

## Fostering Innovation for the Global Hosts of Tomorrow

Facing an ever-evolving set of challenges, from expanding customer segments to emerging trends and brand saturation, the hospitality industry has a growing need for innovative leaders. Georgetown University's Master of Professional Studies in Hospitality Management primes students to become these future leaders, offering a creative and hands-on curriculum immersed in a global perspective. Students take part in cutting-edge projects, gain experience through unique internship opportunities, and explore the diverse sectors at the heart of this evolving industry.

### PROGRAM FEATURES

**The Georgetown Difference:** The Hospitality Management master's program is uniquely tied to the industry. In addition to strategically balancing theoretical and practical knowledge, the program enables students to expand their networks through an elite faculty of experts and practitioners.

- **Collaborative Hub for Hospitality.** Located in the heart of Washington, D.C.—a global epicenter for the industry—Georgetown's events, panels, and seminars serve as a gathering place for the industry's diverse players and students to collaborate and shape the future of hospitality.
- **A Global and Local Approach.** Capitalizing on resources in D.C. and around the world, students will explore American hospitality standards as well as those of international and emerging markets.
- **Valuable Resources.** Offering access to a broad global network, the program provides career advising, mentoring, and partner resources to help budding hospitality professionals build connections and pursue rewarding careers.
- **Distinguished Faculty.** A faculty of industry leaders, experts, and innovators offer fresh perspectives and unique approaches to create enriching learning experiences.

### CONCENTRATIONS

In addition to gaining a foundational understanding of the industry, students also have the opportunity to hone their skills in the following in-demand specialties:

- Brand Management & Guest Experience Design
- Development & Asset Management
- Global & Regional Standards
- General Management



### CURRICULUM

Featuring a seamless blend of theory and practice, the Hospitality Management program prepares students to become successful leaders in this dynamic industry. The degree requires 33 credits to complete, with flexible options for full- or part-time participation.

#### Core Courses (Required)

6 credits

- Ethics and Leadership in Hospitality
- Capstone

#### Foundational Courses (Required)

12 credits

- Hospitality Operations and Service Management
- Managerial Accounting and Finance
- Sales & Marketing and Communications
- Human Capital Management and Labor Relations

#### Practicum/Electives

15 credits

Students are required to take 15 credits of elective coursework, which can include an integrated practicum. Highlights include:

- Trends, Technology, and Consumer Insights in the Experience Economy
- Global Service Standards and Guest Satisfaction
- Loyalty Strategy and Management
- Entrepreneurship: Ideation, Design, and Attracting Investment in Hospitality

### COMPETENCIES

This program builds knowledge and skills in the following areas:

- Innovation
- Leadership
- Management
- Operations
- Technology
- Strategy
- Service
- Experience Design
- Marketing
- Finance

EARN YOUR  
MASTER'S DEGREE IN  
Hospitality  
Management

#### APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

#### TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION INFORMATION  
AND TO APPLY, VISIT:  
[scs.georgetown.edu/mastersinhm](https://scs.georgetown.edu/mastersinhm)