The Executive Master of Professional Studies in Global Strategic Communications is designed for communications executives and leaders across a wide range of industries who play the multiple roles of trusted advisors, educators, and integrators. Integrating real-time online learning and collaborative on-site residencies, this yearlong program takes students around the world to explore diverse communications challenges. Participants gain an understanding of today’s complex and evolving communications industry while sharpening their expertise in critical areas, including global communications management, corporate social responsibility, investor relations, stakeholder engagement, and leadership.

**IMMERSIVE GLOBAL PROGRAM**

**Global Exploration.** Students participate in five weeklong residencies in locations around the world, tackling diverse communications challenges across cultures.

**Hybrid Format.** In between residencies, students engage in real-time online learning, developing a deeper understanding of communications principles.

**Yearlong Cohort.** Students will progress through the one-year program as a cohort, completing five six-credit courses through a blend of online learning and on-site residencies.

**Real-World Experience.** The residencies integrate hands-on application, including stakeholder interactions, crisis management, corporate social responsibility, and multicultural communications.

**Leadership Emphasis.** Throughout the program, students work one-on-one with an executive coach to examine their individual leadership style and cultivate the skills needed to manage and lead effectively.

**WHO SHOULD APPLY?**

The Global Strategic Communications executive master’s program is designed for communications executives and leaders across a wide range of industries. Ideal candidates have at least eight years of professional experience.

**FACULTY**

Faculty members of the Global Strategic Communications program are experienced industry executives, innovators, and thought leaders. In addition, the program draws an array of guest speakers from Fortune 500 companies and emerging organizations.

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<table>
<thead>
<tr>
<th>Weeklong Residency Locations</th>
<th>Course Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washington, D.C.</td>
<td>Global Leadership &amp; Communications</td>
<td>Washington, D.C.</td>
</tr>
<tr>
<td>London, UK</td>
<td>Global Strategy &amp; Management</td>
<td>London, UK</td>
</tr>
<tr>
<td>Republic of Singapore</td>
<td>Impacting Business Success</td>
<td>Republic of Singapore</td>
</tr>
<tr>
<td>São Paulo, Brazil</td>
<td>Adapting to the Future</td>
<td>São Paulo, Brazil</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>Advisor, Educator, Integrator (Capstone)</td>
<td>Washington, D.C.</td>
</tr>
</tbody>
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The executive master’s degree requires 30 credits total. All courses, including Capstone, are required.

**Tuition**

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

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**APPLICATION DEADLINES**

Visit our admissions page for more information about application deadlines and applying online.

**FOR APPLICATION INFORMATION AND TO APPLY, VISIT:**

[scs.georgetown.edu/gsc](http://scs.georgetown.edu/gsc)

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