

## Fostering Innovation for the Global Hosts of Tomorrow

Facing an ever-evolving set of challenges, from expanding customer segments to emerging trends and brand saturation, the hospitality industry has a growing need for innovative leaders. Georgetown's Master of Professional Studies in Hospitality Management primes students to become these future leaders, offering a creative and hands-on curriculum immersed in a global perspective. Students take part in cutting-edge projects, gain experience through unique internship opportunities, and explore the diverse sectors at the heart of this evolving industry.

### CONCENTRATIONS

Students will not only gain a foundational understanding of the industry, but also have the opportunity to hone their skills in the following in-demand specialties.

- Brand Management and Guest Experience Design
- Real Estate Development
- Global, Regional, and Local Practices

### PROGRAM FEATURES

- **Collaborative Hub for Hospitality.** Located in the heart of Washington, D.C.— a global epicenter for the industry—Georgetown's events, panels, and seminars will serve as a gathering place for the industry's diverse players to collaborate and shape the future of hospitality.
- **A Global and Local Approach.** Capitalizing on resources in D.C. and around the world, students will explore American hospitality standards as well as those of international and emerging markets.
- **Valuable Resources.** Offering access to a broad global network, this program provides job placement, mentoring, and partner resources to help budding hospitality professionals build their networks and pursue rewarding careers.
- **Distinguished Faculty.** A faculty of industry leaders, experts, and innovators offer fresh perspectives and unique approaches to create enriching learning experiences.

### CAREERS

Potential hospitality careers include executives and specialists of:

- Brand Marketing and Guest Experience
- PR/Event Planning
- Operations
- Product Development and Design
- Food and Beverage/Banqueting
- Entertainment
- Spa and Fitness
- Real Estate Development



### CURRICULUM

Featuring a seamless blend of theory and practice, the Hospitality Management program prepares students to become successful leaders in this dynamic industry. The degree requires 33 credits to complete, with flexible options for full- or part-time participation.

#### Core Courses (Required)

6 credits

- Ethics in Hospitality and Tourism
- Capstone

#### Foundational Courses (Required)

12 credits

- Hospitality Operations Management
- Finance and Business Administration for Hospitality and Tourism
- Marketing, Communications, and Sales
- Human Capital Management and Labor Relations

#### Practicum/Electives

15 credits

Students are required to take 15 credits of elective coursework, which can include an integrated practicum.

### WHO SHOULD APPLY?

- Hospitality employees seeking to gain expertise and advance their careers.
- Hospitality managers who want to learn about new technologies and global opportunities in the field.
- Entrepreneurs looking for the keys to success in the hospitality business.
- College graduates interested in entering the hospitality field.

EARN YOUR  
MASTER'S DEGREE IN  
Hospitality  
Management

#### APPLICATION DEADLINES

Visit our admissions page for more information about application deadlines and applying online.

#### TUITION

Educational expenses are assessed each semester based on the number of credits for which you are registered. Visit our website for current tuition rates.

FOR APPLICATION INFORMATION  
AND TO APPLY, VISIT:  
[scs.georgetown.edu/mastersinhm](https://scs.georgetown.edu/mastersinhm)