Sue Davis Roeglin Office Hours: BY APPOINTMENT

New North, Music Area, Lower Level Tuesday, Thursday: 12:15pm-1:00pm

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**PSPK 080-20, 11726, M-F, 10:45am-12:15pm, ICC 213**

**PSPK 080-21, 11727, M-F, 1:00pm-2:30pm, ICC 213**

**COURSE DESCRIPTION AND OBJECTIVES:**

Public speaking is a performance course designed to help you become a more effective, confident, and competent communicator. Specifically this course is organized to help you:

1. Develop the ability to organize a message effectively by structuring and adapting material to your audience.
2. Develop the ability to convey messages orally with clarity, accuracy, and conviction.
3. Develop listening, critical thinking and analytic skills.

**SPEAKING ASSIGNMENTS:**

Time constraints dictate that we adhere to a strict schedule. Speeches *must* be delivered on the assigned date. Failure to appear and deliver will result in an automatic "F." Attendance is mandatory; class participation and attendance constitute 20% of your grade. Be advised that more than one emergency absence will result in the lowering of your final grade. Four absences will result in a failing grade. Tardiness is not acceptable. If you are late during speech presentations, please wait outside the door until you hear applause. Cell phones must be turned off, NO TEXTING. If your cell phone rings, or you text during a lecture or presentation, you will lose 10 points from your grade.

**GRADING POLICY:**

Your grade in this course will be the average of the grades that you receive on your individual oral performances and group performances. Other work in the course will involve reading and writing assignments. As stated before, attendance and enthusiastic class participation impact your final grade!!!

**OFFICE CONFERENCES:**

I would appreciate it if you would observe the regularly scheduled hours for office conferences. You are encouraged to consult with me about any questions you have regarding the course or your progress in it. I realize that public speaking can be an anxiety-provoking situation for some students. I will be happy to work with you to enhance your performance skills.

**ACADEMIC DISHONESTY:**

Presenting plagiarized material is subject to the University's ruling on matters of academic dishonesty.

**NOTE-TAKING:**

Class notes will prove beneficial, and you will be required to provide written evaluations of oral presentations throughout the semester, but I strongly prefer that you do not use personal computers, PDP’s, etc. in class.

**ASSIGNMENTS AND GRADING:**

Informative Speech (4-6 min.) 15% A = 93-100 C+ = 77-79.9

Persuasive speech (5-7 min.) 20% A- = 90-92.9 C = 73-76.9

Group Presentation and Group Paper 25% B+ = 87-89.9 C- = 70-72.9

Individual Paper (1) 10% B = 83-86.9 D+ = 67-69.9

Comprehension Quiz 10% B- = 80-82.9 D = 63-66.9

Attendance and Participation 20%

**Text:** O’Hair, D., Rubenstein, H., Stewart, R., Sixth Edition (2015). *A Speaker’s Guide Book: Text and Reference.* Bedford/St. Martins: Boston/New York.

**Date Lecture Material Text**

Week 1 Introduction to Course

(July 11-15) Course Requirements and Objectives: Name Game Chap. 5, pgs 67-69

Icebreaker Speeches (ungraded) 2-3 min.

Diversity in the Classroom; Multiplicity in Society

Basic Concepts in Public Speaking Chap. 1. pgs 10-12 History and Tradition of Rhetoric (class handout)

Informative Speech (Group Exercise) (class handout)

Group Selection

**Research Day, Friday July 15**

**Informative Speech Topics Due July 18**

Week 2 Speaking to Inform Chap. 14-15

(July 18-22) Organizational Patterns in Informative Speeches Chap. 11, pgs 171-182 Assignment of Speaking Dates (Informative Speech) Chap. 13, pgs 203-207

Speech Outlines (class Handout)

Evaluation and Criticism (class handout)

Informative Speech Presentations (4-6 min)

**Individual Paper #1 Due July 21**

**Research Day, Friday July 22**

Week 3 Comprehension Quiz

(July 25-29) Communication Apprehension Chap. 4, pgs 60-61

Workshop (class handout) Chap. 3, pgs 42-49

Non Verbal Communication

Assignment of Speaking Dates (Persuasive Speech) Chap. 17, 18, 19

Persuasive Speech (class handout)

**Research Day, Friday July 29**

**Persuasive Speech Topic** **Due Aug 1**

Week 4 Persuasion

(Aug 1-5) The Psychological Components of Audience Analysis Chap. 6, pgs 84-96

Beliefs, Attitudes & Values Chap. 5, pg 66

Rokeach Values (Handout) Chap. 26, pgs 371-379

Persuasion in Contemporary Society

Advertising and Symbolism

Class Handout

Organization of Persuasive Speech

Persuasive Speech Presentations (5-7 min)

**Research Day, Friday Aug 5**

Week 5 Group Communication, Political Rhetoric, & Public Discourse

(Aug 8-12) Theoretical Basis of Group Dynamics Chap. 29, pgs 425-431

Political Rhetorical Analysis Chap. 24, pgs 353-354

Handout for Group Project

**Group Presentations (20-30 min) Aug 11-12**