

## ***SPYING AND THE INTELLIGENCE WORLD, BLHV 381-01***

Wednesdays, 5:15 – 8:15 PM

One cannot read the daily newspaper or watch a television news program without seeing reports about the intelligence community. In the United States, for example, the federal government sponsors sixteen intelligence agencies. Most Americans are only aware of two: the Central Intelligence Agency (CIA) headquartered in Langley Virginia, and the National Security Agency (NSA) at Fort Meade, Maryland.

*Spying and the Intelligence World* is an undergraduate course that will explore the history, philosophy, and application of espionage. In the first part of the course, class readings, lectures and discussion will examine ancient and classical literature where spying is discussed with much aplomb. We will survey the history, philosophy and application of espionage at home and during the major international conflicts, from World Wars I & II, the Cold War, and the present “war on terror” fought in Syria, Afghanistan and Iraq.

In the second part of the course, class readings, lectures and discussion will focus on contemporary issues associated with the intelligence community, such as torture, interrogation, internment camps, Just War, Covert ops, Counter-Intelligence, government eavesdropping at home, leaking classified information, etc. Paramount in this second half of the course will be case scenarios, where students will be required to plan and execute responses to real-world situations. By the conclusion of this course, students will have an entree into the exciting and clandestine world of the intelligence professional.

### **Instructor**

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### **Course Goals**

To provide an intellectual framework and analytical tools for students to discuss, reflect upon and understand the foundations and major players in the historical development and application of espionage as an international method of gaining intelligence.

### **Course Objectives**

1. To understand the legal basis for espionage and government intelligence agencies
2. To review current intelligence theory
3. To survey methodologies of intelligence collection and analysis
4. To examine how intelligence shapes government thinking
5. To examine how intelligence shapes strategic military planning and foreign policy
6. To comprehend the organization of U.S. intelligence agencies
7. To improve critical thinking

## Evaluation

Students are expected to attend lectures, read assigned texts, submit term paper & essays, and participate in discussion, as well as display an ability to absorb, comprehend, and analyze the course material.

## Course Requirements

- ☑ Reading Assignments (from course textbooks, and items posted on CANVAS)
- ☑ Submit three short analytical essays (3 pages each, max) on assigned readings. Topics will be distributed for take home one week in advance
- ☑ Submit one 15-page paper
- ☑ Individual Oral Presentation: a 10 minute review of your semester paper

## Grading Policy

Final grade for the course will be based on the following:

1. Class Participation/Discussion	10%
2. Analytical Essays	30% (10 X 3)
3. Term Paper	40%
4. Oral Presentation	20%

## Grade Table

93-100 % = A
90 - 92 % = A-
87 - 89 % = B+
83 - 86 % = B
80 - 82 % = B-
77 - 79 % = C+
73 - 76 % = C
70 - 72 % = C-
67 - 69 % = D+
60 - 66 % = D
Below 60 % = F

## Study Groups

Depending on class size, study groups will be formed to prepare class presentations on contemporary issues in political theology. These 20-minute group presentations will take place near the end of the semester.

## Disabilities Statement

If you believe you have a disability, then you should contact the Academic Resource Center ([arc@georgetown.edu](mailto:arc@georgetown.edu)) for further information. The Center is located in the Levey Center, Suite 335. The Academic Resource Center is the campus office responsible for reviewing accommodations in accordance with the Americans with Disabilities Act (ADA) and University policies.

## Georgetown Honor System

All students are expected to follow Georgetown's honor code unconditionally. We assume you have read the honor code material located at <http://scs.georgetown.edu/academic-affairs/honor-code>, and

in particular have read the following documents: Honor Council Pamphlet, What is Plagiarism, Sanctioning Guidelines, and Expedited Sanctioning Process. Papers in this course will all be submitted to turnitin.com for checking.

Submitting material in fulfillment of the requirements of this course means that you have abided by the Georgetown honor pledge: *In the pursuit of the high ideals and rigorous standards of academic life, I commit myself to respect and uphold the Georgetown Honor System: To be honest in any academic endeavor, and to conduct myself honorably, as a responsible member of the Georgetown community, as we live and work together.*

### **Use of Electronic Devices**

All electronic devices will be turned off at the beginning of class.

### **Class Attendance and Late Arrival**

Attendance is mandatory, and roll call will be taken at the beginning of each class. Students with two absences for any reason may receive a failing grade for the course. If you miss a class it is your responsibility to make up any assignments on time and obtain class handouts.

### **Readings Assignments**

Required readings for each class are listed below, and should be completed before the class period. All others are highly recommended, and may be referred to in class. Shorter articles will be uploaded to CANVAS. Additional websites and recently declassified government documents will be made available in class.

### **Required Books**

- Victor Cherkashin, *Spy Handler: Memoir of a KGB Officer* (New York: Basic Books, 2005)
- Loch K. Johnson, James J. Wirtz, *Intelligence: The Secret World of Spies* (Oxford: Oxford University Press, 2015)
- James M. Olson, *Fair Play* (Potomac Book: 2006)
- Jeffrey T. Richelson, *A Century of Spies: Intelligence in the Twentieth Century* (Oxford: Oxford University Press, 1995)
- Jeffrey T. Richelson, *The U.S. Intelligence Community* (Boulder, CO: Westview Press, 2016)

### **Recommended, not required**

Andrew Borene, et al., *The U.S. Intelligence Community Law Sourcebook*, 2017 Edition (Washington: The American Bar Association, 2016)

Jan Goldman, *Words of Intelligence* (Lanham, MD: Scarecrow Press, 2011)

## **COURSE OUTLINE**

### **Week One**

#### **Introduction to the Course**

#### **History, Philosophy, Application of Espionage**

Kahn, "An Historical Theory of Intelligence," *Spies and Secret Missions: A History of American Espionage*, *Military History Magazine*, 2002 (posted on CANVAS).

Jeffrey T. Richelson, *A Century of Spies: Intelligence in the Twentieth Century* (Oxford: Oxford University Press, 1995), Chapter 1, listed hereafter as CS

Phyllis Provost McNeil, "The Evolution of the U.S. Intelligence Community – An Historical Overview," in Loch K. Johnson, James J. Wirtz, *Intelligence: The Secret World of Spies*, pp. 24-41

## **Week Two**

### **The Legal Basis for Espionage**

#### **Espionage in Classic literature: Code of Hammurabi, Bible, Dao Te Ching, Sun Tzu, Qur'an, Code of Justinian**

Andrew Borene, et al., *The U.S. Intelligence Community Law Sourcebook*, 2017 Edition (Washington: The American Bar Association, 2016). Sections posted on CANVAS

John M. Cardwell, "A Bible Lesson on Spying," a CIA study, in *Studies in Intelligence*, Winter, 1978, posted on CANVAS

Rose Mary Sheldon, *Spies of the Bible* (London: Greenhill Books, 2007). Sections posted on CANVAS  
Selections from the Code of Hammurabi, *Dao Te Ching* and Sun Tzu, et al. posted on CANVAS

## **Week Three**

### **Espionage in the U.S History:**

#### **Revolutionary War, Civil War, World Wars I & II; Golden Age of Soviet Spying**

Louis Kruh & Donald E. Markie, "Civil War Spying," *Cryptologia* 30 (3), 2006, 288-289. Link posted on CANVAS

Richelson, CS, Chapter 2

Coles, "Pershing's Eyes in the Sky," Spies and Secret Missions, 46-49, posted on CANVAS

Thurlow, "Soviet Spies and British Counter-Intelligence in the 1930s," *Intelligence and National Security* 19, No. 4 (Winter 2004): 610-31, posted on CANVAS

Victor Cherkashin, *Spy Handler: Memoir of a KGB Officer* (New York: Basic Books, 2005)

## **Week Four**

### **Atomic Bomb Spying**

#### **The Cold War**

#### **Iraq, Afghanistan, Syria**

*First Analytical Essay distributed*

Richelson, CS, Chapters 4 & 6

Avi Melamed, *Inside the Middle East* (New York: Skyhorse Publishing, 2016), selections posted on CANVAS

Stan A. Taylor, Daniel Snow, "Cold War Spies: Why They Spied and How They Got Caught," in Johnson & Wirtz, pp. 317-327

Paul R. Pillar, "Intelligence, Policy, and the War in Iraq," in Johnson & Wirtz, pp. 498-504

## **Week Five**

### **Intelligence Studies: Collection, Analysis, Application, Part I**

#### **The U.S. Intelligence Community: HUMINT, IMINT, SIGINT**

*First Analytical Essay Due*

Jeffrey T. Richelson, *The U.S. Intelligence Community* (Boulder, CO: Westview Press, 2016), pp. 1-49; 318-345

Frederick P. Hitz, "Human Source Intelligence," in Johnson & Wirtz, pp. 107-119

The Mission of the Central Intelligence Agency, <https://www.cia.gov/about-cia/cia-vision-mission-values>

## **Week Six**

### **Intelligence Studies: Collection, Analysis, Application, Part II**

**Covert OPS**

Richelson, CS, Chapters 13-16

Richelson, "Covert Action," *The U.S Intelligence Community*, pp. 468-491

Cherkashin, 42-56

James David, "Spying From Space: Constructing America's Satellite Command & Control System," *Journal of Cold War Studies* 11, Issue 2 (2009), link posted on CANVAS

Arthur S. Helmick, "The Intelligence Cycle," in Johnson & Wirtz, pp. 81-92

**Week Seven****The Ethics of Espionage**

*Second Analytical Essay distributed*

James M. Olson, *Fair Play*, 1-31

Daniele Ganser, "The CIA in Western Europe and the Abuse of Human Rights," *Intelligence and National Security* 21, Issue 5 (2006), posted on CANVAS

Alexander Fatić, "The Epistemology of Intelligence Ethics," in Jai Galliot & Warren Reed, *Ethics and the Future of Spying* (London: Routledge, 2016), posted on CANVAS

**Week Eight****Interrogation, Torture, and Terrorism**

*Second Analytical Essay Due*

Olson, 33-43

Martine Berenpas, "The Implications of Spying and Torture for Human Freedom from a Sartrean Point of View," in Galliot & Reed, pp. 68-79. Posted on CANVAS

Ross W. Bellaby, "Blackmail and Torture," in *The Ethics of Intelligence* (London: Routledge, 2014), pp. 137-169. Posted on CANVAS

Watch Video on Water Boarding: <https://www.youtube.com/watch?v=zdD5rzmVX6I>

**Week Nine****Spying as War: Just War Theory, Drones, Cyber Warfare**

*Study Group Presentations*

Richelson, *The U.S. Intelligence Community*, 59-75; 184-212

Richard K. Betts, "Analysis, War and Decision," in Johnson & Wirtz, pp. 141-157

**Week Ten**

*Third Analytical Essay distributed*

**Danger of Intelligence Politicization; Leaks, Whistle Blowing**

Seems Miller & Patrick Walsh, "The NSA Leaks, Edward Snowden, and the Ethics and Accountability of Intelligence Collection," in Galliot & Reed, pp. 193-204. Posted on CANVAS

Jeremy Wisniewski, "WikiLeaks and Whistleblowing: Privacy and Consent in an Age of Digital Surveillance," in Gallipots & Reed, pp. 205-215. Posted on CANVAS

**Week Eleven**

*Third Analytical Essay due*

Scenarios

Olson, *Fair Play*, 72-84; 85-97

**Week Twelve**

Last Class

Scenarios

Olson, *Fair Play*, 175-179

*Final Student Class Presentations*

### Reading List

A more extensive and detailed reading list and intelligence source material will be provided.

### Useful Web Sites

<http://www.cia.gov>

<http://www.nsa.gov>

<http://www.gwu.edu/~nsarchiv/> National Security Archive, George Washington University

<http://www.mi5.gov.uk/> Security Service, Great Britain

<http://spymuseum.org/educate/loe.asp> Spy Museum's Glossary of Terms

<http://www.fsb.ru/eng/history/museum.html> History of the KGB

<https://icon.army.mil> Army Intelligence

<http://aia.lackland.af.mil/aia.site.cfm> Air Force Intelligence

<https://www.dhs.gov> Department of Homeland Security

<http://www.dia.mil> Defense Intelligence Agency

<https://www.nacic.gov> National Counter Intelligence Center

<https://www.dni.gov/nic> National Intelligence Council

<https://www.odni.gov> Director of National Intelligence

This syllabus may be updated and/or corrected.