

Georgetown University's School of Continuing Studies houses four distinct master's degree communications programs that are designed to shape the next generation of strategic, forward-thinking communications leaders. These programs are continually evolving their offerings to incorporate emerging industry trends, cutting-edge digital tools, and in-demand skills that push students to higher levels of thinking and place graduates in high demand among leading industry employers.

## ABOUT THE PROGRAMS

### Global Strategic Communications

The Executive Master of Professional Studies in Global Strategic Communications prepares current and emerging leaders to serve as general communications managers while playing the very specific roles of trusted advisors, educators, and integrators in complex, global organizations. This one-year intensive cohort takes students around the world to explore diverse communications challenges and develop the strategic leadership skills they need to add value and guide the industry into the future.

### Integrated Marketing Communications

The Master of Professional Studies in Integrated Marketing Communications provides students with the skills they need to work strategically across the full breadth of communications specialties in order to create and manage comprehensive and effective marketing campaigns. Students develop a 360-degree perspective of the global, billion-dollar communications industry while building their expertise in areas including consumer research and insights, creative strategy, marketing communications, and branding.



### Journalism

The Master of Professional Studies in Journalism immerses students in the real world of 21st century media and primes them for a variety of existing and emerging journalism careers. Students learn from award-winning journalists and media leaders while gaining a keen understanding of modern-day journalism through a comprehensive curriculum that spans across mediums, platforms, and beats.

### Public Relations & Corporate Communications

Recognized by PRWeek judges as the premier PR education program for three consecutive years, the Master of Professional Studies in Public Relations & Corporate Communications emphasizes strategic thinking, real-time client engagements, and cross-platform storytelling. While learning to think strategically, digitally, and globally, students master the skills they need to distinguish themselves from their professional peers and become innovative communications leaders.

## CENTER FOR SOCIAL IMPACT COMMUNICATION

Georgetown University's Center for Social Impact Communication (CSIC) is the nation's leading educational resource on the role of communication in fostering social change. Launched in 2008, CSIC aims to elevate the discipline by pioneering industry standards in responsible communication practices and by educating and inspiring the professionals who lead the way in creating positive social impact through their work. CSIC offers research and fellowship opportunities as well as courses for both master's students and non-credit executive education.

JOIN THE DIVISION OF  
Professional  
Communications

#### APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

#### TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR MORE INFORMATION ABOUT  
THE DIVISION AND TO APPLY, VISIT:  
[scs.georgetown.edu/commdegrees](http://scs.georgetown.edu/commdegrees)