

Experience the World Through the Lens of a Communications Leader

The Executive Master of Professional Studies in Global Strategic Communications prepares current and emerging leaders to serve as general communications managers while playing the multiple roles of trusted advisors, educators, and integrators. Integrating online learning, collaborative on-site residencies, and a virtual summit, this yearlong program takes students around the world to explore diverse communications challenges. Participants gain an understanding of today's complex and evolving communications industry while sharpening their expertise in critical areas, including global communications management, corporate social responsibility, investor relations, stakeholder engagement, and leadership.

IMMERSIVE GLOBAL PROGRAM

Global Exploration. Students participate in four weeklong residencies in locations around the world, tackling diverse communications challenges across cultures.

Hybrid Format. In between residencies, students engage in online learning while preparing to apply their knowledge and skills firsthand in on-site case studies.

Yearlong Cohort. Students will progress through the one-year program as a cohort, completing five modules through a blend of online learning, on-site residencies, and a virtual summit.

Real-World Experience. Each residency integrates hands-on application, including real-time client engagement, crisis management, corporate social responsibility, and multicultural communications.

Leadership Emphasis. Throughout the program, students work one-on-one with an executive coach to examine their individual leadership style and cultivate the skills needed to manage and lead effectively.

WHO SHOULD APPLY?

The Global Strategic Communications executive master's program is designed for current and emerging communications leaders across a wide range of industries.

FACULTY

Faculty members of the Global Strategic Communications program are experienced industry innovators, executives, and thought leaders. The faculty includes members of the award-winning Master of Professional Studies in Public Relations & Corporate Communications program, as well as individuals from other academic and professional organizations.



The executive master's degree requires 30 credits total. All course modules, including Capstone, are required.

Modules

6 credits each

Students are able to progress through the program without interrupting their career, earning their degree through five modules that combine on-site residencies*, online coursework, and a virtual summit.

1. Global Leadership

& Communications

Washington, D.C.

Delve into the challenges and opportunities of communications leadership, with particular emphasis on the impact of new technology and globalization on this role.

2. Engaging Diverse Stakeholders

London, UK

Explore the diverse nature of stakeholder engagement, including emerging types of stakeholders and the growing influence of technology-empowered consumers and employees.

3. Impacting Business Success

Virtual Summit

Gain a broader global perspective through the lens of top communications officers, business executives, thought leaders, and educators from around the world.

4. Adapting to the Future

Republic of Singapore

Learn how to balance global considerations with local executions while gaining a broader understanding of multicultural communications and management challenges in an emerging market.

5. Advisor, Educator,

Integrator (Capstone)

Washington, D.C.

Demonstrate what it takes to be a top communications leader and create a personal leadership development plan to serve as a road map for future success.

*Weeklong residency locations reflect 2015–2016 academic year.

EARN YOUR EXECUTIVE
MASTER'S DEGREE IN
Global Strategic
Communications

APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.


TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION INFORMATION
AND TO APPLY, VISIT:

scs.georgetown.edu/gsc

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