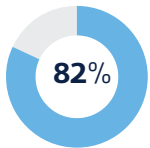


The Center for Continuing & Professional Education (CCPE) has been an integral division of Georgetown University's School of Continuing Studies for more than 15 years. Dedicated to noncredit professional certificate programs, CCPE helps build the tangible competencies and leadership skills needed to become an effective leader and a change agent. CCPE also offers customized educational solutions for organizations.

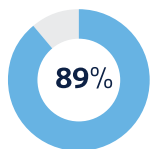
### WHY A CERTIFICATE PROGRAM?

A recent study conducted by Georgetown's Center on Education and the Workforce found that professional certificates in the United States have become more prevalent—and more valuable. Certificates currently make up 22 percent of post-secondary credentials in America, compared to just 6 percent in 1980. A 2012 study conducted by Empowered Careers, a division of the University of California at Los Angeles (UCLA) Extension, and Impulse Research Corp. shows that hiring managers have become increasingly more comfortable with applicants leveraging certificate programs to start, switch, or advance their careers.

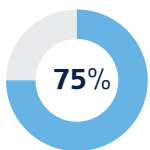
### AN OVERWHELMING MAJORITY OF HIRING MANAGERS RESPONDED POSITIVELY TO THE FOLLOWING SURVEY STATEMENTS:



Obtaining a certificate is one of the best ways to keep current or upgrade a skill set.  
82% Yes  
18% No



Obtaining a certificate is a helpful step in changing careers.  
89% Yes  
11% No



Certificates are a good proxy to gain experience in a new field.  
75% Yes  
25% No

Source: Empowered Careers and Impulse Research Corp., 2012



### CERTIFICATE PROGRAMS DESIGNED FOR:

- Experienced business, technical, nonprofit, and government professionals seeking to advance their management expertise
- Career changers seeking avenues to new professions and industries
- Entrepreneurs and self-starters

### PROGRAM PREREQUISITES

Bachelor's degree or international equivalent

### ADMISSIONS & REGISTRATION

Many programs are available as open enrollment, and no application is required to register for courses in these programs. However, there are several programs that require an application for admission. Please check the website for details and application deadlines.

### INDUSTRY PARTNERS

CCPE partners with the following professional associations to ensure its certificate programs meet the highest industry standards:

- American Bar Association
- American Marketing Association
- Association of Certified Fraud Examiners
- Certified Financial Planner Board of Standards, Inc.
- Data Community DC
- International Coach Federation
- International Franchise Association
- Project Management Institute
- National Association of State Boards of Accountancy

CENTER FOR  
CONTINUING AND  
PROFESSIONAL  
EDUCATION

LOCATION  
640 Massachusetts Ave, NW  
Washington, DC 20001

CONTACT CCPE  
(202) 687-7000  
ccpe.georgetown.edu

FOLLOW CCPE ON TWITTER

 @GeorgetownCCPE

Featuring flexible schedules and highly applied curricula, CCPE offers a diverse portfolio of noncredit certificate programs designed for professionals in various career stages, job functions, and industries. These programs prepare professionals for the next step in their careers, from advancing to senior management and expanding their expertise to starting a business or pursuing a new career path.

## PROGRAM & SCHEDULING FORMATS

Courses are offered in a variety of formats to accommodate any schedule.

### Weekend

Friday PM and Saturday AM

### Executive

Thursday, Friday, and Saturday, AM and PM

### Cohort/Intensive

Monday through Friday, AM and PM

### Hybrid

Executive classroom with online sessions

### Online

Self-paced and faculty-guided online sessions

## FUNDING RESOURCES

CCPE encourages students to explore all options for funding, including:

- Employer education budgets/employer training budgets
- Tuition discounts for alumni, groups, and select partner organizations
- Interest-free payment plans offered for registrations greater than \$4,000
- Veterans Affairs benefits
- Option to register for courses over multiple semesters, up to a maximum of two years



*Please note that noncredit professional certificate programs and courses are not eligible for federal financial aid. More information can be found at [ccpe.georgetown.edu](http://ccpe.georgetown.edu).*

## CORPORATE & CUSTOM TRAINING SOLUTIONS

CCPE also designs and delivers customized programs for organizations in the private and public sectors. These custom programs offer a commitment to academic rigor, personalized content, flexible formats, and a focus on applied learning within the context of the organization. For more information, please call (202) 687-6313 or email [ccpecustomeducation@georgetown.edu](mailto:ccpecustomeducation@georgetown.edu).



## PROGRAM

## FORMAT

### BUSINESS & MANAGEMENT

Business Administration	Weekend
Franchise Management	Executive
Project Management: On Campus & Online	Weekend
Project Management Intensive	Cohort
Strategy & Performance Management	Weekend

### MARKETING & COMMUNICATIONS

Advanced Marketing Management	Weekend
Digital Marketing	Weekend
Marketing	Weekend
Social Media Management: On Campus & Online	Cohort

### FINANCE & ACCOUNTING

Budget & Finance	Weekend
Corporate Finance	Weekend
Financial Planning	Weekend
Forensic Accounting	Weekend

### LAW & POLICY

International Migration Studies	Weekday
Paralegal Studies*	Evening
Paralegal Studies Intensive*	Full-Time

### TECHNOLOGY LEADERSHIP

Cybersecurity Strategy	Weekend
Data Science	Weekend

### LEADERSHIP & CHANGE MANAGEMENT

Leadership Coaching*	Executive
Organizational Consulting & Change Leadership*	Executive
Strategic Diversity & Inclusion Management*	Executive
Transformational Leadership*	Executive

### EDUCATION & HEALTH

Early Intervention*	Hybrid
Education Policy & Program Evaluation	Weekend
Health Coaching*	Executive

\* Application required for admission