

Custom Education Programs

Georgetown University Center for Continuing and Professional Education (CCPE) designs and delivers custom learning solutions for teams, departments, and organizations, enabling them to meet their existing and emerging needs. Leveraging the full resources of the University, our training and education programs offer an effective means to develop new capabilities, improve performance, and gain efficiencies.

PROGRAM FEATURES

- Our *Design by Outcome* approach begins with a thorough needs assessment. Working backwards, those outcomes drive the design, curriculum, and content of the program in alignment with your organizational objectives.
- Experiential learning is ingrained into each program to ensure what is taught in the classroom can be successfully executed in the workplace.
- Emphasis on both professional and personal development provides students with the ideas, skills, and behaviors needed to positively impact both their organizations and their communities.

PROGRAM FORMATS

Course formats are flexible. Programs can be offered at Georgetown University's Downtown Campus, on-site at your organization, or online.

Classroom Learning: On-campus or online, our faculty can create a classroom learning environment that is heavily customized and context-based to close a specific knowledge or skill gap in a short period of time.

Workshops & Seminars: Our team can skillfully design events to cover a broad range of topics, and invite thought leaders and subject matter experts to engage in a structured dialogue with program participants.

Executive Coaching: Our experienced executive coaches can help rising leaders reach new levels of performance. Our coaching methodology is based around open-ended, guided questioning that helps students uncover new insights and perspectives.

Study Tours & Site Visits: Our team can facilitate highly interactive study tours and site visits that connect the theoretical learning in the classroom to the operational realities of public and private sector organizations.

THE GEORGETOWN DIFFERENCE

Georgetown's core value of *cura personalis*, or care for the whole person, serves as the foundation for all of our programs. Contact us to learn how our customized programs can deliver lasting and transformative results.



Learn More

ccpe.georgetown.edu

Please visit us online for information on current programs, design & delivery, and examples of past client work.

To contact our Custom Education Team:

ccpecustomeducation@georgetown.edu

202.687.7762

Downtown Campus Location

640 Massachusetts Ave NW
Washington, DC 20001

Accessible by all metro lines and multiple Metro Bus and DC Circulator routes.

Program Cost

We offer flexible pricing options for organizations of all sizes and budgets. Contact our team to request a proposal.

Our Clients

We have worked with a range of corporate, government, and nonprofit clients including Boeing, Booz Allen Hamilton, Dog Tag Inc., the Food & Drug Administration, the U.S. Army, the U.S. State Department, the Consumer Financial Protection Bureau, Medstar Health, and others.