GEORGETOWN UNIVERSITY School of Continuing Studies

Transformational Leadership

FALL 2014

Executive Certificate in Transformational Leadership

Designed for current or emerging senior leaders, the Georgetown University Executive Certificate in Transformational Leadership is a highly experiential program that offers hands-on practice in transformational leadership. The program focuses on the inner work of leadership in addition to expanding participants' understanding of how to lead in the midst of change and complexity. Specifically, the program emphasizes leadership development on three levels:

- Learning about self as a leader and instrument of change;
- Creating productive and fulfilling relationships in a leadership role and;
- Understanding leadership within complex systems.

Over six months and six courses, program participants complete a robust, interdisciplinary, and highly applied curriculum that includes:

- Learning from emerging research, top faculty, and training on proven leadership practices
- One-on-one and small group learning experiences
- Instruction from experts, including personal one-on-one coaching with Georgetowntrained leadership coaches
- Opportunities for substantive self-assessment, reflection and feedback
- Application of learning in the form of a leadership practicum
- Engaged learning community of peers

DESIGNED FOR

Senior leaders from across sectors seeking to achieve greater effectiveness and mastery as an organizational leader. Applicants typically will hold a title of director, vice president or above and should have a minimum of 8 years of professional experience at these levels or above.

PROGRAM FORMAT

The program includes 144 hours of instruction. Courses meet from 8:30am to 4:30pm on three consecutive days, Wednesday through Friday, once a month. Each three-day session includes 2.5 days of instruction as an entire cohort followed by a half day of small group activities in a Leadership Circle. Additionally, individual meeting times with a Leadership Coach are arranged to fit the schedule of each participant. Supplementing the 18 class days, participants complete outside reading, written, and practical assignments throughout the program, including:

- Pre-class and post-class reading, writing, reflection, and practice assignments
- Assessments, such as the Maturity Assessment Profile (MAP) and The Leadership Circle 360
- One individual coaching session/month with a Leadership Coach
- Consultation and Reflective Action Learning with a peer group
- Leadership Practicum/Project
- Final Paper (20-25 pages)

PREREQUISITES

Applicants must (1) a bachelor's degree; (2) at least 8 years of leadership experience in a government, private sector, or non-profit organization, and; (3) openness to feedback, capacity for self-examination, and a willingness to challenge one's own beliefs.



Location

Georgetown University 640 Massachusetts Ave NW Washington, DC 20001

Admissions and Registration

An application is required. Visit **scs.georgetown.edu/itl** for more information.

Tuition

\$11,995.00

An interest free payment plan and employer payment options are available.

LEARN MORE

Please visit us online for course descriptions, course dates, and registration information. You may also call or email to schedule an appointment with a program advisor.

scs.georgetown.edu/itl

202.687.7000

itlprograms@georgetown.edu

REQUIRED COURSES

Leader as Self: Intra-personal Leadership Dr. Marsha King, Dr. Neil Stroul	24 hrs	November 5-7, 2014
Leader and Others: Inter-personal Leadership Dr. Randy Chittum, Sheryl D. Phillips	24 hrs	December 3-5, 2014
Leader and Organization: Self and Others Alexander Caillet, Dr. Lori Zukin	24 hrs	January 7-9, 2015
Leader and Development: Leading through Complexity and Challenge Dr. Barbara Braham, Chris Wahl	24 hrs	February 4-6, 2015
Leader in Action: Leadership Presence and the Capacity to Lead Transformational Change Doug Silsbee, Lee Ann Wurster-Naefe	24 hrs	March 4-6, 2015
Integration Seminar: Leader and Society Dr. Randy Chittum, Kate Ebner, Sheryl Phillips	24 hrs	April 15-17, 2015

NEXT STEPS

Visit scs.georgetown.edu/itl to apply. An application includes:

- A completed application form
- A current resume (two pages maximum)
- Personal essay responses
- Two letters of recommendation

Application Deadline: September 1, 2014

Program Directors

Dr. Randy Chittum

Randy has twenty-five years experience developing leaders and organizations through coaching, teaching, and facilitating team and system-level interventions. Prior to restarting his consulting practice in 2013 Randy served for ten years as the Vice-President of Leadership Development in a publically traded \$2 Billion company. In this senior executive role he was responsible for developing a leadership team with an increased capacity to create a desired future. After an acquisition his role shifted to working with leaders to manage change. He is at his best when "playing in traffic" with the accompanying uncertainty and ambiguity.

Randy serves on the faculty of the Georgetown University Leadership Coaching program. He also contributed three chapters to the book On Becoming a Leadership Coach.

Sheryl D. Phillips

Sheryl D. Phillips, a leadership consultant and executive coach, has partnered with leaders for over 25 years to create more effective and forward-thinking organizations. She works at the individual, team and system level providing executive coaching, leadership development, organizational development and strategic and business planning. Sheryl has been on the faculty of the internationally acclaimed Georgetown University's Leadership Coaching Program since 2001 and is pleased to be codirecting the launch of the University's new **Executive Certificate in Transformational** Leadership. Prior to beginning her own practice in 2001, Sheryl spent more than a decade as a Senior Executive, giving her a unique insider perspective on the challenges of leaders, particularly within large, complex settings. Sheryl's current area of focus is Mindfulness and Leadership. She approaches this topic in an applied way, helping leaders understand what it means to be fully present, what the science says about why this matters for performance and success, and how to adopt both practical routines and real-time techniques to take reflective action as a leader.