

Experience the World Through the Lens of a Communications Leader

The Executive Master of Professional Studies in Global Strategic Communications is designed for communications executives and leaders across a wide range of industries who play the multiple roles of trusted advisors, educators, and integrators. Integrating real-time online learning and collaborative on-site residencies, this yearlong program takes students around the world to explore diverse communications challenges. Participants gain an understanding of today's complex and evolving communications industry while sharpening their expertise in critical areas, including global communications management, corporate social responsibility, investor relations, stakeholder engagement, and leadership.

IMMERSIVE GLOBAL PROGRAM

Global Exploration. Students participate in five weeklong residencies in locations around the world, tackling diverse communications challenges across cultures.

Hybrid Format. In between residencies, students engage in real-time online learning, developing a deeper understanding of communications principles.

Yearlong Cohort. Students will progress through the one-year program as a cohort, completing five six-credit courses through a blend of online learning and on-site residencies.

Real-World Experience. The residencies integrate hands-on application, including stakeholder interactions, crisis management, corporate social responsibility, and multicultural communications.

Leadership Emphasis. Throughout the program, students work one-on-one with an executive coach to examine their individual leadership style and cultivate the skills needed to manage and lead effectively.

WHO SHOULD APPLY?

The Global Strategic Communications executive master's program is designed for communications executives and leaders across a wide range of industries. Ideal candidates have at least eight years of professional experience.

FACULTY

Faculty members of the Global Strategic Communications program are experienced industry executives, innovators, and thought leaders. In addition, the program draws an array of guest speakers from Fortune 500 companies and emerging organizations.



The executive master's degree requires 30 credits total. All courses, including Capstone, are required.

Courses

6 credits each

Students are able to progress through the program without interrupting their career, earning their degree through five modules that combine on-site residencies* with online coursework.

1. Global Leadership & Communications Washington, D.C.

Delve into the challenges and opportunities of communications leadership, with particular emphasis on the impact of new technology and globalization on the C-suite.

2. Global Strategy & Management London, UK

Explore strategic communications planning and management best practices while examining the diverse nature of stakeholder engagement.

3. Impacting Business Success Republic of Singapore

Gain a deeper understanding of the role of the communicator in business from top communications officers, business executives, thought leaders, and educators from around the world.

4. Adapting to the Future São Paulo, Brazil

Learn how to balance global considerations with local executions while gaining a broader understanding of multicultural communications and management challenges in an emerging market.

5. Advisor, Educator, Integrator (Capstone) Washington, D.C.

Demonstrate what it takes to be a top communications leader through a capstone project and create a personal leadership development plan to serve as a roadmap for future success.

*Weeklong residency locations reflect 2017–2018 academic year.

EARN YOUR EXECUTIVE
MASTER'S DEGREE IN
Global Strategic
Communications

APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION INFORMATION AND TO APPLY, VISIT:
scs.georgetown.edu/gsc

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