GEORGETOWN UNIVERSITY

School of Continuing Studies

Applied Intelligence

Downtown D.C. & Online

Turn Today's Data into Tomorrow's Breakthroughs

Today's data-rich world requires a new kind of professional—one who is prepared to navigate the increasingly complex and technology-driven intelligence landscape. Georgetown University's Master of Professional Studies in Applied Intelligence answers this call, emphasizing the critical analysis and communication skills that are needed for success.

Featuring a blend of focused study and hands-on practice, the program primes students with a comprehensive understanding of the applied intelligence field. Students master key strategies across both the public and private sectors, examining topics from threat assessment and interagency collaboration to forecasting strategies and global competitive intelligence.

PROGRAM FEATURES

Customizable Curriculum. Students can focus on one of three concentrations—homeland security, competitive business intelligence, or law enforcement intelligence—or pursue a broader area of interest on a generalist track.

Contemporary Skills. The program equips students with the strategic insights, global perspective, and sought-after skills needed to meet the ever-evolving demands of the intelligence landscape.

Flexible Format. The program's flexible curriculum enables students to take classes online, on campus, or through a combination of both; students also have the options to enroll in the program on either a part-time or full-time basis.

Academic Excellence. Students engage with a faculty of distinguished practitioners and scholars, who bring expertise and industry experience directly into the classroom.

WHO SHOULD APPLY

The Applied Intelligence program is designed for those who are looking to enter into or advance within careers in applied intelligence, homeland security, law enforcement, or commercial career paths, as well as professionals whose agencies or clientele are charged with the interpretation of analytic work products.

CAREERS

Graduates of the program will be prepared to pursue a wide range of intelligencerelated roles in both the public and private sectors, such as:

- Cryptography Analyst
- Cyber Security Specialist
- Intelligence Specialist
- · Operations Analyst
- Interagency Coordination Officer
- Technical Security Architect
- Investigative Law Enforcement Analyst
- Business Analytics Specialist
- · Biometrics Analyst
- Steganography Analyst



CURRICULUM

The master's in Applied Intelligence curriculum integrates both the private and public sectors, exposing students to key concepts and techniques used by law enforcement, homeland security, private businesses, and other relevant organizations within the applied intelligence community. To earn the degree, students must successfully complete 33 credits (11 courses).

CORE COURSES

6 Credits

- Ethics for Applied Intelligence
- Capstone

FOUNDATION COURSES

12 Credits

- Introduction to Applied Intelligence
- Psychology of Applied Intelligence
- Applied Intelligence Communications
- Understanding Intelligence Collection

CONCENTRATION/ELECTIVE COURSES

15 Credits

Students can focus on one of three concentrations to hone their skills in a particular area within the intelligence field. Program concentrations include:

- Homeland Security
- · Competitive Business Intelligence
- Law Enforcement Intelligence

Students must complete four courses within their preferred concentration track, as well as an additional 3-credit elective course. Alternatively, students may choose to pursue a broader area of interest on a generalist track, in which they would complete five 3-credit elective courses.

EARN YOUR MASTER'S DEGREE IN Applied Intelligence

APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION
INFORMATION AND TO APPLY, VISIT:
scs.georgetown.edu/mpsintelligence