



GEORGETOWN
UNIVERSITY

COLLABORATIVE HUB FOR HOSPITALITY

an event series hosted by the
Master's in Hospitality Management Program

Washington, DC is home to some of the world's largest hotel management and development headquarters, travel and transportation groups, associations, and properties. Located at the center of all of these, Georgetown's new downtown campus is a Collaborative Hub for Hospitality, serving as a gathering place for the diverse players of the industry to network, collaborate, and facilitate the dialogue of innovation that will move the industry forward.

TUESDAY, OCT. 28, 5:30 PM

Vidalia
1990 M Street NW

THE VIDALIA EXPERIENCE: DYNAMIC EVOLUTION OF A CULINARY BRAND*

Experience a taste of James Beard Award-winning chef and restaurateur Jeffrey Buben's dynamic cuisine and learn the secrets of brand evolution and innovation in the ever-competitive D.C. dining scene.

SPEAKERS:

JEFFREY BUBEN,
Chef & Owner, Vidalia, Bistro Bis, and
Woodward Table

WOLFGANG LINDLBAUER,
Chief Discipline Leader of Global
Operations, Marriott International

MICHAEL STERNBERG,
CEO, Star Restaurant Group

WEDNESDAY, NOV. 12, 6:00 PM

Georgetown SCS
640 Massachusetts Avenue NW

THE UNINVITED GUEST: HOSPITALITY GREETES DISASTER MANAGEMENT

Engage with a distinguished panel of tourism professionals and disaster experts as they discuss liability and risk/contingency planning and assessment in the hotel setting.

PANELISTS:

BOB MELLINGER,
President, Attainium Corporation

DR. TYRA HILLIARD,
Global Tourism & Hospitality
Consultant and Former Professor,
GWU, UNLV, and University of Alabama

PHILIP J. PALIN,
Senior Advisor, Department of
Homeland Security and Project
Manager, Regional Catastrophic
Preparedness Grant Program

*Co-Hosted by the Emergency & Disaster
Management Program*

WEDNESDAY, DEC. 10, 6:00 PM

Departing from Georgetown SCS
640 Massachusetts Avenue NW

PROGRESSIVE HOLIDAY COCKTAIL TOUR*

Come aboard a private motorcoach for a night on the town, where we will take a behind-the-scenes look at some of D.C.'s finest hospitality establishments, including hotels, restaurants, event spaces, clubs, and more.

Surprise speakers, establishments, and guests to be announced.

LEARN MORE AND RSVP AT
scs.georgetown.edu/collaborativehub

*Limited number of seats available on a first come, first served basis.