

Strategy and Performance Management

Program Materials

Most course materials are included in the cost of tuition. Course materials will be distributed in digital format and accessible through [Blackboard](#), Georgetown's learning management system. Students must have a laptop or tablet computer to access course materials.

The approximate total cost of textbooks is estimated to be \$100.00 to \$150.00, depending on the vendor and publisher. All books are available through major booksellers and online retailers.

Required Books:

- Person, R. (2013). [Balanced Scorecards and Operational Dashboards Using Microsoft Excel](#). 2nd Edition. Indianapolis: Wiley and Sons.
- George, M. L. et al. (2005). [The Lean Six Sigma Pocket Toolbook](#). New York: McGraw-Hill.

Optional:

- Kaplan, R. and Norton, D. (2004). [Strategy Maps: Converting Intangible Assets into Tangible Outcomes](#). Boston: Harvard Business School Press.
- Kaplan, R. and Norton, D. (2006). [Alignment: Using the Balanced Scorecard to Create Corporate Synergies](#). Boston: Harvard Business School Press.

Updated 7/28/2016. Requirements subject to change.