The Executive Master of Professional Studies in Global Strategic Communications prepares current and emerging leaders to serve as general communications managers while playing the multiple roles of trusted advisors, educators, and integrators. Featuring a blend of online learning, collaborative on-site intensives, and individualized activities, this yearlong program takes students around the world to explore diverse communications challenges. Students gain a keen understanding of today's complex and evolving communications industry while sharpening their expertise in critical areas, including global communications management, corporate social responsibility, investor relations, stakeholder engagement, and leadership.

FEATURES OF THE PROGRAM

Throughout the program, GSC students gain firsthand experience with a broad range of communications challenges that are designed to encourage their personal growth and enhance their leadership capabilities. Students also have the opportunity to work with an executive coach, who offers leadership coaching and mentorship to prepare students to lead with confidence in today's ever-changing communications industry.

The GSC program enables students to:
- Understand the impact of globalization, media fragmentation, and emerging technologies on the evolving communications industry
- Examine their individual leadership style and personal values
- Develop general management competencies
- Deepen their functional expertise across key leadership and communications areas
- Learn how to build reputation and trust across their organizations
- Master the concept of integration and how to execute it within complex organizations

WHO SHOULD APPLY?

The Global Strategic Communications executive master's program is designed for motivated and experienced professionals who currently hold leadership positions or who are transitioning into leadership roles in organizational settings.

FACULTY

Faculty members of the Global Strategic Communications program are experienced industry innovators, executives, and thought leaders. The faculty includes members of the award-winning Master of Professional Studies in Public Relations & Corporate Communications program, as well as individuals from other academic and professional organizations.

EARN YOUR EXECUTIVE MASTER'S DEGREE IN Global Strategic Communications

APPLICATION DEADLINES
Visit our admissions page for more information about application deadlines and applying online.

TUITION
Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION INFORMATION AND TO APPLY, VISIT: scs.georgetown.edu/gsc

Rev. 1/2015 | All information accurate at time of printing. Please see our website for the most current information.