

# Syllabus and Course Guide for

# **Business Law I: The Legal Environment**

# Professor Thomas B. Cooke Distinguished Teaching Professor The McDonough School of Business Georgetown University

### SUMMER 2020 Accounting 181-01

FINAL EXAM: June 12, 2020 May 18-June 12

> M, TU, W, TH, F Location: TBA

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(202) 549-7477 (CELL) Updated: 22 January 2020

# The McDonough School of Business Georgetown University Washington, DC 20057

# Business Law I: The Legal Environment of Business ACCT: 181-01 M, TU, W, TH, F 10:45 am– 12:45 pm

Instructor: Office Telephone:	Thomas B. Cooke	
Cell:	(202) 549-7477	
E-mail:	CookeT@Georgetown.Edu	(Office)
Office Location:	404 Hariri Building	
Office Hours:	Wednesday & Thursday: 1-4 Other days and times availab Appointments are welcomed	le
Summer 2020 Classes		Management 310 Management 311 Management 312 Management 313 omics and Business (CUEB)
	•	Leadership, Program Director
Class Location:	TBA	
Prerequisite:	None other than a serious inte	erest in learning
Accounting Majors:	Please note that this course is a prerequisite for Accounting Majors who plan to sit for the CPA Examination in certain states. Accounting majors must checks their state's qualifications.	

### **Course Objectives**

This is course is designed to give you a broad overview of the Legal Environment and the application of the law to business decision making. This course should be of interest to all undergraduate students regardless of their area of professional interest or undergraduate major. "The law affects all of us in a variety of ways."

This course will provide you with a framework to help you understand significant legal principles, to analyze legal-business problems, to develop opinions about how best to act, to critically read court decisions, and to be able to think like a lawyer does (at least we can start the process).

An introduction to the legal environment within which businesses operates requires a focus on contract law, sales law and product liability. The course provides an introduction to the Anglo-American legal system and the development of substantive and procedural law. The course also includes a review of the ethical issues confronted by lawyers and their clients.

The assigned readings will include "real-life" cases that illustrate "real-life" business problems and "real-life" solutions. We will learn from the success and failure of others.

Part of the framework of the course involves an understanding of the legal system and legal process. Therefore, visits to the "real world" [Court Rooms in action] is a very important component of the course.

Court visits to the **Superior Court of the District of Columbia** <u>or</u> the United States District Court <u>or</u> are required. A visit to the United States Supreme Court or the United States Court of Appeals can substitute for the United States District Court visit. A total of **one** court visit is required.

Visit Date

**F**, May 22

**Report Due Date** 

F, May 29

Superior Court Or US District Court Or US Court of Appeals Or US Supreme Court

### **Court Report:**

Each member of the class must prepare a 2-page summary report concerning the visit. The Court Visit Report is due on the above referenced date. All reports <u>must</u> be submitted in class. The report is worth a total of 20 points. Two points will be taken off for each day or fraction of a day that a report is late, sent by e-mail or delivered outside the classroom. Reports may always be submitted early.

A sample Court Report Grade Sheet will be posted to Canvas.

Please do not post any documents to CANVAS. Turn in a hard copy of the Report along with the Court Report Grade Sheet attached at the back.

Instructor Ev <u>Semester</u>	valuations: <u>Course Objectives</u>	<u>How Much Did You Learn</u>	Overall Evaluation Of Instructor
S 2020: S 2020:	Pending Pending		
F 2019: A 181	-03 4.63	4.53	4.68
Summer 2019	: 5.00	5.00	5.00
S 2019: A 181 S 2019: A 181		4.82 4.50	4.88 4.71
F 2018: A 181		4.59	4.76
Summer 2018 S 2018: A 181		4.88 4.72	4.96 4.86
S 2018: A 181 S 2018: A 181		4.72	4.80
F 2017: A 181	-03 4.70	4.73	4.72
Summer 2017 S 2017: A 181		4.89 4.74	4.89 4.78
S 2017: A 181		4.93	4.89
F 2016: A 181	-03 4.63	4.73	4.77
Summer 2016	: <mark>5.00</mark>	4.91	5.00
S 2016 181-0 S 2016 181-0		4.69 4.39	4.78 4.61
F 2015: 181-0	3 4.70	4.58	4.77
Summer 2015 S 2015: A 181 S 2015: A 181	-02 4.55	4.87 4.83 <mark>5.00</mark>	5.00 4.59 4.80
F 2014: A 181	4.57	4.56	4.75
Summer 2014	4.78	<mark>5.00</mark>	4.78

#### www.RateMyProfessor.com

# of Ratings:109Date:30 December 2019Overall Quality:4.7Level of Difficulty:3.0Would Take Again:85%

### **General Information**

Each member of the class is responsible for keeping up with the assigned readings and reviewing the Power Point slides in advance of each class. Preparation for class is half the battle. The balance is made up by attending class, listening carefully, taking notes, participating in class discussions and by **asking questions**. Questions are encouraged and volunteering to answer a question/s is always welcomed by the instructor and other members of the class. Please speak loud and clear so everyone can understand what you are saying.

### **Attendance and Participation**

# "He who asks is a fool for five minutes, but he who does not ask remains a fool forever." Chinese proverb

Attendance and participation are essential for success in this course. Students are expected to actively participate in the class discussions. The majority of the class meetings will involve discussions of legal principles, legal process and cases. This is not meant to be an opportunity to show up and hear what others have to say or to merely chat about the case based on a perfunctory reading of the material. **Preparation for each class is essential.** I expect regular broad participation by the class each time we meet. I do not consider attendance to = participation. I will cold call as necessary to help everyone realize the importance of thorough preparation and active participation.

Missing more than one class will have a material adverse impact on your grade for the course. After more than one missed class, students can expect to have their final number of points reduced by 5 points for each missed class. Attendance sheets will be circulated in each class. It is the responsibility of each member of the class to sign in for him or herself. Signing the attendance sheet for another member of the class is a violation of the Georgetown University Honor System.

All students MUST take the class quizzes and tests as scheduled. You are allowed to drop one quiz – so missing one quiz, while not recommended, is not fatal. Anyone who misses Test 1 MUST take a **comprehensive** final examination on a date assigned by the Registrar.

### **Attendance: Alert**

The class meets one time a week for a double class session. Missing any class is the equivalent of missing one week of classes. Missing classes will have a negative impact on the final grades. Missing more than one session (actually two classes) will reduce the total number of points by 5 points per missed class.

### Assignments

The final grades in the course will be based on a variety of assignments/projects/tasks. This is designed so that no one assignment/project/task controls the final grade. Obviously each assignment/project/task impacts on the final grade.

Grades for written assignments (e.g. the court visit report) will be based on substance and style. To perform well in the latter category, students will benefit from a concise writing style. Unnecessary length will be viewed negatively. I am looking for quality and not quantity.

If it is easier for you, a bullet point format is acceptable for the court visit reports. As Albert Einstein once said, "Everything should be kept as simple as possible, but not more so." All written assignments must be typed double-spaced, have 1" margins on all four sides, and

# use a 12 pitch.

Two points (out of 20) will be taken off for papers that do not follow the above guidelines.

### **Grade Determination – Please Read the Important Disclaimer that Follows**

	Participation ss Attendance		can be consi	dered a	negative f	actor		
Class	Quizzes:		60 points (10 x 6) 7 Quizzes – Drop the lowest quiz score (30%)					
Court	Visit Report:		20 points (1	0%)				
Test 1	:	60 points (30%)						
Final l	Exam:	60 points (30%)						
Total	Points:		200 points					
A A- B+ B	93-100 90-92 87-89 83-86	186 180 174 166	B- C+ C C-	80-82 77-79 73-76 70-72	154 146	D+ D F	65-69 60-64 < 60	

### **Honor Code**

I (and I trust my students) take the Georgetown Honor System seriously. A substantial part of your grade (20 points/200 points) is based on the court visit report. If you are not familiar with the provisions of the Honor System now would be a good time to learn about them. The written assignments must include your name and the following signed statement:

### **Please note:**

"This assignment exclusively represents my own work. I have not discussed the contents of this assignment with anyone. This final product represents my own work product." This statement should appear at the bottom of the court report.

Note: A violation of the Honor System (in any degree) may result in a failing course grade.

In July 2004, Georgetown University appointed Professor Cooke Faculty Chairman, Georgetown University Honor Council. Professor Cooke served as Chairman for six years (2004-2010). Currently, Professor Cooke is available to the Undergraduate Honor Council on an as needed basis. From 2007-2009, Professor Cooke was a member of the MSB MBA Honor Council.

### **Honor Pledge**

"In the pursuit of the high ideals and rigorous standards of academic life, I commit myself to respect and uphold the Georgetown University Honor System: To be honest in any academic endeavor, and to conduct myself honorably, as a responsible member of the Georgetown community, as we live and work together."

### **Inclement Weather Policy**

A Memo from the Registrar dated November 21, 2014 noted that:

"Instructional activities will be maintained during university closures. Faculty members should prepare for the possibility of an interruption of face-to-face instruction by establishing a policy within the course syllabus to maintain **instructional continuity** in the case of unforeseen disruption. During a campus "closure," the regular class time schedule must be honored by all campus departments so that students will remain available for those faculty members who wish to maintain continuous academic progress through synchronous distance instruction."

In accordance with the above memo ...

- 1. I will make every effort to make it to campus in advance of any forecast of inclement weather.
- 2. I will keep the class informed of my location. I live approximately 10 minutes from the campus (Rosslyn, Virginia)
- 3. If the University announces a "closure", I will post instructions via Canvas..
- 4. Any Quiz scheduled for a class that faces a "closure" will be rescheduled for the next class session.

### **Course Materials Book**

I am in the process of writing a text book that will cover many of the course topics. I will post "draft" chapters of my work on a class-by-class basis. In all cases, please pay careful attention to the Power Point slides that are an important part of the subject matter presentation. Please be sure to read any assigned cases prior to the class review and analysis. Come to each class prepared to discuss the assigned readings and cases.

I. The Legal System The United States Supreme Court (SCOTUS) Selected Supreme Court Decisions

- II The Law of Contracts Offer, Acceptance, Consideration, Statute of Frauds, Parol Evidence Rule, Capacity, Legality, Defenses and Miscellaneous Contract Matters
- III Article 2 of the UCC v. The Common Law of Contracts Bailments, Risk of Loss Rules, Entrustment Rule, Theories of Liability, Rights and Remedies of Buyers and Sellers Sales of Goods/Product Liability McDonalds Hot Coffee Case United States Supreme Court (SCOTUS) and the issue of monetary damages

### **Course Outline/Schedule**

I reserve the right to make changes in the course outline and content. I can promise you there will be very few, if any changes. Students will be given as much notice as possible of any changes. My preference is for "certainty" rather than the "uncertainty" that changes can bring.

"A man can make what he wants of himself if he truly believes that he must be ready for hard work and many heartbreaks."

Thurgood Marshall Justice, U.S. Supreme Court

## **About the Professor**

Born and Raised:

Jersey City NJ Teaneck, NJ Avon by the Sea, NJ Ocean Beach, NJ

High School:

Don Bosco Prep (1967)

College:

Villanova (1971)

Law School:		
Georgetown University Law Center:	JD,	1974
Georgetown University Law Center:	LLM,	1976
Georgetown University Law Center:	MLT,	1984

Summer Employment (in College): Conde Nast Publications, NYC Philadelphia Country Club

Employment Post Law School:

Dean of Students Georgetown Preparatory School Rockville, Maryland

Assistant State's Attorney Montgomery County Rockville, Maryland

Assistant Public Defender Montgomery County Rockville, Maryland Private Practice of Law District of Columbia & Maryland

Adjunct Professor George Washington University Washington, DC

Adjunct Professor Georgetown University Washington, DC

Executive Director National Society of Tax Professionals Vancouver, Washington

Editor The Federal Tax Alert The Tax Client Newsletter National Society of Tax Professionals Vancouver, Washington

Professional Lecturer Internal Revenue Service (IRS) Washington, DC

Professional Lecturer Best in the West Tax Seminars Reno and Las Vegas, Nevada North Carolina Society of Tax Professionals

### **CURRENT**

Distinguished Teaching Professor Robert E. McDonough School of Business Georgetown University Washington, DC 20057

Summer 2020: Accounting 181-01

Management 310 Management 311 Management 312 Management 313

Master of Science in Finance, Global Experience, Johannesburg, SA MSB Investment Fund Advisor: Master of Science in Finance program MSB Faculty Advisor: Pre-Law Faculty Member: MSB Faculty Advising Committee (FAC)

### CURRENT

Owner TBS Stables Standardbred (Harness) Horses DE., MD., NY, NJ, PA., and VA

Nuclear Breeze (World Record Holder) www.NuclearBreeze.com Cams Rocket – Sire of World Champion GooGooGaaGaa (now in Sweeden)

Tom's Titan – son of Nuclear Breeze

CURRENTBoard of Directors, Former PresidentCloverleaf Standardbred Owners Association

Board of Directors Maryland Standardbred Breeders Association

Board of Directors North Rosslyn Community Association

Chairman Rosslyn Community Association (Turnberry Towers Condominium) Committee

### **Professional Memberships:**

National Association of Tax Professionals (NATP) National Society of Accountants (NSA) National Society of Tax Professionals (NSTP) Maryland Society of Accounting & Tax Professionals United States Trotting Association (USTA) Maryland Standardbred Breeders Association (MSBA) Cloverleaf Standardbred Owners Association (CSOA) North Rosslyn Community Association (NRCA)

Favorite Things:	
Foods:	Anything Healthy. Green
	is good!
Football Team:	Dallas Cowboys
<b>Baseball Team:</b>	Washington Nationals
	2019 World Series!
Hockey Team:	Washington Capitals
	2018 Stanley Cup!
<b>Basketball Team (pros):</b>	Washington Wizards
	Washington Mystics
	2019 WNBAChampions!
Basketball Team (college	): HOYAS!
Soccer Team (college):	<b>HOYAS 2019</b>
_	National Champions!
Soccer Team (pros):	Manchester United F.C.
Movie:	Wall Street I
TV Shows	Shark Tank
	Below Deck
	Million Dollar Listings
Places to Vacation:	Ha Long Bay, Vietnam
	Chang Mai, Thailand
	Santa Monica, CA
<b>Olympic Heroes:</b>	Apolo Anton Ohno
~ -	Michael Phelps
	L



Professor Cooke and Olympic Champion Apolo Anton Ohno (May 2010). Apolo was a guest at the McDonough School of Business. Photo taken by Professor Betsy Sigman.

# LET OUR JOURNEY BEGIN

"We must reject the idea that every time a law's broken, society is guilty rather than the lawbreaker. It is time to restore the American precept that each individual is accountable for his actions."

President Ronald Reagan

Class #1- Introduction to the course; Course requirements; Understanding the Legal System; The United States Supreme Court May 18

Required Readings: None

1. The United States Supreme Court slides and Legal System slides are posted to Canvas

Assignment:

Conduct a Google search on the December 14, 2018 decision in the cases of Texas v. United States. The case represents a significant challenge to the question of whether the Affordable Care Act (ACA) violates the United States Constitution.

Conduct a Google search on the 2019 announcement by the United States Supreme Court that it has accepted for review lower court decisions calling for the release of President Trump's tax returns and financial records.

- Trump v. Vance
- Trump v. Mazars
- Trump v. Deutsche Bank

Class Discussion Questions:

- 1. Requirements for this course
- 2. US Supreme Court (SCOTUS) Update: Filing a Vacancy the nomination process: Obama (2016) and Trump (2017, 2018)
- 3. The Nomination and Confirmation Process
- 4. The Court's process of granting "**certiorari**." a. The critical 4 votes.
- 5. The 5-4 Decisions
- 6. The June 2012 decision in the Patient Protection and Affordable Care Act (Obamacare). The 2018 Update to the ACA.
- 7. Fisher v. University of Texas: Supreme Court Decision
- 8. To Bake a Cake: Masterpiece Cake Shop
- 9. To Bake a Cake: Part 2
- 10. Sports Wagering: Christie v. NCAA
- 11. State Court vs. Federal Court systems.
- 12. Possible future vacancies on the United States Supreme Court
- 13. SCOTUS and President Trump's Tax Returns

Class #2 – The Legal System: People and Process	<b>May 19</b>
	QUIZ 1

*Quotation of the day –* 

"Never make a defense or apology before you be accused." [The author of these words was later tried, condemned, and executed as a "tyrant and a traitor to the liberties of England."] Charles I, 1600-1649 King of England Letter to Lord Wentworth, September 3, 1636

**Required Readings:** 

- 1. Review the Power Point slides (The Legal System) for this subject area.
- 2. Conduct a Google search on the cases of:

Carpenter v. United States Yates v. United States Matal v. Tamm Class Discussion Questions:

- 1. What features serve to distinguish the civil case process from the criminal case process?
- 2. What provisions of the U.S. Constitution are relevant to the "court process?"
- 3. What factors serve to distinguish the civil case process from the criminal case process?
- 4. What is the role of the Grand Jury?
- 5. In what ways is a vote taken by the United States House of Representatives on the issue of Impeachment similar to a Criminal indictment by a Grand Jury?

*Class #2* – The Anatomy of a Civil Case & The Power of Civil Discovery May 19

Quotation of the day –

"Litigation is the pursuit of practical ends, not a game of chess." Felix Frankfurter, 1882-1965 U.S. Supreme Court Justice Indianapolis v. Chase National Bank (1941) Required Readings

1. Review the Power Point slides (The Legal System) for this subject area

- 1. How does the "Discovery" process compare between the Criminal and Civil case?
- 2. What makes up a Civil Complaint?
- 3. What is the advantage of the Deposition over the Interrogatory?
- 4. Why are so many civil cases settled without a formal trial?
  - a. Civil cases can be settled without any admission of liability.
    - b. Civil cases can be settled under seal.

### Class #3– Legal System, continued

Carpenter v. The United States Yates v. United States Matal v. Tam

Quotation of the Day -

"The will to win means nothing if you do not have the will to prepare." Juma Ikengaa

Required Readings:

- 1. Read the United States Supreme Court decision in Carpenter v. United States.
- 2. Review the Power Point slides that have been provided on this case.

3. Read any newspaper articles and/or media coverage regarding on the Supreme Court's decision in the <u>Carpenter</u> case.

Class Discussion Questions:

- 1. Just how significant is the Carpenter decision?
- 2. Why were there only 8 members on the Supreme Court at the time this case was argued and decided?
- 3. What type of defense did the defendants raise?
- 3. What makes the Mail and Wire Fraud statute such a powerful tool in the hands of the Government?
- 5. Why were the Justices split (4-4) on the Federal Securities Law violations?
- 6. How would a similar case be decided today by the current Supreme Court?

Note: We are now going to begin a detailed review of the Law of Contracts. Please reach each of the assigned cases in advance of class. It is impossible to read the cases for the first time in class. The Power Point slides are designed to assist you in understanding the cases – not to serve as a substitute for reading the cases in advance of class.

MEMORIAL DAY HOLIDAY	May 21
Class #5: COURT VISIT DAY	May 22
Class #4 – The Law of Contracts: Offers	<i>May 21</i> QUIZ 3

Quotations of the day –

"Five frogs are sitting on a log. Four decide to jump off. How many are left? Answer: five. Why?" Five Frogs on a Log, Feldman and Spratt

"Navigating a major transition is a race against time. Executives quickly discover that they are late even before they get started. Everything becomes a priority. Years of deployment decisions must be made in days. There are hundreds of questions and only a handful of vague answers. Nobody is doing his or her job effectively. Customers are being neglected. Productivity is plummeting. Chaos is spreading like wildfire." Five Frogs on a Log, Feldman and Spratt

Required Readings:

- 1. Selected cases
- 2. Text materials, Chapter 1 & 2
- 3. Power Point slides available on Canvas: The Law of Contracts

- 1. What are the essential elements of a Contract?
- 2. What is the difference between an "objective" test and a "subjective" test?
- 3. How do we determine the **intent** of the offeror?
- 4. What is an "exculpatory clause?"
- 5. How can an "exculpatory clause" be used to your advantage?
- 6. What problems are presented in the Belger v. Holland Construction Co. case?

### Class #4– The Law of Contracts: Acceptance

### May 21

### Quotations of the day -

"Things worthwhile generally just don't happen. Luck is a fact, but should not be a factor. Good luck is what is left over after intelligence and effort have combined at their best . . . Luck is the residue of design. Branch Rickey

*"If you don't know where you are going any road will take you there."* Napoleon Bonaparte

#### **Required Readings:**

- 1. Selected cases
- 2. Text readings, Chapters 1 & 2
- 3. Power Point Slides

- 1. What are the requirements for a valid acceptance?
- 2. What is meant by the "mirror image rule?"
- 3. What are the various forms of "communication" that can go back and forth between the parties?
- 4. When are the various forms of "communication" effective?
- 4. What is this thing they call the Mail Box Rule?

**QUIZ 4** 

Quotations of the day –

"For every complex problem there is a simple solution that is wrong." George Bernard Shaw

**Required Readings:** 

1. Text readings, Chapters 1 & 2

**Class Discussion Questions:** 

1. TBA

Class #6 – The Law of Contracts: Consideration

**May 26** 

"Statistics are no substitute for judgment." Henry Clay

**Required Reading:** 

- 1. Selected cases
- 2. Text readings, Chapter 3
- 3. Power Point Slides

### Class Discussion Questions:

- 1. What are some common examples of consideration?
- 2. What is meant by the statement: "The bargained for exchange?"
- 3. What are some examples of what will NOT constitute legally binding Consideration?
- 4. Under what circumstances can Promissory Estoppel be used as a substitute for consideration?
- 5. Is the court's reasoning in <u>Sanders</u> v. <u>Arkansas Missouri Power Company</u> correct? Is there another way that the court could have come up with the same result by using another argument for enforcement of the promise?

Class # 7– The Law of Contracts: The Statute of Frauds and the Parol Evidence Rule May 27 No QUIZ

### Quotation of the day –

"Discourage litigation. Persuade your neighbor to compromise wherever you can ... As a peace-maker the lawyer has a superior opportunity of being a good man. There will still be business enough." Abraham Lincoln, 1809-1865 16<sup>th</sup> President of the United States Notes for a Law Lecture

### **Required Readings:**

- 1. Cases as assigned
- 2. Text readings, Chapter 4
- 3. Power Point Slides

- 1. How did the Statute of Frauds come to get its name?
- 2. Under what circumstances should a contract be in writing?

- 3. What are the advantages of having an agreement in writing?
- 4. Under what circumstances **must** a contract be in writing?
- 5. If a contract is reduced to a writing, under what circumstances can you go outside the writing to explain it, change it, etc.?
- 6. How is it possible to have a contract in writing, signed by only one party and still have a valid contract?
- 7. Is there certain "boiler plate" language that should be included in every written contract?

Class #8 – The Law of Contracts: Capacity and Legality	<b>May 28</b>
	QUIZ 5

Quotation of the day –

"Business leaders today can't shrink from their obligations to set a moral example." William C. Butcher Chairman, The Chase Manhattan Corporation Speech, New Orleans, May 15, 1987

### **Required Readings:**

- 1. Cases as assigned
- 2. Power Point slides

- 1. Why do so many of the "capacity" problems involve people who have entered into contracts with minors?
- 2. How does the case law distinguish between "necessary" and "non-necessary" items?
- 3. A contact must be "legal" to be enforceable. Under what circumstances can a party allege that an agreement violates the law and is "illegal?"
- 4. The case of <u>Murphy</u> v. <u>McNamara</u> involves a court undoing what a party had clearly agreed to do. Is this an example of a court running wild over reaching or is this what we expect judges to do?
- 5. What is meant by the expression an "activist judge?"

Class #9 – The Law of Contracts: Defenses

### May 29 Court Visit Report Due

Quotation of the day –

"The challenge ... is to find a socially responsible niche where you can effectively give back to the community in which you operate and in which you have prospered." Earl G. Graves Publisher and Editor, Black Enterprise The New York Times, January 3, 1988

Required Readings:

- 1. Cases as assigned
- 2. Power Point slides

**Discussion Questions:** 

- 1. What are the most common defenses that occur in the law of contracts?
- 2. How does the party asserting a "defense" go about proving the defense?
- 3. What is the difference between a "void" agreement and a "voidable" agreement?
- 4. Under what circumstances can a **unilateral mistake** make an agreement voidable?

Class #10 – The Law of Contracts: Miscellaneous Matters

June 01 No QUIZ

*Quotation of the day –* 

"Get your facts first, and then you can distort them as much as you please." Mark Twain

**Required Readings** 

1. TBA

**Class Discussion Questions:** 

1. Whatever you would like to ask

Class # 11: Review Class

#### June 02

Please come to class prepared to ask any all questions that you have regarding the Law of Contracts. Take advantage of the available sample questions as well as the Points to Remember.

### Class #12– TEST I: THE LAW OF CONTRACTS

**June 03** 

*Quotation of the day –* 

"In a free society there is one and only one social responsibility to business – to use its resources and engage in activities designed to increase profits so long as it stays within the rules of the game, which is to say, engages in open and free competition without deception or fraud." Milton Friedman Nobel laureate in economics

Test Format:

- 1. 60 Questions
- 2. Multiple Choice
- 3. True/False
- 4. Matching

\*Instructions:

- 1. This is a closed book test.
- 2. Absolutely no outside materials may be used during the test.
- 3. Please do not discuss the contents of the test with anyone until after 5 PM today.

\* The Instructions are applicable for Test I and the Final Exam.

Note: Now that we have completed our journey through the Law of Contract we are ready to review the importance of statutory law. The Uniform Commercial Code (UCC) will serve as our point of reference. Emphasis will be on the importance of UCC Article 2 "Transactions in Goods."

In addition to reviewing subjects such as Bailments, Negligence, Strict Liability, Product Liability, we will consider the forms of "legal protection" that may be available to consumers as well as those that can serve to protect manufacturers, distributors and retailers.

### Class # 13-

June 04 No QUIZ

The Law of Bailments An Introduction to the U.C.C UCC Terminology UCC: Special Articles to Read

*Quotation of the day* –

"The market, like the Lord, helps those who help themselves. But unlike the Lord, it forgives not those who know not what they do." Warren Buffet

**Required Readings:** 

1. Power Point slides only ... there are no case readings.

- 1. What are the most common types of Bailments that consumers get involved in?
- 1. Just how much control or influence can we as consumers exercise over the Bailments that we enter into?
- 3. What are some practical tips that consumers can use to provide extra protection?

Class # 14– The Uniform Commercial Code v. The Common Law of Contracts June 05 No QUIZ

Quotation of the day –

"You name the price, I'll name the terms." Old Saying

Required Readings:

1. Power Point slides only – no case readings

Class Discussion Questions:

- 1. In what ways is the U.C.C., Article 2 similar or different from the Common Law of Contracts?
- 2. Why does the U.C.C., Article 2 represent an improvement over the common law of contracts?
- 3. How can you recognize that the issue involves the U.C.C. and not the Common Law?

Class #15– The Uniform Commercial Code: Article 2, Scope and Content The Risk of Loss (ROL) Rules

> June 08 QUIZ 6

Quotations of the day –

*"High expectations are the key to everything."* Sam Walton

**Required Readings:** 

- 1. Cases as assigned
- 2. Power Point slides

Class Discussion Questions:

- 1. What is the best framework for reviewing the "Risk of Loss" rules?
- 2. How do you distinguish between a "Shipment" contract and a "Destination" contract?
- 3. What is the difference between an "On Sale or Return" contract, a "Sale on Approval" contract and a "Sale with the Right to Return Contract?"

Class # 16– The Uniform Commercial Code, cont'd Theories of Liability: Warranties

June 09 No QUIZ

*Quotation of the day* –

"Getting good players is easy. The hard part is getting them to play together." Casey Stengel, former New York Yankees manager

"We made too many wrong mistakes." Yogi Berra

Required Readings:

- 1. UCC sections as assigned
- Cases as assigned <u>Royal Business Machines</u> v. <u>Lorraine</u> (7<sup>th</sup> Circuit, 1980) <u>Addis</u> v. <u>Bernardin</u> (Kansas, 1979)
- 3. Power Point slides

- 1. How does the U.C.C. cover the subject of warranties?
- 2. Why are the so-called "implied" warranties more difficult to understand?
- 3. How can a seller avoid making an "express" warranty?
- 4. How can a seller avoid making an "implied" warranty?
- 5. Just how powerful is the term "as is?"

Class # 16-Theories of Liability, continued

June 09

Negligence and Strict Liability in Tort

Quotation of the day –

"Things appear in one of four ways: They are what they appear to be; The are not and do not appear to be; They are and do not appear to be; They are not and yet they appear to be. The Discourses of Epictetus, Book 1, Chapter 27

**Required Readings:** 

- 1. Course materials as assigned
- 2. Please conduct a <u>Google</u> search under McDonalds and the subject of hot coffee
  - A. What are the real facts?
  - B. How would you describe (if any) the Plaintiff's level of fault?
  - C. If you find that the Plaintiff was at fault ... how do you come up with a percentage of fault?

### 3. Cases:

Filler v. Rayex (7th Circuit, 1970)

- A. What would the Compensatory Damages be worth today?
- B. Can you make an argument for Punitive Damages in this case?
- 3. Power Point slides

**Class Discussion Questions:** 

- 1. What are the elements for establishing "negligence?"
- 2. What are the "defenses" to negligence?
- 3. Why are more states "comparative" negligence states rather than "contributory" negligence states?
- 4. Under what theory/s did a trial court find that McDonalds was liable for serving a hot cup of coffee?
- 5. What role does the theory knows as "strict liability in tort" play?

Class #17 - Applying the law – case analysis

### June 10 QUIZ 7

Quotation of the day –

"Always go to other people's funerals, otherwise they won't come to yours." Yogi Berra

Required Readings:

1. Cases: <u>Henningsen v. Bloomfield Motors</u> (New Jersey, 1960)

A landmark decision from New Jersey!

2. Power Point slides

- 1. What does U.C.C. section 2-318 establish?
- 2. What does section 2-318 offer three difference alternative theories?
- 3. How are the three alternative theories different from each other?
- 4. What is meant by "state of the art" as a defense?
- 5. Under what circumstances can "state of the art" be a defense?

### Class #18 – Problem Solving

### June 11

Course Evaluations (We will take class time to complete the on-line course evaluation. The goal is to achieve 100% participation.)

*Quotations of the day –* 

*"You can observe a lot just by watching."* Yogi Berra

"Courage is what it takes to stand up and speak; courage is also what it takes to sit down and listen." Sir Winston Churchill

**Required Readings:** 

1. TBA

**Class Discussion Questions:** 

1. Whatever you would like to ask.

Quotations of the day –

*"If you think you can go it alone in today's global economy, you are highly mistaken."* Jack Welch, former CEO, General Electric

Class # 19: Final Exam

Date:	June 12, 2020
Location:	Classroom

### Format:

- 1. 60 questions
- 2. Mix of Multiple Choice, True/False and Matching
- 3. Same instructions applicable to Test 1

### And in conclusion -

"We receive three educations, one from our parents, one from our schoolmasters, and one from the world. The third contradicts all that the first two teach us." Montesquieu

*"The only place where success comes before work is in the dictionary."* Unknown Author

"The only thing more unnerving than realizing that your peers are running the world is realizing that your ex-students are too." Anne Matthews

Thank you for joining me in a journey through the Legal Environment of Business. Remember that "there are two groups of people on this earth: lawyers and everyone else who must live and work with them."

> Thomas B. Cooke Distinguished Teaching Professor Georgetown University McDonough School of Business

END