start her project - *Youth Employment Initiative: Reaching Marginalized Youth in Urban Areas of Rabat-Salé*.

Nicole Farmer Hurd, M.A.L.S. '96, creator of the University of Virginia's College Guides program, received a Governor's Volunteerism and Community Service Award for National Service from Gov. Tim Kaine. She is featured in a recent *Chronicle of Higher Education* article.

Tugba Kalafatoglu, M.A.L.S. '02, received the American Biographical Institute's 2007 Woman of the Year award. This honor is presented to an individual annually from across the globe who exhibits extraordinary achievement and determination based on American ideals of entrepreneurship and success along with community involvement.

Mariam Khokhar, M.A.L.S. '00, works in Pretoria, South Africa for the International Organization for Migration where she serves as Program

Manager for Counter-Trafficking and Irregular Migration.

Sharon Kugler, M.A.L.S. '98, has been named chaplain of Yale University. She has served as university chaplain for Johns Hopkins University since 1993 and has also served as the president of both the National Association of College and University Chaplains and the Association of College and University Religious Affairs.

Awarded several academic scholarships including this summer's hospital chaplancy internship, **Bette Jeanne Larsen**, MALS '06, has completed the first of the four-year M.Div. program at Lutheran Theological Seminary, Gettysburg, PA.

Michael O'Rourke, M.A.L.S. '98, was recently honored by Catholic Charities of Northern Virginia for his 12 years as the associate director of finance and administration. He is now the executive director of the Arlington-Alexandria Coalition for the Homeless.

Bill Remley, M.A.L.S. '06 starts his Ph.D. program in the New School of Social Research in New York City this fall. His doctoral studies will focus on 20th century philosophy.

Stephanie Vance, M.A.L.S. '06, a SCS Professional Development faculty member, teaches *Escape or Engage? Exploring the Modern Approach to Technology and Entertainment*. The July 2007 "Associations Now" magazine includes an article

she wrote, "Breaking the Rules of Engagement" stemming from work she did on her MALS thesis.

John Wilwol, M.A.L.S. '07, is accepted to the M.A. in Journalism program at New York University beginning this fall.

NEWS OF STUDENTS:

Liberal Studies doctoral student **Peter Brookes** was recently awarded the 2007 Frank Knox Media Award by the Navy League of New York for his work on national security and defense issues. He is a Senior Fellow for National Security Affairs for The Heritage Foundation.

Thomas Horton, current M.A.L.S. student, had his article, "Competition or Monopoly? The Implications of Complexity Science, Chaos Theory, and Evolutionary Biology for Antitrust and Competition Policy" published in *The Antitrust Bulletin: Vol. 51, No. 2/Spring 2006*.

MALS student **Fleet Hower** was selected to the 2007 ESPN (The Magazine) All-American Men's Cross Country Track & Field Third Team, voted upon by the College Sports Information Directors of America (CoSIDA). A top distance runner, he finished high in the NCAA and BIG EAST Outdoor Championships and the IC4A and BIG EAST Indoor Championships.

DLS student, **Pablo Molina**, is featured in the July 9th edition of "Computer World" as one of the "Top 40 under 40 Technology Innovators." He serves as the Chief Information Officer of the Georgetown University Law Center.

NEWS OF FACULTY:

Dr. Michael Collins was selected by the Georgetown College Senior Class to receive the 2007 Edward B. Bunn, S.J. Award for Faculty Excellence. He shared one of his favorite poems, "Cathedral Builders" by John Ormond with the Seniors. Reciting the cathedral builder's last words, "I bloody did that," he said, "While we have no magnificent cathedral to point to today, we – all of us gathered together this weekend [graduates, teachers, administrators, parents, grandparents, family, and friends] share that feeling of accomplishment and satisfaction as you, the members of the class of 2007, are honored today for your many distinguished achievements here at Georgetown."

Elizabeth Duke, Ph.D., Liberal Studies faculty member in the field of Social/Public Policy and one of the Thesis Proposal Workshop teachers, is the recipient of a 2006 Presidential Rank Award, the most prestigious award offered to federal senior executives and professionals. She was recognized for her leadership at the Department of Health and Human Services.

Dr. Francis Ambrosio, Associate Professor of Philosophy and Liberal Studies core faculty member, has written a book *Dante and Derrida: Face to Face* (State University of New York Press, 2007).

IN MEMORIAM:

Richard Lee Hough, Ph.D., a Liberal Studies adjunct professor for over fifteen years, died on June 18,

2007. He taught courses in the field of social and public policy including "Values and Issues in Public Policy" and "The Evolution of the Nation State" and mentored the theses of many degree candidates.

Florence White, one of Liberal Studies earliest graduates, B.A.L.S. '76, M.A.L.S. '83 died Dec. 11, 2006. She often credited the Liberal Studies program and its courses on China and Asian Studies and particularly her thesis research for successfully launching her lifelong career focused on U.S. relations with China. 

LIBERAL STUDIES FALL 2007 ACADEMIC CALENDAR

| | |
|-----------|---|
| Aug 27-28 | Walk-In Fall Registration and Payment, 9:00 AM - 6 PM White-Gravenor Bldg. for payment, only; Suite 225 ICC for registration assistance |
| Sept 3 | Holiday: Labor Day |
| Sept 4 | Fall classes begin. (Check your schedule and syllabus on the Liberal Studies Website for the exact date and location of your first class meeting. Main campus departmental courses begin Aug. 29th.) |
| Sept 11 | Last Day of Add/Drop |
| Sept 15 | National Gallery of Art Tour with Dr. Eric Denker, 10:30 AM, <i>Florentine Art of the 15th Century*</i> |
| Sept 18 | Open House 6 PM & Lecture 7 PM ICC Suite 225, Foyer, and Auditorium |
| Oct 8 | Columbus Day Holiday (no classes) |
| Oct 13 | NGA Tour, 10:30 AM, <i>Sienese Painting</i> |
| Nov 5 | Spring <i>Online</i> Registration begins (Stu. Acct. must be below \$2000) |
| Nov. 10 | NGA Tour, 10:30 AM, <i>Florentine High Renaissance Art</i> |
| Dec 3 | BALS/MALS Applications due for Spring 08 Admission Thesis Submission Deadline for fall 2007 MALS candidates |
| Dec 8 | NGA Tour, 10:30 AM, <i>Venetian High Renaissance Painting</i> |
| Jan 9 | Walk-in Spring Registration and Payment, 9:00 AM - 6 PM. Check your course syllabus for date of 1st class. |
| May 16 | Graduate School Commencement- 2:30 PM, MALS graduates may participate. |
| May 17 | Liberal Studies Commencement: 6 PM, Gaston Hall, Healy Bldg., followed by Reception in the ICC Galleria. |
| May 18 | University Baccalaureate: 9:00 AM, Healy Lawn |

*For registration and further information on the National Gallery of Art (NGA) Sat. Morn. Tour Series, contact Anne Ridder, riddera@georgetown.edu

About Liberal Studies at Georgetown

It is a thrill for me to pen my first contribution to *Liberal Studies at Georgetown* as its editor. I follow in the very large footsteps of John McClenahan, who was instrumental in launching this fine publication and tirelessly advocating for it as a tangible product of the immense and important work being done in the School of Continuing Studies. Quite often through the editing process, I have wondered what John will think of this, the first edition that does not bear his name. His imprint, however, is most certainly here, and I am grateful to him for it.

Profiles of the newest D.L.S. candidates for this exceptional degree program are featured among the articles in this edition of *Liberal Studies at Georgetown*. The editor thanks Anne Ridder and Isaiah Wooden for their efforts in assembling these, and also thanks SCS Dean Robert Manuel and Jackie Sanders for providing the text of Dean Manuel's remarks to the Alpha Sigma Lambda honor society inductees.

As I prepared to join the *Liberal Studies At Georgetown* team, I realized, a bit to my chagrin, I had not been back to the Georgetown campus since my own

commencement in 2003. Raising a family (including two small children) and preparing to return to full-time professional work can do that to you, I guess. But I have come to know over these weeks of working on this magazine that Georgetown had never really left me. I see how it has continued to shape my career choices, my voice in the public discourse, my worldview, my faith – the many facets of who I am.

I close my remarks with an invitation to you, the reader, to become a member of the *Liberal Studies at Georgetown* team. The effort to put out this publication twice a year is thoroughly professional, as you can see, but also entirely volunteer. We are indebted to those who give so much of their time, and are always looking for others to assist in this valuable work. Quite frankly, we need you! Alumni or current students, aspiring writers, copy editors, even photographers – all are welcome. Let this be the place for you to share – or, like me, rediscover – the voice of Georgetown in you. Contact me at snazzblake@yahoo.com, or the Liberal Studies office.

Thank you, and enjoy. 

Liberal Studies
AT GEORGETOWN

EDITOR
Stephanie Blake

DEPARTMENT EDITOR
Laura Trivers

WRITERS
Stephanie Blake
Anne Ridder
Laura Trivers

DESIGNER
Rosemary Henry

©2007 LIBERAL STUDIES
DEGREE PROGRAM,
SCHOOL OF CONTINUING STUDIES,
GEORGETOWN UNIVERSITY.
Requests for permission to quote from
articles must be sent to:
Dr. Phyllis O'Callaghan,
Georgetown University
Box 571011
Washington, DC 20057-1011

Liberal Studies
AT GEORGETOWN

Box 571011, Washington, DC 20057-1011

First Class
U.S. Postage
P A I D
Washington, DC
Permit No. 3901

