



GEORGETOWN UNIVERSITY
School of Continuing Studies

Dean's Report
2013–14



Table of Contents

Greetings from the Dean.....	3
About Georgetown University School of Continuing Studies	4
Georgetown Downtown Campus.....	6
Degree Programs: Theory Meets Practice.....	8
New Scholarships: Expanding Student Opportunity	11
Non-Degree Programs: Advance, Strengthen, Refocus	12
Campus Without Boundaries.....	14
Expert Faculty	17
Centers & Institutes	18
Research & Scholarship	19
Program Accomplishments	20
SCS in the News	21
Student & Graduate Success.....	22
Industry & Field Connections.....	24
Innovative Speaker Series.....	25
Leadership.....	26



New students, faculty and staff at SCS's Fall 2013 Welcome Reception.



2014 graduates on Healy Lawn.



Former classmates at SCS's inaugural Master of Professional Studies alumni reunion.



Walter Rankin, Ph.D.
Interim Dean
School of Continuing Studies

Greetings from the Dean

This has been a landmark year for the School of Continuing Studies (SCS). In the 2013-2014 academic year, we completed our much-anticipated move to our new home at 640 Massachusetts Ave., N.W. Our new campus represents the convergence of sustainable building practices and strategic forethought. The facilities are designed for long-term energy efficiency and positioned to take advantage of Washington, D.C.'s many public transportation options. Featuring more than 91,000 square feet of classroom, office and meeting space, our campus serves the needs of more than 4,000 students, faculty and staff. We have reimagined the educational experience by equipping each classroom with integrated technology, encouraging our faculty and students to expand the bounds of their own creativity in their curriculum design and coursework.

We continue to grow and expand our engagement with the surrounding community. In October 2013, we were pleased to offer select courses, free of charge, to more than 500 furloughed employees during the federal government shutdown. The program received an enthusiastic response from the Washington, D.C. community and provided us with the opportunity to assist in the professional development of federal government workers.

Over the course of the year, SCS facilitated service days to thank the surrounding community for a gracious welcome to our downtown home. In August of 2013, we held a service day in conjunction with two of our community partners, the Asian and Pacific Islander Senior Service Center and the Central Union Mission. We redoubled this commitment in January through our participation in Georgetown's Martin Luther King, Jr. Day of Service. In partnership with the Georgetown University Law Center, more than 70 students, faculty and staff volunteered in Washington, D.C.'s Ward 7.

I am proud to report that we expanded our scholarship offerings this year, including establishing scholarships for students who have completed a year of service with eligible organizations. Former Jesuit Volunteer Corps members and City Year volunteers will now be eligible for a 15 percent tuition scholarship. These new scholarships are in addition to the scholarships that we offer AmeriCorps grant recipients and our Bachelor of Arts in Liberal Studies students with the LaFarge Scholarship, Walter Cizek Memorial Scholarship and the Osher Reentry Scholarship.

We expanded the research activities of the Center for Media, Culture & Social Good (CMCSG) and established an LGBTQ and ally support group, Spectrum Professional Alliance. The Center hosted panel discussions and film screenings and conducted research to promote deeper levels of engagement to help us, as a community, better understand not merely how we are affected by popular media, but, more significantly, how we can influence that media through our informed reception of it. The Center hosted five film screenings and lectures over the course of the academic year featuring a diversity of speakers from academia, nonprofits and private industry.

Spectrum Professional Alliance serves our LGBTQ community and allies by holding socially and professionally relevant lectures, panels, film screenings and networking events. In April, we held a panel event featuring senior leaders from around the University to discuss the LGBTQ experience at a religiously affiliated higher education institution. In celebration of Harvey Milk Day in late May, we welcomed Ryan Dillon, humanitarian and equal rights advocate, to our campus for a presentation about his activism and how the legacy of Harvey Milk lives on in the work of activists of this generation.

Most importantly, SCS continues to be distinguished by the strength of its academic programs. In 2014, our Public Relations & Corporate Communications program won the Education Program of the Year Award from *PRWeek* for the third consecutive year. Additionally, a group of students in the Real Estate program topped rivals from Harvard, Columbia, Cornell and NYU to win the prestigious 2014 MIT CASE Competition. As we expand our program offerings at the School of Continuing Studies, I look forward to continued achievement by our talented students and faculty.

Warm Regards,

A handwritten signature in black ink that reads "Walter Rankin".

Walter Rankin, Ph.D.
Interim Dean

About Georgetown University School of Continuing Studies

Georgetown University School of Continuing Studies (SCS) fulfills the University's educational mission by offering a wide range of degree programs and applied learning experiences to a broad and inclusive community of students and professionals. The educational programs found within Georgetown SCS combine theory with practice through rigorous curricula taught by expert practitioners, providing opportunities for students to excel academically and professionally.

Mission

From our central campus in downtown Washington, D.C., Georgetown SCS delivers an accessible, student-centered experience with innovative programming. In partnership with industry and institutions, SCS explores new educational methods and practices and offers programs led by committed, expert practitioners. Georgetown SCS students, from the U.S. and around the world, gain relevant knowledge, professional connections and opportunities that enhance their abilities to excel in evolving and emerging professions.

Jesuit Values in Action

The School of Continuing Studies provides individualized attention to its students, faculty and staff, embodying a distinct respect for their unique circumstances and concerns and appreciating their particular gifts and insights. We engage with the University's most diverse body of students and sustain that rich diversity among our faculty and staff. Our vision of quality, integrity, leadership, respect, diversity, innovation and creativity builds an inclusive community committed to the common good, mutual respect and equal opportunity. In keeping with the University's rich spiritual heritage, we offer religious services for students of many faiths in our Interfaith Chapel.

We believe in contemplation in action, women and men for others and communities in diversity. We believe in reflection, creativity, knowledge of self, action for others, social justice and looking for good in all things. All of these are Ignatian values based on the teachings of the founder of the Society of Jesus, St. Ignatius of Loyola, and they animate our curricula to inspire our faculty and students to uncover their most authentic selves.

We aim for academic excellence, as the Jesuits did when they began their first school in 1547, believing that the life of the mind is a means for uncovering truth and discovering meaning. To achieve this, the School brings top experts into the classroom, exposing students to the most current thinking and practices in a variety of academic and professional fields. We seek out students who are open to



Fr. Patrick Rogers, S.J., blesses the SCS Interfaith Chapel.

a complete experience that will help them achieve their personal, professional and academic goals and faculty who are committed to our students' development.

All degree programs at SCS have a required ethics course that applies the tenets of a Jesuit education to students' respective fields of study. The ethics course serves as a symbolic and unifying experience, allowing students to reflect on their professional and personal lives and actions with a sense of purpose.

We seek to educate the whole person and expand horizons, giving our students, faculty and staff the means to develop their own spiritual, intellectual, artistic, social and physical aspects. The concept of *cura personalis* resonates deeply here. We have great respect for the different needs, goals and circumstances of each individual. The School gives great attention to nurturing those unique qualities and gifts that each person holds so that they can be brought forth to enrich the lives of others.

With a focus on these ideals, we continually work to engage Ignatian values and to give every individual the opportunity to apply them in his or her own distinct way.

The Spirit of Georgetown Award

SCS promotes Ignatian ideals by recognizing outstanding members of our community at the School's annual Tropaia Ceremony. The Spirit of Georgetown Award, created in 2010 by Dr. Walter Rankin, honors a graduating student or alumnus or alumna who exemplifies Georgetown University's values of men and women in service to others, commitment to justice and the common good, intellectual openness and leadership. Recipients of the award include:

- Theresa Hilsdon (BALS '13), 2014
- Sandra Strachan-Vieira (G '05), 2013
- William "Bill" Hawthorne (G '10), 2012
- Mary Ann Forbes (G '11), 2011
- Myles Caggins (G '08), 2010

The Georgetown SCS Difference: Innovation + Practice

The School of Continuing Studies upholds the University's tradition of academic excellence by offering applied and innovative educational programs that prepare students to lead in their fields and serve in greater society. Through expert faculty and industry and academic connections, Georgetown SCS provides its students with opportunities to pursue their passions, engage their intellect and advance professionally. The School's flexible program formats give students the opportunity to make learning work with their busy lives: full-time and part-time enrollment options, courses scheduled in the evening, hybrid online formats, supportive academic services and educators who take a personal interest in student success are all hallmarks of a Georgetown SCS education.



Furloughed government workers take free professional development classes at Georgetown SCS.



Students in the Public Relations & Corporate Communications program participate in the Volkswagen of America Client Collaborative.

Georgetown Downtown Campus

The School of Continuing Studies campus is an award-winning, sustainably designed space that plays host to diverse student, faculty and staff events.



Fr. Kevin O'Brien, S.J., speaks to faculty and staff.

The School of Continuing Studies' Interfaith Chapel and dedicated campus ministry staff offer weekly services and other special events throughout the year. Catholic Masses take place every Tuesday and Protestant Worship Services every Wednesday during the fall and spring semesters.

Sustainable and Accessible By Design

The School of Continuing Studies campus exemplifies the convergence of leading green building practices and strategic forethought. The facilities are designed for long-term energy efficiency and positioned to take advantage of Washington, D.C.'s public transportation system.



Sustainable Materials

Georgetown integrated safe and sustainable building materials and measures into the design and construction of the campus.

- Recycled and regionally extracted materials used for construction and furniture
- Greenguard Certified furniture (Low Volatile Organic Compound)
- 75% of construction waste diverted from landfill

Awards Received

2013 Momentum Award for Landmark Development Project, Downtown DC Business Improvement District

2014 Merit Award for Excellence in Architecture Additions and Adaptive Reuse, Society for College and University Planning

Energy Efficiency

The School's campus is designed with sustainable processes and initiatives built into the building's operations.

- Efficient cooling system and ventilation
- Power-saving LED and fluorescent lighting
- Use of glass to provide natural lighting wherever possible
- ENERGY STAR appliances and equipment
- Water-efficient plumbing fixtures
- Separate metering of utilities for accountability in energy and water consumption
- Refillable water stations
- Paper, glass and plastic recycling program
- Sustainable housekeeping program

Community Impact

With over 4,000 students, faculty and staff, the School of Continuing Studies community is committed to engaging with Washington, D.C. through professional development, events and service.



Students, faculty and staff join with the larger Georgetown University community to participate in Martin Luther King, Jr. Day of Service in Washington, D.C.'s Ward 7.



Students, faculty and staff volunteer at the Asian & Pacific Islander Senior Service Center.

Pre-College Program for Cristo Rey and KIPP Students Supports Academic Potential



The Summer College Immersion Program, serving students of Cristo Rey and Kipp charter schools, hosted 44 students in 2013. Of those students, all 44 have been accepted to prestigious universities around the country. Notably, 12 were accepted to Georgetown University, five will be freshmen at the University of Pennsylvania and others have been accepted to institutions including the University of California at Berkeley, Sarah Lawrence College, College of the Holy Cross, Dartmouth, Cornell University and many others. While nearly all of the students received scholarships to cover the majority of their tuition, two students received the Gates Millennium Scholarship, which covers tuition from bachelor's through doctorate degrees at any university in the United States.

Degree Programs: Theory Meets Practice

Master of Professional Studies

The Master of Professional Studies (MPS) degree programs emphasize a balance of theoretical and applied learning through graduate-level coursework, allowing students to make connections between classroom learning and their professional fields and industries.

The School of Continuing Studies offers ten MPS programs in the following fields of study: Emergency & Disaster Management, Hospitality Management, Human Resources Management, Journalism, Public Relations & Corporate Communications, Real Estate, Sports Industry Management, Systems Engineering Management, Technology Management and Urban & Regional Planning.

Each MPS program prepares its students for challenging and rewarding careers by tailoring their educational experience to meet the demands of their field of study. All MPS programs incorporate a global perspective into the curriculum, whether directly through classes tailored to the global economy or through international travel. The Sports Industry Management program has an integrated internship component to ensure students gain real-world work experience before they graduate. The Human Resources Management program has a required course on research methods and writing to prepare students for their rigorous capstone projects. Students in the Public Relations & Corporate Communications program choose a real-world client and provide *pro bono* services as part of their capstone project. And the Real Estate program holds an annual career fair, bringing together more than 100 industry organizations to interface with students via keynote presentations, career workshops and networking events. These are just a few examples of how the School's MPS programs tightly integrate theoretical and applied experiences into students' education.

Required Ethics Course and Capstone Project

All students begin their MPS program by taking a course in ethics that is applicable to their field of study and infused with traditional tenets of a Jesuit education. Students conclude their program by completing a capstone project that demonstrates their depth of understanding by conducting research and contributing new knowledge to their field of study. Students are required to successfully defend their capstone project in front of a panel of faculty and field experts and earn a grade of "B" or better in order to be eligible to graduate.

Award-Winning Program

The Public Relations & Corporate Communications program won the 2014 PR Education Program of the Year award from *PRWeek*. This is the third consecutive year Georgetown SCS's program won the top award in the education program category.



Student Facts: MPS Programs

Master of Professional Studies Degree	Human Resources Management	Journalism	Public Relations & Corporate Comm.	Real Estate	Sports Industry Management	Technology Management	Emergency Management	Urban Planning
Current Students	122	55	284	260	196	123	29	22
Alumni	148	168	567	371	600	144	—	—

Enrollment	Gender	Average Age	Average Work Experience	Average Admit GPA
70% part-time 30% full-time	54% female 46% male	29.9	3 – 6 years	3.30

Approximately 44% classify themselves as other than Caucasian



EDM's field study at Lawrence Livermore National Laboratory (LLNL) included exclusive tours of the National Atmospheric Release Advisory Center (NARAC), High Explosives Application Facility (HEAF) and National Ignition Facility (NIF). Here, students visit LLNL's Mobile Biological Laboratory, which is designed for quick response to biological hazards.

New MPS Programs Launch

Two new MPS programs in growing fields launch in fall 2014: Hospitality Management and Systems Engineering Management.

The Master of Professional Studies in Hospitality Management program prepares students to be leaders in the dynamic and increasingly global hospitality industry. Graduates will be well versed in foundational principles, current best practices and ethical considerations for disciplines including lodging, travel and tourism, restaurants, foodservice and event planning.

The Master of Professional Studies in Systems Engineering Management program, offered in partnership with Stevens Institute of Technology, delivers a powerful combination of theory and practice. Leveraging the strengths of these two educational leaders, the program brings together the applied management expertise of Georgetown and the engineering and technology expertise of Stevens.

In the Press:

“

As society becomes more and more dependent on technology we become vulnerable when it fails. Whether natural disasters, terrorism or technological disasters, we become vulnerable when humans intersect with these situations.

*“Emergency Management: Korean Ferry Disaster”
The Seoul Shinmun Daily
Randall Griffin, adjunct instructor,
Emergency & Disaster Management program*

”

Degree Programs: Theory Meets Practice

Liberal Studies

The Liberal Studies programs offer an interdisciplinary education, focusing on the rich context of human history, knowledge exploration and the pursuit of deeper meaning.

The programs boast a student body with an array of personal and professional backgrounds, offering a rich classroom experience where students learn not only from their professors but also from their peers. The Bachelor of Arts in Liberal Studies program is the University's only part-time bachelor's program.



B.A.L.S. "Moral Leadership and Social Justice" class with Senator Bill Nelson (D-FL).

Bachelor of Arts in Liberal Studies Student and Faculty Accomplishments

- Theresa Hilsdon (BALS '13)—Recipient, 2014 Spirit of Georgetown Award.
- Cheryl Vann—Selected to participate in the Japan Studies Association's "Creating Kyoto: An Interdisciplinary Study of Pre-Modern Japanese History," a workshop in Kyoto, Japan.
- Randi Joslyn—Alpha Sigma Lambda Honor Society, spring 2014.
- Nadirah Aasim—Osher and LaFarge Scholarships recipient, spring 2014.
- Kimberly Riley—Walter Ciszek Scholarship recipient, fall 2013 and spring 2014.
- Tavia Kauffman—Dean's List, spring 2014.
- Michael Canter - Dean's Service Award, spring 2014.

Master of Arts in Liberal Studies and Doctor of Arts in Liberal Studies Student and Faculty Accomplishments

- Robert E. Schmidle, Jr.—nominated by President Obama for appointment to rank of lieutenant general as principal deputy director, Cost Assessment and Program Evaluation, Office of the Secretary of Defense.
- Tony McCann and Pamela Sodhy—awarded Silver Vicennial Medals at the Spring 2014 Convocation.
- Elisabetta Lanzilao—presented a paper on the challenges of neuroscience at a panel for the Islamic Bioethics Project at Georgetown's Qatar campus.
- Ravi Chaudhary—sworn in by President Obama to serve as a member of the Advisory Commission on Asian American and Pacific Islanders.

Student Facts: Liberal Studies

Liberal Studies Degree	Bachelor's	Master's	Doctoral
Current Students	124	141	64
Alumni	496	1,781	26

Enrollment	Gender	Average Age	Average Work Experience	Average Admit GPA
70% part-time 30% full-time	54% female 46% male	39	6 – 9 years (B.A.L.S.) 3 – 6 years (M.A.L.S.)	3.49 (M.A.L.S.) 3.45 (D.L.S.)

Approximately 44% classify themselves as other than Caucasian

New Scholarships: Expanding Student Opportunity

In the 2013–2014 academic year, SCS established Georgetown University’s first service scholarships for applicants who have spent a year in service to their communities. In keeping with Georgetown’s Catholic and Jesuit heritage, and informed by our commitment to living as women and men in service to others, these scholarships honor those who have made this commitment.

Jesuit Volunteer Corps Service Scholarship



Former Jesuit Volunteer Corps members bring unique, valuable perspectives to the classroom through their experiences serving their communities. Georgetown honors these perspectives and experiences by providing a 15 percent tuition scholarship to eligible students.

City Year give a year Partnership



Former City Year volunteers bring innovative insights to the classroom through their experiences serving urban communities across the country. Georgetown provides one 25 percent tuition scholarship and an unlimited number of 15 percent tuition scholarships to eligible students who have served in this program.

Segal AmeriCorps Education Award Program



Former AmeriCorps volunteers bring diversity to the classroom through experiences serving at nonprofits, schools, public agencies, and community and faith based groups across the country. Georgetown honors those who have made this commitment by providing a 15 percent tuition scholarship to eligible students.

World Bank Staff Association Scholarship



World Bank staff members contribute a seasoned international perspective to classroom discourse. In recognition of the value of this experience, SCS provides a 10% tuition scholarship for Master of Professional Studies and Executive Master of Professional Studies degree program candidates.

Bachelor of Arts in Liberal Studies Scholarships

Two scholarship programs offered by the Bachelor of Arts in Liberal Studies program awarded \$5,000 scholarships to 20 students—totaling \$100,000—over the Fall 2013 and Spring 2014 Semesters.

The Osher Reentry Scholarship program, with support from the Bernard Osher Foundation, is available to incoming students of the Bachelor of Arts in Liberal Studies program.

The Walter Cizek Scholarship program, with support from Georgetown University, is available to existing students in the program. These scholarships are available to students who can demonstrate financial need and are committed to earning their bachelor’s degree.



2013–2014 Bachelor of Arts in Liberal Studies scholarship recipients.

Non-Degree Programs: Advance, Strengthen, Refocus

Georgetown University Center for Continuing and Professional Education

Georgetown University Center for Continuing and Professional Education (CCPE) empowers individuals and organizations to make meaningful, positive and lasting change through professional education and training.

The Center designs and offers highly applied and engaging, context-based non-credit professional education to meet the demands of changing professional and educational landscapes.

CCPE offers more than 30 non-credit professional certificate programs in project management, data analytics, education, healthcare, business, finance, leadership, marketing, policy and more and serves a wide range of students, including young professionals rising through the ranks, parents returning to the workforce and retired seniors looking to learn a new skill.

CCPE	FY 2012	FY 2013	FY 2014
Students Enrolled	2,196	2,541	2,906
Total Registrations	6,895	7,337	7,739
Certificates Conferred	663	712	709

Corporate and Custom Education and Training

CCPE has developed a wide range of successful programs for corporate, nonprofit and government organizations—from leadership development to communications to public health. Current and former clients include:

- Booz Allen Hamilton
- China Scholarship Council Dong Fang International Center for Educational Exchange
- Cristo Rey Network/KIPP Schools
- Federal Electricity Commission of Mexico (CFE)
- Food & Drug Administration
- Government of Brazil
- Indonesian Center for Education and Training
- Inter-American Development Bank
- International Monetary Fund
- International Security Management Association
- National Institutes of Health
- Russian Presidential Academy
- The American Red Cross
- U.S. Army
- United Service Organizations (USO)

Free Professional Development Classes for Furloughed Government Workers

During the federal government shutdown in October of 2013, CCPE was pleased to offer professional development classes, free of charge, to more than 500 furloughed government workers. Classes spanned topics such as “The Power of Online Political Organizing” to “Innovation and Leadership in Government” to “Global Trends in International Migration.”



In the Press:

“

We understand your job, your family, your work, your feelings of anxiety about the furlough ... If they can actually have genuine time for themselves to do something that they otherwise wouldn't have time to do, I think that would be the perfect thing.

“Free Courses and an Upside to Downtime”

The Washington Post

Walter Rankin, Ph.D., interim dean, School of Continuing Studies

”

Award-Winning Paralegal Studies Program

The Paralegal Studies Program is the only paralegal program in Washington, D.C. certified by the American Bar Association—an important credential for most major legal employers—and recipient of the 2013 NCAPA Paralegal Program Excellence Award. The program is designed to contribute to the development of the paralegal profession by offering students quality education, focused skills and the essential knowledge needed to be effective paralegals who create immediate value in a competitive professional marketplace.

Georgetown Summer School

SCS offers undergraduate and graduate students from Georgetown and other institutions the opportunity to choose from more than 250 courses within 35 subject areas to fulfill their degree requirements or to explore new fields of interest.

Summer Programs for High School Students

SCS offers exciting summer programs that give high school students the opportunity to explore their passions and experience college life. Learning opportunities last from eight days to 10 weeks in subjects ranging from medicine and law to forensic science and creative writing. Students also have the ability to take undergraduate courses for college credit. Approximately 2,300 high school students come to Georgetown's campus each summer.

New Online Summer Courses

Georgetown University Summer School now offers five undergraduate courses online during the eight-week Cross Session between June 2 and July 25, 2014. These online courses are designed and taught by Georgetown's faculty members, in consultation with Georgetown's Center for New Designs in Learning and Scholarship (CNDLS). The courses feature the same content and objectives as on-campus courses offered in the fall, spring and summer. As with on-campus summer courses, students may apply credit from these online courses toward their degree.

New Online Courses Include:

- “Biochemistry and Human Functioning”
- “Ethics: Justice”
- “Introduction to Early History: World I”
- “United States Political Systems”
- “Writing & Culture Seminar”



SCS Summer School connects students to Georgetown's traditions and historic Hilltop campus.



Located in the nation's capital, Georgetown provides visiting students unparalleled access to learning opportunities.

Campus Without Boundaries

The School of Continuing Studies is an engine for novel and innovative educational programming within Georgetown University. SCS regularly designs new programs that creatively address emerging educational and industry needs and partners with thought leaders and expert organizations.

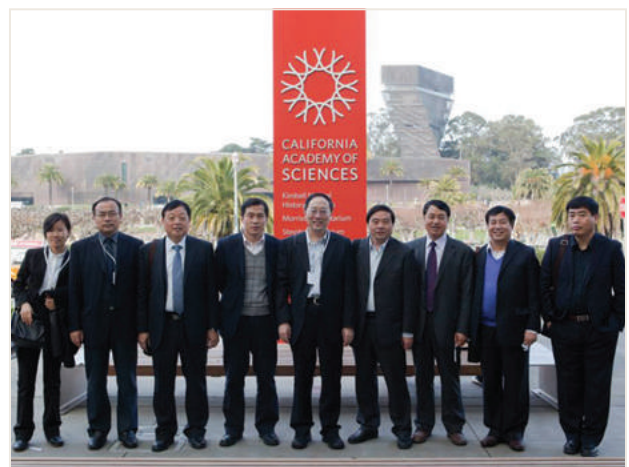
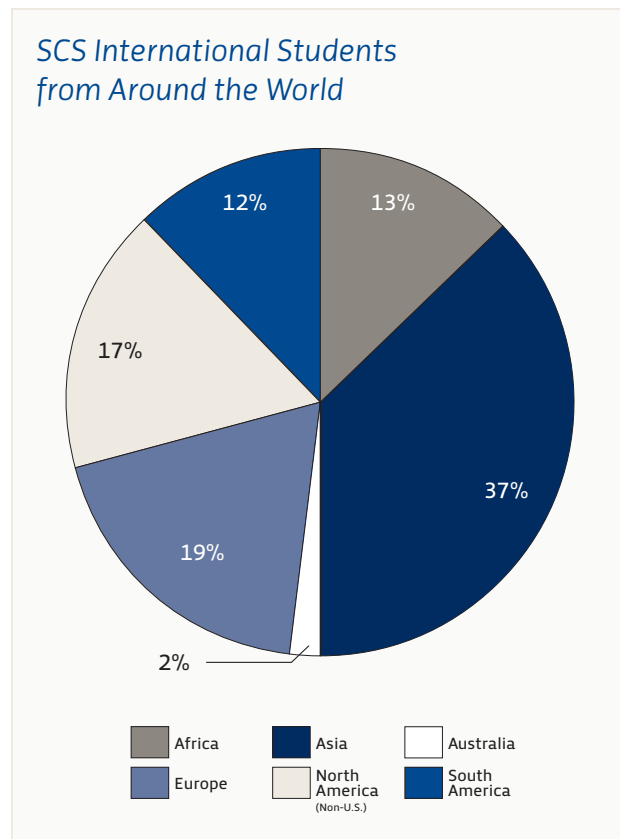
Georgetown Global Education Institute

The Georgetown Global Education Institute (GGEI) is an international executive training program that provides education, training and mentoring to leaders and administrators from leading and emerging economies.

GGEI brings together the world's leaders in a collaborative educational environment tailored for senior government officials and corporate executives from China and Japan. SCS and the University have created an interactive network of institutions and organizations that provide expertise in the areas of urban development, financial management, sustainability, public policy and innovation and entrepreneurship. Program participants travel to various cities in the U.S. and gain the knowledge they need to better understand global, national and regional issues facing governments and businesses today, as well as the strategies needed to address those issues.



James Parenti, dean of the Georgetown Global Education Institute, with program participants in front of Georgetown's iconic Healy Hall.



Leadership of China's Ministry of Agriculture participated in a GGEI program that took them to four states for 26 guest lectures with top faculty and researchers from Georgetown, University of Nebraska, University of Iowa, Purdue University and University of California at Davis.

Global Perspectives: International Learning Opportunities

Public Relations & Corporate Communications Course Takes Students to The Hague

“Global Communications in the Age of Social Media” is an example of an applied course in the Public Relations & Corporate Communications program with tremendous international reach. For the past five years, this PRCC course has given students the opportunity to learn more about digital strategies in a global context. The course culminates in an intensive, weeklong stay in a foreign country, during which students research and develop pitches for global organizations headquartered in the region.

In the summer of 2013, students traveled to The Hague, Netherlands to work with several global organizations, including Heineken, Mondelez International and NOGEP (The Netherlands Oil and Gas Exploration and Production Association). The projects focused on initiatives that have an impact on society or the environment, and pitches conveyed insights and strategies that can engage stakeholders—further perpetuating this impact. The class was hosted at Weber Shandwick’s offices in The Hague, and the week also included a field trip to the world-renowned Amsterdam office of ad agency Wieden+Kennedy.

Georgetown University – Josoor Institute Partnership

This year, Georgetown University announced its role as the institutional academic partner of the Josoor Institute in Qatar, a sports and events industry-focused center of excellence designed to provide world-class training facilities and education programs.

Leadership from the Sports Industry Management program, including Senior Associate Dean Christopher Metzler, will be working with the Qatar 2022 Supreme Committee in the coming year to develop and deliver a variety of courses for a wide spectrum of positions and programs associated with the sports and events management industry, including the upcoming 2022 FIFA World Cup.

URP Students Explore Urban Resilience in Manila

Over spring break, a group of Urban & Regional Planning program students traveled to Manila, Philippines to explore issues of urban resilience in the wake of Typhoon Haiyan. The program collaborated with the Asia Society and the Urban Land Institute’s Pacific Cities Sustainability Initiative for the trip.



Students in the Public Relations & Corporate Communications program travel to The Hague, Netherlands.



Paul Tagliabue, chair of Georgetown University’s Board of Directors, announces Georgetown’s partnership with the Josoor Institute.



URP students meet with community leaders in Manila, Philippines.

Hybrid Course Options Advance Student Learning by Harnessing Technology

The School of Continuing Studies is a leader in online education at Georgetown University. With rapid changes to higher education taking place, SCS has harnessed technology to strengthen students' learning experience by offering flexible learning formats. The School continues to work toward expanding access to education via online learning.

The MPS in Emergency & Disaster Management program is the first SCS program to be offered exclusively in a hybrid format. Students enrolled in the program combine face-to-face learning during five intensive modules with online coursework, which allows them to complete coursework at their own pace.

Semester in Washington, D.C. and New Semester in San Francisco Program

The Semester in Washington, D.C. program and the soon-to-launch Semester in San Francisco program offer undergraduate students the unique opportunity to spend a semester studying and working in two of North America's most exciting cities.

Semester in Washington, D.C.

By studying in one of the world's most culturally and politically vibrant cities, students have a firsthand opportunity to examine the complex issues facing nations, organizations and decision makers today—along with the forces that drive policy and shape history—while laying the foundation for a future career.

More than 100 students enroll in the program each year and intern at leading organizations, including the Cato Institute, CBS News, CNN Political Unit, Democratic National Committee, Human Rights Campaign, Republican National Committee, Smithsonian Institution, U.S. Congress and U.S. Securities and Exchange Commission.

Semester in San Francisco

The Semester in San Francisco program offers students the opportunity to study in one of North America's most innovative cities. The hub of the American technology industry, San Francisco offers unparalleled access to companies such as Google, Facebook and Apple. Students will interact with established innovators and enterprising entrepreneurs while gaining an appreciation for the cultural heritage of the region by exploring neighborhoods such as Haight-Ashbury, the Castro, the Mission and Chinatown.

In the fall of 2013, the MPS in Technology Management program offered its first online-only course: "Ethics in Technology Management." The course had previously been offered in a hybrid format; due to its success and strong student demand, program leaders and faculty carefully designed the online course as another option for students.

The Bachelor of Arts in Liberal Studies program has long been a leader in offering hybrid course formats for students. Current and past hybrid courses include: "Introduction to the Social Sciences," "The Renaissance," "Media and Public Opinion," "Mass Media and Society," "War Stories: Examining the War Experience through Personal Narratives, Fiction and Film" and "Introductory German I & II," among others.



Students from the Semester in Washington, D.C. program pose on the steps of the U.S. Capitol with former Congressman William Hudnut, left.



Students will have the opportunity to enjoy San Francisco's sweeping vistas and cultural heritage.

Expert Faculty

SCS's faculty members are drawn from a wide range of academic, corporate, government and nonprofit institutions, organizations and agencies. They are thought-leaders in their fields and industries and are committed to educating the future leaders of their respective fields. The following is a list of top faculty and popular courses from across SCS's programs:

Francis Ambrosio, Ph.D.

Director, Doctor of Liberal Studies program; and Associate Professor, Department of Philosophy, Georgetown University
GRADUATE LIBERAL STUDIES PROGRAMS

Course: "Philosophy, Religion and the Meaning of Life"

Matthew Apuzzo

Pulitzer Prize-Winning Investigative Reporter, The Associated Press
JOURNALISM PROGRAM

Course: "Covering National Security"

Bradley Blakeman, J.D.

Principal, The 1600 Group, LLC; and a contributor to Fox News and Newsmax
SEMESTER IN WASHINGTON, D.C. PROGRAM

Course: "Politics and Public Policy"

Uwe Brandes

Executive Director
URBAN AND REGIONAL PLANNING PROGRAM

Course: "Urban Planning History and Theory"

Wanda Cumberlander

Assistant Dean
HUMAN RESOURCES MANAGEMENT PROGRAM

Course: "MPS HR Capstone"

Mary Davis

President, HRPro Solutions
SPORTS INDUSTRY MANAGEMENT PROGRAM

Course: "Applied Ethics in Sports"

Bobby Goldwater

President, The Goldwater Group
SPORTS INDUSTRY MANAGEMENT PROGRAM

Course: "Sports Leadership and Management"

Mark Gray, Ph.D.

Director of CARA Catholic Polls, Georgetown University Center for Applied Research in the Apostolate
BACHELOR OF ARTS IN LIBERAL STUDIES PROGRAM

Course: "Discovery: The History, Politics, and Future of Human Exploration"

Randall Griffin

Station Commander, DeWitt Fire District
EMERGENCY AND DISASTER MANAGEMENT PROGRAM

Course: "Natural Disasters"

John Gilroy

Host, The Computer Guys 88.5 FM
TECHNOLOGY MANAGEMENT PROGRAM

Course: "Marketing Technology Products and Services"

Jon Haber

Founder and President, Cascade Strategy
PUBLIC RELATIONS & CORPORATE COMMUNICATIONS PROGRAM

Course: "Public Affairs: Developing and Managing Successful Campaigns"

Gregory Havrilak, Ph.D.

Adjunct Instructor, Georgetown University
BACHELOR OF ARTS IN LIBERAL STUDIES PROGRAM
SEMESTER IN WASHINGTON, D.C. PROGRAM

Course: "The 1960s: Culture and Conflict"

Linda Kramer Jenning

Washington Editor, Glamour
JOURNALISM PROGRAM

Course: "Storytelling for Change"

Julian Josephs

President, Julian Josephs Company
REAL ESTATE PROGRAM

Course: "Introduction to Investment in International Real Estate"



Wanda Cumberlander, assistant dean, Human Resources Management program.

M. Shawn Krantz

Principal, Brownstone Capital, LLC
REAL ESTATE PROGRAM

Course: "Real Estate Investments"

Salil Mehta

Statistician and Econometrician
CENTER FOR CONTINUING AND PROFESSIONAL EDUCATION

Course: "Classical Data Analytics"

Colin Moffett

Senior Vice President, Digital Content Strategy, Weber Shandwick
PUBLIC RELATIONS & CORPORATE COMMUNICATIONS PROGRAM

Course: "Global Communications in the Age of Social Media"

Sukari Pinnock

President and CEO, ShiftWork Consulting
HUMAN RESOURCES MANAGEMENT PROGRAM

Course: "Theories of Diversity and Inclusion"

Samuel Potolicchio

Adjunct Instructor, Georgetown University
SEMESTER IN WASHINGTON, D.C. PROGRAM

Course: "Religion and Political Culture"

Jeffrey Stern

State Coordinator of Emergency Management, State of Virginia
EMERGENCY & DISASTER MANAGEMENT PROGRAM

Course: "Domestic Terrorism"

Centers & Institutes

Center for Social Impact Communication

@GeorgetownCSIC

Georgetown University's Center for Social Impact Communication (CSIC) is a leading educational resource on social impact communication. CSIC conducts research that elevates the discipline by pioneering industry standards in responsible communication practices and by educating and inspiring the professionals who lead the way in creating positive social impact through their work.

CSIC recently completed the first and second phases of its multi-phase initiative on nonprofit storytelling, funded in 2013 with a \$50,000 grant from the Eugene and Agnes E. Meyer Foundation. CSIC researchers conducted surveys, audits and interviews with more than 150 D.C.-based nonprofits to assess storytelling capabilities, and designed and delivered a series of four custom, hands-on trainings that were attended by more than 100 representatives from local organizations. The final phase of the project will be completed in summer 2014 with the publication and sharing of tools and best practices for the broader nonprofit community.



CSIC's 2014 class of cause consultants.

Institute for Transformational Leadership

@GeorgetownITL

The Institute for Transformational Leadership (ITL) is an international center for inquiry, research and education about the nature and requirements of leadership in the 21st century. ITL brings together an established and growing community of the world's top organizational thinkers, leaders and coaches from diverse fields and professions who are active and passionate contributors to the strategic investment in leadership development and experiential learning opportunities that transform people, organizations, communities and cultures. The Institute offers cutting-edge courses, seminars and conferences and is dedicated to applied research in the fields of coaching, leadership and human development.

Center for Media, Culture & Social Good

@GUMedia4Good



The Center for Media, Culture & Social Good (CMCSG) hosts panel discussions and film screenings and conducts research to promote deeper levels of engagement to help us, as a community, better understand not merely how we are affected by popular media, but, more significantly, how we can influence that media through our informed reception of it. In the past year, CMCSG examined correlations between critical and audience reception and among social media trends on Twitter, Facebook, YouTube and Google searches, developing a Critical-Popularity Index, making Academic Award predictions and forecasting summer box office results. Articles include: "Summer 2014's Most Buzzed-About Films," "Oscar Watch 2014: Academy Award Predictions" and "2013 Films in Review: Our Critical-Popularity Index."

CMCSG sponsored events included:

The Problem of Horror: 35 Years of John Carpenter's *Halloween*

A film screening and lecture with Interim Dean Walter Rankin, Ph.D., Professor Andrew Scahill, Ph.D., and freelance columnist Matt Forke.

Alfonso Cuarón's *Gravity*

A film screening and lecture on science fiction films with Interim Dean Walter Rankin, Ph.D., Associate Dean Beverly Magda, Ph.D., and Professor Andrew Scahill, Ph.D.

Richard Robbins' *Girl Rising* with Women LEAD

A film screening and lecture on women and development in Nepal with Sue Snyder, board chair of the nonprofit Women LEAD, the first and only development organization for young women, led by young women, in Nepal.

Joe Johnston's *Captain America: The First Avenger*

A film screening and lecture on the representation of villains in the film with Interim Dean Walter Rankin, Ph.D., and Professor Andrew Scahill, Ph.D.

Harvey Milk Day Celebration at SCS

A film screening of Gus Van Sant's *MILK* and lecture by Ryan Dillon, humanitarian and equal rights activist. This event was co-sponsored by Spectrum Professional Alliance, SCS's LGBTQ resource group.

Research & Scholarship

The School of Continuing Studies' deans and leading faculty have expertise in a wide range of fields and industries. Faculty members' research interests and areas of expertise include: communications, public relations, social media and cause engagement; higher education management, administration and program development; humanities, social sciences and film studies; human resources management, organizational development and diversity and inclusion; IT, technology management, cloud computing and online education; real estate and urban planning; and sports management and sports marketing. The following is a non-exhaustive list highlighting recent publications from SCS's distinguished scholars:

Ambrosio, F., Garr, W., Maloney, E., & Schlafly, T. (2012).
MyDante: An online environment for collaborative and contemplative reading.

Dixon, J., & Keyes, D. (2013).
The permanent disruption of social media.

Goldwater, R., & Supovitz, F. (2013).
The Sports Event Management and Marketing Playbook (2nd ed.)
(Wiley Events).

Graff, G. (2012).
The threat matrix: The FBI at war in the age of global terror
(Back Bay Books).

Gregerman, A. (2013).
The necessity of strangers: The intriguing truth about insight, innovation, and success (Jossey-Bass).

Harrell, P. S. (2012).
Asia for the Asians: China in the lives of five Meiji Japanese
(Merwin Asia Books).

Hudnut, W. (2008).
Changing metropolitan America: Planning for a sustainable future.
(Urban Land Institute).

Hughes, A., Cocco, M., Fox, S., Kamal, I., Kutch, J., & Selzer, J. (2012).
Using social media platforms to amplify public health messages.

Linafelt, T. (2010).
Narrative and poetic art in the Book of Ruth.

Magda, B. (2012).
Managing technology change in healthcare IT.

Magda, B. (2012).
Project leadership for healthcare IT projects.

Meier, Steven R. (2013).
Leading complex projects in the DoD.

Metzler, C. (2012).
Diversity rankings: A critique of the landscape.

Metzler, C. (2012).
Affirmative action and post racial posturing: For whom the bell tolls? Controversies in equal protection in America [Chapter in book].

Molina, P. (2012).
Game changers: Education and information [Chapter in book].

Rankin, W. (2011).
Mapping the other in Eliot and Özdamar [Chapter in book].

Rankin, W. (2011).
Fairy Goth-Mothers: Maternal wish fulfillment in Kate Morton's *The Forgotten Garden* [Chapter in book].

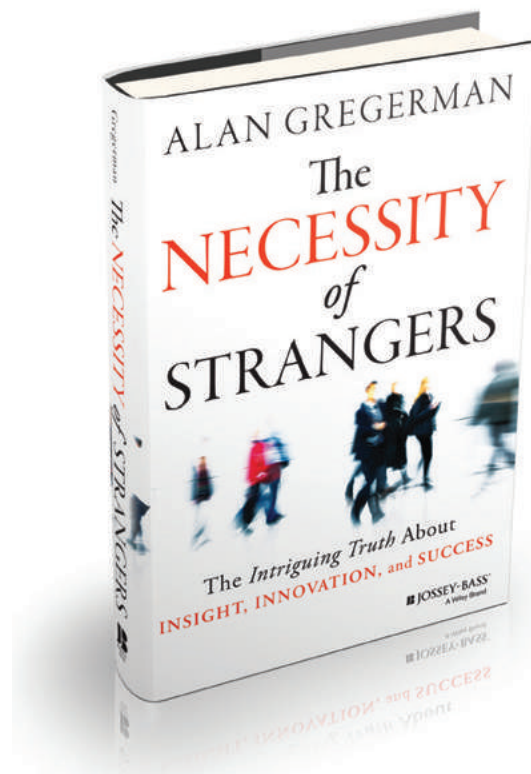
Rankin, W. (2014).
Four ways employer relationships strengthen graduate programs.

Stanton, R. C. (2010).
State high school graduation requirements and access to postsecondary education.

Turpin, T. P. (2013).
Unintended consequences of a segmentation strategy: Exploring constraint recognition among Black women targeted in HIV/AIDS campaigns.

Turpin, T. P. (2012).
Gendered inequality and pigeonholing in public relations: Practitioner resistance via social media.

Turpin, T. P., O'leary, J. O., Edelson, V. T., Long, K. H., Hood, E., & Bailey, W. (2009).
Family health history campaign: A collaborative model for customizable public service announcements.



Program Accomplishments

SCS's award-winning academic programs feature a variety of learning experiences both inside and outside of the classroom. Below is a list of notable accomplishments from the 2013-14 academic year.



Former Pittsburgh Mayor Thomas Murphy engages Urban and Regional Planning students.

Urban & Regional Planning Program Welcomes First Class

The Urban & Regional Planning program welcomed its inaugural class of students in the fall, kicking the year off with a speaker series of highly accomplished professionals and distinguished academics, which explored the current state of urban and regional planning in Washington, D.C. The program made a point to extend learning beyond the classroom, developing an “urban laboratory” class format to engage in in-depth problem solving in Wheaton, Maryland. Additionally, students traveled to Pittsburgh for a class trip, where they met with three-term Mayor Tom Murphy and Planning Director Raymond Gastil.

MPS Journalism introduces Mobile Innovations Lab

In fall of 2013, the Journalism program held its first Mobile Innovations Lab class, where students worked on the Where.Is and It.Happened.Here mobile apps. Working with faculty member Ken Dodelin, students had the opportunity to contribute to and collaborate on everything from content strategy to content creation.

Georgetown Sets Stage for Success With Graduate Liberal Studies Conference

Following Georgetown's successful development and hosting of three East Coast Graduate Liberal Studies Conferences, St. John's College has offered to host the 2014 event. Six D.L.S. and M.A.L.S. graduates have been selected to make conference presentations on a variety of topics, and a number of other students and alumni are registered to attend the conference. Upon the initial development of this conference, Georgetown's goal was to have the event be passed on to different universities with Liberal Studies programs every few years.

Certificate in Higher Education Management Launches in Qatar

Amy Levine, director of enrollment management for CCPE, led the efforts for a custom education program at Georgetown's sister campus in Qatar. The Certificate in Higher Education Management brought together employees of the campus to become more informed of the history, capability, policies and mission of higher education so that they can execute their roles with even greater success in the future.

CCPE Launches First Cohort of Certificate in Franchise Venture Planning

The first cohort of the USO-sponsored Certificate in Franchise Venture Planning hosted 12 military members as students. These wounded, ill or injured service members or surviving spouses are using this new knowledge to begin their lives outside of the military in an entrepreneurial way. Already three have begun the process of applying for funding and launching their own franchise businesses. Three more cohorts will be hosted in the coming year.

MPS Journalism Hosts Regional Conference

In March 2014, the Journalism program and the Georgetown University Society of Professional Journalists (SPJ) student chapter hosted the SPJ Region II Conference. The event brought together more than 100 journalists from four states and the District of Columbia for a weekend of training and panel discussions that featured four Journalism faculty members, one student, one alumna and Assistant Dean Amy Kovac-Ashley. Washington Post media blogger Erik Wemple delivered the keynote address.



Journalism students regularly interact with industry leaders in the nation's capital.

SCS in the News

@GeorgetownSCS

Media outlets from around the world frequently look to SCS's expert faculty and executive leadership for commentary on current events and industry trends. The following is a list of notable interviews and articles published in popular media.

"All companies are realizing that Google is the new New York Times. A company in trouble, trying to get permits, will need to get stakeholders: voters, customers—those people who support candidates who support natural-resource development. They're online."

—Bruce Harrison

"Battle of Black Butte: Canadian Company Struggles to Gain Mine Approval"

Bozeman Daily Chronicle

Bruce Harrison, adjunct instructor,
Public Relations &
Corporate Communications program

"Some of these cities waited for somebody to come and solve their problems for them. That day is no longer with us. This takes long-term commitment of capital, or knowledge, and certainly of community will."

—Uwe Brandes
@UweBrandes

"Big City Projects Fight 'Urban Blight'"

Christian Broadcasting Network

Uwe Brandes, executive director,
Urban & Regional Planning program

"We have come to depend on our presidents to help us through the grieving process."

—Jon Haber

"President Obama as 'Comforter-in Chief'"

Hearst Media

Jon Haber, adjunct instructor,
Public Relations &
Corporate Communications program

"Katrina was a wake up call in the U.S. for state and local governments of the need to be prepared to accept responsibility when a major event occurs. The U.S. System of governance, structured on federalism, puts most of the control of a crisis at the lowest level of government."

—Randall Griffin

**"Emergency Management:
Korean Ferry Disaster"**

The Seoul Shinmun Daily

Randall Griffin, adjunct instructor,
Emergency & Disaster Management program

"Sports have historically helped level the playing field with race issues—everyone from Jesse Owens at the 1936 Berlin Olympics standing up to the Nazis to Jackie Robinson breaking baseball's color barrier—and this moment will be up there in the top five all-time great sports moments dealing with social issues."

—James Lynn
@JimmyLynnDC

"NBA Response to Sterling-Clippers Fiasco Holds Lessons for Companies"

The Wall Street Journal

James Lynn, special advisor,
Sports Industry Management program

"We saw there was a need to really stay connected and engaged. If they're able to take [that] with them ... and have these real conversations with each other, we will have really accomplished something."

—Walter Rankin
@wrankin1

"Georgetown to Offer Free Courses for Furloughed Workers"

The Washington Post

Walter Rankin, Ph.D., interim dean,
School of Continuing Studies

Student & Graduate Success

Since its first graduating class in 1978, more than 3,700 students have graduated from the School of Continuing Studies. Our students and graduates consistently demonstrate critical thinking, creativity and a commitment to service, which is reflected in their scholarly work and their contributions to their communities.



Georgetown President John J. DeGioia addresses students at the Storytelling Summit.

SCS Hosts Student Storytelling Summit

“Fail fast” is what students learned during a two-day summit on storytelling, innovation and change sponsored by the Georgetown h.innovation Series and hosted by Georgetown University School of Continuing Studies. The University’s inaugural Storytelling Summit brought together more than 100 students, faculty, senior administrators, staff and alumni with thought-leaders from technology, media, design, fashion, food and ethics to explore how stories can lead to innovation. Featured keynote stories, interactive workshops and a story-hacking session allowed participants to learn how they can tell their own stories.



Bonnie Hayes, student veteran and Tillman Military Scholar, looks forward to using her Sports Industry Management master’s degree to assist fellow veterans adjust to civilian life.

SCS Student Named Tillman Military Scholar

Bonnie Hayes, a student in Georgetown’s Master of Professional Studies in Sports Industry Management (SIM) program and a veteran of the United States Air Force, was recently named a Tillman Military Scholar. The Tillman Military Scholars program supports “our nation’s active-duty service members, veterans and military spouses by investing in their higher education.” Since the program’s inception, the Foundation has invested over \$4.6 million in scholarships for 290 scholars nationwide. This year more than 7,500 veterans applied but only 59 were selected.

Georgetown Real Estate Students Win Prestigious MIT Competition

A team of graduate students from the Real Estate master's program recently won the top prize in MIT's 2014 CASE Competition. This annual competition, hosted and organized by the Alumni Association of the MIT Center for Real Estate (AACRE), challenges teams to analyze a complex real-world development site. Georgetown's team showcased their ideas before judges and a live audience at London City Hall, beating out more than 40 teams from around the world, as well as two other finalists—Harvard University and Columbia University.



Members of the winning Georgetown Real Estate team in London, U.K. From left to right: Nicole Snarski, Damon Orobona, Mark Schrieber and Jamie Minkler.



Technology Management student Danny Brothers with his first place certificate and prize check.

Georgetown Technology Management Student Wins First Place in Kaspersky Essay Contest

Danny Brothers, a master's degree candidate in Technology Management at the Georgetown School of Continuing Studies, won first place in the Kaspersky Academy paper competition on cyber security topics. As winner of the 2014 Americas round, Brothers received an expense-paid trip to Sweden, where he presented his paper with the winners of the Asia-Pacific, Russian and European rounds. Brothers won the conference's student contest with a paper and presentation entitled, "NSA: The Market Maker."



EDM student Alexandra Curley receives funds toward her education through the Segal AmeriCorps Education Award Program.

Emergency and Disaster Management Graduate Student Wins Funds through the Segal AmeriCorps Education Award Program

Alexandra Curley, a student in Georgetown's Executive Master's in Emergency and Disaster Management program, was named the first Georgetown recipient of the Segal AmeriCorps Education Award. Thanks to her years of service with AmeriCorps, Curley will be receiving \$4,725 in education funds from the AmeriCorps National Civilian Community Corps (NCCC) as well as \$4,725 in matching funds from the Georgetown School of Continuing Studies.

Industry & Field Connections



Public Relations and Corporate Communications students take advantage of strong industry connections.

Public Relations Program Launches the Client Collaborative

During the Fall 2013 Semester, 84 Public Relations & Corporate Communications master's degree students and four faculty members, under the leadership of Senior Associate Dean Denise Keyes, took part in the first annual Client Collaborative featuring Volkswagen of America, Inc. (VW). Students were presented with a brand marketing challenge by two C-level VW executives, and with the guidance of their instructors, they researched the problem and came up with a "big idea" supported by a grassroots movement, event and digital campaign.

Real Estate Program Holds Annual Career Fair

In the spring of 2014, the Real Estate program hosted executives from industry-leading organizations at the program's annual career fair. In addition to company exhibitions highlighting employment opportunities, a panel offered students guidance on career development strategies for the real estate industry and featured executives from Cushman and Wakefield and Brownstone Capital as well as the Department of State's Bureau of Overseas Buildings Operations.



Real Estate students engage with industry leaders.

Journalism Program Hosts Job Fair

In April 2014, the Journalism program joined forces with a number of professional journalism organizations to host the D.C. Journalism Job Fair at the Georgetown Downtown campus. Event partners included the D.C. chapters of the Asian American Journalists Association, the National Association of Hispanic Journalists, the National Lesbian and Gay Journalists Association, the Society of Professional Journalists and the Washington Association of Black Journalists. The job fair drew a crowd of more than 200 attendees that included Journalism students, alumni and members of the public. Following the event, a recent Journalism alumna received a job and many other attendees lined up for formal interviews.



Journalism students meet prospective employers.

SCS Hosts Students Sponsored by the Government of Brasilia

The School of Continuing Studies hosted 140 students in the Brasilia Without Borders program, which was sponsored by the Government of Brasilia and designed to encourage exploration of careers in the STEM fields (science, technology, engineering and math) as well as to improve English language skills for admission to universities in the U.S. and Europe. For four weeks, students met with local and federal government leaders, engineers, business executives, entrepreneurs, academics and military leaders while attending class at the School of Continuing Studies. The program concluded with a reception at the residence of the Brazilian ambassador and a graduation ceremony featuring representatives from the District of Columbia, the Brazilian Embassy and Georgetown University.

Innovative Speaker Series

In the fall of 2013, SCS launched a year-long initiative to bring innovative speakers with diverse backgrounds in industry, politics and higher education to our downtown campus at 640 Massachusetts Ave., N.W. Students, faculty and staff enjoyed the opportunity to augment classroom content through exposure to thought leadership. Notable speakers to appear over the course of the 2013-2014 academic year include:

Dr. Babak Parviz

Inventor, Google Glass

“Technology and Innovation in Sports”

Dana White

Founder and President, Ultimate Fighting Championship

“An Evening with Dana White”

Eugene Kaspersky

Founder, Kaspersky Lab

“Cybersecurity for the Next Generation”

Jeff Selingo

Author, *College (Un)Bound: The Future of Higher Education and What It Means for Students*

“Leadership for the Innovative University”

Marilyn Jordan Taylor

Dean and Paley Professor, University of Pennsylvania

School of Design

“Are Today’s Urban Planners Ready for Change?”

Matt Apuzzo and Adam Goldman

2012 Pulitzer Prize Winners for Investigative Reporting

“Enemies Within: Inside the NYPD’s Secret Spying Unit and Bin Laden’s Final Plot Against America”

Sue Snyder

President of The Knowledge Network, LLC and Board

Chair of Women LEAD

“Women and Development in Nepal”

Cardinal Theodore McCarrick,

Jon Favreau and Michael Gerson

Cardinal of the Roman Catholic Church and former

Archbishop of Washington

Former Speechwriter, President Barack Obama

Former Speechwriter and Advisor, President

George W. Bush

“What is Pope Francis’ Message to Young Catholics in Public Life?”

Dr. Turi King

Chief Geneticist and Archeologist, Leicester

Archaeological Dig

“Richard III Uncovered”



UFC President Dana White visits the SCS campus for a lecture about the business of sports.



Georgetown President John J. DeGioia tries on Google Glass at the Georgetown SCS campus.



Dr. Turi King visits the SCS campus for a lecture about her role in the Leicester Archaeological Dig, which led to the discovery of King Richard III’s skull.

Leadership

The School of Continuing Studies boasts more than 120 staff, 250 faculty members for degree and credit programs and over 175 members for non-credit programs. Administrative and program leaders are experts in their fields and industries. Many faculty conduct applied research for SCS, leading think tanks and nonprofits that contribute new knowledge to growing fields and pressing issues.

Central Administration



Walter Rankin, Ph.D.
Interim Dean,
School of Continuing Studies



Sissel Malmbekk, M.A.
Associate Dean, Operations



James V. Parenti, M.A.
Senior Associate Dean and
Interim Chief Administrative Officer



Jeremy Stanton, M.B.A.
Executive Director, Technology



Roseanna C. Stanton, Ph.D.
Senior Associate Dean and
Chief Strategy & Communications Officer



Laurie Jarema, M.A.
Associate Dean, Finance & Administration



Christina Roberts, M.B.A.
Chief of Staff



Rachael Godlove, M.A.L.S.
Interim Associate Dean,
Academic Affairs & Compliance



Kristen Consolo, M.B.A.
Assistant Dean, Planning

School of Continuing Studies Executive Committee

Paul Almeida, Ph.D., M.B.A.
Senior Associate Dean of Executive Education; and Associate Professor
of Strategy and International Business, McDonough School of Business

Terrence Reynolds, Ph.D., Th.M., M.Div.
Associate Professor, Department of Theology

Julia Lamm, Ph.D.
Associate Professor, Department of Theology

Alexander Sens, Ph.D.
Markos and Eleni Tsakopoulos-Kounalakis Professor of Hellenic
Studies, Department of Classics

Peter Pfeiffer, Ph.D.
Professor and Chair, Department of German

Susan Vroman, Ph.D.
Professor, Department of Economics

Walter Rankin, Ph.D.
Interim Dean and Senior Associate Dean, Academic Affairs &
Compliance, School of Continuing Studies

Program Administration



Denise A. Keyes, M.A.
Senior Associate Dean,
Division of Professional Communication



Christopher J. Metzler, Ph.D.
Senior Associate Dean,
Division of Applied Management



Uwe S. Brandes, M.Arch.
Executive Director,
Urban & Regional Planning program



Veronica D. Donahue, Ph.D.
Associate Dean,
Summer School and Special Programs



Robert Goldwater
Interim Associate Dean,
Sports Industry Management program



William H. Hudnut, M.Div.
Executive Director,
Real Estate program



Vincent J. Kiernan, Ph.D.
Associate Dean,
Bachelor of Arts in Liberal Studies program



Amy Kovac-Ashley, M.S., M.A.
Assistant Dean,
Journalism program



Beverly A. Magda, Ph.D.
Associate Dean,
Technology Management program



Anne Ridder, M.A.L.S.
Interim Associate Dean,
Graduate Liberal Studies programs



Edwin W. Schmierer, M.B.A., M.S.
Associate Dean,
Center for Continuing and Professional Education



Gray Shealy, M.Arch.
Executive Director,
Hospitality Management program



Nancy Suski, M.S.
Executive Director,
Emergency & Disaster Management program

Georgetown University
School of Continuing Studies
Dean's Report 2013-14

Editor: Andrew Glass, manager of communications
Contributor: Lindsay Smith, copywriter and content manager

©2014 by Georgetown University School of Continuing Studies. All Rights Reserved.







GEORGETOWN UNIVERSITY
School of Continuing Studies

640 Massachusetts Ave., N.W. Washington, D.C. 20001 | scs.georgetown.edu