

Lead Organizational Strategy and Change in a Complex Landscape



The only degree program of its kind, Georgetown University's Executive Master of Professional Studies in Program & Portfolio Management provides professionals with the technical knowledge and advanced leadership competencies needed to support an organization's strategic objectives, and, ultimately, bottom line. Featuring a combination of online learning and intensive workshops, the program offers a comprehensive and flexible educational experience that enables participants to earn their degree without career interruptions.

Graduates will be able to effectively prioritize the right mix of projects and programs to maximize enterprise value, allocate and control project resources, and leverage innovative approaches to implement strategic growth and change initiatives.

PROGRAM FEATURES

Core Competencies. Participants develop the competencies needed to approach program and portfolio management from a strategic mindset, incorporating research-based insights to align with business objectives and achieve results.

Hybrid Format. The program offers a flexible curriculum that blends online coursework with two, five-day intensive workshops.

Strategic Approach. Participants develop the analytical frameworks, strategic business acumen, and advanced managerial expertise needed to become more effective leaders.

Industry Insights. Courses are taught by expert practitioners, who bring industry knowledge and real-world experience directly into the classroom.

WHO SHOULD APPLY

The program is designed for mid- to senior-level practitioners who currently hold or aspire to enter into executive roles in program management and strategic portfolio leadership.

CURRICULUM

To earn the degree in Program & Portfolio Management, students must successfully complete all six 3-credit foundational courses and two 6-credit core courses (30 credits total).

Core Courses 12 credits

Leadership Development On-site

Identify the essential skills required of today's strategic leaders with particular emphasis on understanding individual leadership styles.

Capstone On-site

Demonstrate program mastery by producing a final project that integrates appropriate frameworks, tools, and industry best practices.

Foundational Courses 18 credits

Program Management Life cycle

Examine the program management life cycle and the success factors associated with each step in the process.

Program Evaluation for Improved Decision-Making

Understand key decision-making elements needed to evaluate complexities and make informed decisions.

Global Portfolio Management

Explore global approaches to help organizations invest in the right initiatives, provide the right resources, and contribute to business objectives.

Governance & Financial Management

Leverage tools and techniques to maximize ROI and improve a portfolio's financial performance.

Strategic Leadership

Develop key techniques needed to make strategic decisions, assess risk, improve performance, and lead with confidence.

Converting Strategic Plans to Tactical Execution

Master advanced processes to effectively bridge the gap between strategic plans and day-to-day activities.

EARN YOUR EXECUTIVE
MASTER'S DEGREE IN
Program & Portfolio
Management

APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION
INFORMATION AND TO APPLY, VISIT:
scs.georgetown.edu/empspmm