

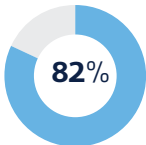


The Center for Continuing and Professional Education (CCPE) has been an integral division of Georgetown University’s School of Continuing Studies for more than 15 years. Dedicated to noncredit professional certificate programs, CCPE helps build the tangible competencies and leadership skills needed to become an effective leader and a change agent. CCPE also offers customized learning solutions for teams, departments, and organizations, including corporations, government agencies, and nonprofits.

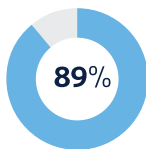
WHY A CERTIFICATE PROGRAM?

A recent study conducted by Georgetown’s Center on Education and the Workforce found that professional certificates in the United States have become more prevalent—and more valuable. Certificates currently make up 22 percent of post-secondary credentials in America, compared to just 6 percent in 1980. A 2012 study conducted by Empowered Careers, a division of the University of California at Los Angeles (UCLA) Extension, and Impulse Research Corp. shows that hiring managers have become increasingly more comfortable with applicants leveraging certificate programs to start, switch, or advance their careers.

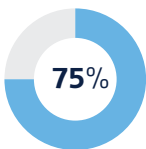
In a recent survey, an overwhelming majority of hiring managers responded positively to the following statements:



Obtaining certificates is one of the best ways to keep current or upgrade your skill set.
 82% Yes
 18% No



Obtaining a certificate is a helpful step in changing careers.
 89% Yes
 11% No



Certificates are a good proxy to gain experience in a new field.
 75% Yes
 25% No

Source: Empowered Careers and Impulse Research Corp., 2012



CERTIFICATE PROGRAMS DESIGNED FOR:

- Experienced business, technical, nonprofit, and government professionals seeking to advance their management expertise
- Career changers seeking avenues to new professions and industries
- Entrepreneurs and self-starters

PROGRAM PREREQUISITES

Bachelor’s degree or international equivalent

ADMISSIONS & REGISTRATION

Many programs are available as open enrollment and no application is required to register for courses in these programs. However, there are several programs that require an application for admission. Please check the website for details and application deadlines.

INDUSTRY PARTNERS

CCPE partners with the following professional associations to ensure its certificate programs meet the highest industry standards:

- American Bar Association
- Association of Certified Fraud Examiners
- American Marketing Association
- Certified Financial Planner Board of Standards, Inc.
- Data Community DC
- International Coach Federation
- International Franchise Association
- Project Management Institute
- National Association of State Boards of Accountancy

CENTER FOR CONTINUING AND PROFESSIONAL EDUCATION

LOCATION
 640 Massachusetts Ave, NW
 Washington, DC 20001

CONTACT CCPE
 (202) 687-7000
ccpe.georgetown.edu

FOLLOW CCPE ON TWITTER
 @GeorgetownCCPE

From schedule flexibility to highly applied programs, CCPE offers a diverse portfolio of noncredit certificate programs designed for professionals in various career stages, job functions, and industries. These programs prepare professionals for the next step in their careers, from advancing to senior management and expanding their expertise to starting a business or pursuing a new career path.

PROGRAM & SCHEDULING FORMATS

Courses are offered in a variety of formats to accommodate any schedule.

Weekend

Friday PM and Saturday AM

Executive

Thursday, Friday, and Saturday, AM and PM

Cohort/Intensive

Monday through Friday, AM and PM

Hybrid

Executive classroom with online sessions

Online

Self-paced and faculty-guided online sessions

FUNDING RESOURCES

CCPE encourages students to explore all options for funding, including:

- Employer education budgets/employer training budgets
- Interest-free payment plans offered for registrations greater than \$4,000
- Tuition discounts for alumni, groups, and select partner organizations
- Option to register for courses over multiple semesters, up to a maximum of two years
- Veterans Affairs benefits



Please note that noncredit professional certificate programs and courses are not eligible for federal financial aid. More information can be found at ccpe.georgetown.edu, under Resources and Policies.

CORPORATE & CUSTOM TRAINING SOLUTIONS

CCPE also designs and delivers customized programs for organizations in the private and public sectors. These custom programs offer a commitment to academic rigor, personalized content, flexible formats, and a focus on applied learning within the context of the organization. For more information, please call (202) 687-8700 or email ccpecustomeducation@georgetown.edu.



PROGRAM

FORMAT

BUSINESS & MANAGEMENT

Advanced Business Management	Weekend
Business Administration	Weekend
Franchise Management	Executive
Project Management	Weekend
Project Management Intensive	Cohort
Project Management Online	Online
Strategy & Performance Management	Weekend

MARKETING & COMMUNICATIONS

Advanced Marketing Management	Weekend
Digital Marketing	Weekend
Marketing	Weekend
Social Media Management	Cohort

FINANCE & ACCOUNTING

Budget & Finance	Weekend
Corporate Finance	Weekend
Financial Planning	Weekend
Forensic Accounting	Weekend

LAW & POLICY

International Migration Studies	Weekday
Paralegal Studies*	Evening/Intensive

TECHNOLOGY LEADERSHIP

Cybersecurity Strategy	Weekend
Data Analytics	Weekend

LEADERSHIP & CHANGE MANAGEMENT

Leadership Coaching*	Executive
Organizational Consulting & Change Leadership*	Executive
Strategic Diversity & Inclusion Management*	Executive
Transformational Leadership*	Executive

EDUCATION & HEALTH

Early Intervention*	Hybrid
Education Policy & Program Evaluation	Weekend
Health Coaching*	Executive

* Application required for admission